

Douglas Shinsato
Biography

Doug Shinsato, a resident of the Big Island, has had successful careers in consulting and as a corporate executive. The companies he has worked with value him as a team leader, team builder, and change agent—and as an individual with a breadth of operations and planning experience across industries and business functions.

Based on his many years working and travelling across Asia, in particular, Shinsato has seen how education has transformed developing countries within one generation into strong economic growth engines.

Currently, Shinsato is busy at Anthill Ventures, which he co-founded with partners in Singapore and India. Anthill is a cross-border incubator and advisor to technology start-ups located in India, Southeast Asia, Europe and the US. The company focuses on tele-education, telehealth, sustainable food production, and cyber-security. Shinsato and his global partners concentrate on innovative digital technologies that will “improve and change people’s lives” using their smartphones.

Shinsato is also a member of the Board of Directors of Creative Intelligence Associates, one of Japan’s top branding strategy firms. CIA is a consulting firm that advises its clients on how to leverage—or transform—their branding and messaging strategies to simultaneously increase customer satisfaction, revenues, and profits. The founder of Fast Retailing/Uniqlo—now a global retailer—has written extensively about the role CIA played in building his company’s brand and corporate strategy.

Previously, Shinsato served as President for leading technology

companies such as PTC Japan and as the Vice President-Asia Pacific for Autodesk. While he was a Senior Partner with Deloitte Touche Tohmatsu, he served as the only non-Japanese member of the board of directors of Deloitte Tohmatsu Japan, where he led the firm's 500+ person consulting group. Shinsato later served as the Regional Vice President in charge of the management services and IT consulting practices at EDS/A.T. Kearney in Japan, where he also served as a Board Member for EDS' Japan operations.

Shinsato began his career in Japan as a strategy consultant at the Boston Consulting Group and served as an Adjunct Professor at the Graduate Business School of Sophia University (Tokyo) and at Aoyama Gakuin's joint MBA program with the University of Hawaii.

As a hobbyist historian, he translated into English the autobiography of Mitsuo Fuchida, leader of the attack on Pearl Harbor. And based on his research, he recently wrote *101 Lesser Known Facts About the Attack on Pearl Harbor*.

Shinsato is married to Jennifer Lindsay-Shinsato and has two adult children and one grandchild. He has a BA and MBA from the University of Southern California and a JD from the Stanford Law School.