

A Bill for an Act Relating to Education.

Be It Enacted by the Legislature of the State of Hawaii:

SECTION 1. The legislature finds that there is a growing trend in education of international study and educational travel. Hawaii's unique history, optimal geographic placement between the United States and Asia, and globally ranked programs of higher education have all served as factors in establishing Hawaii in the forefront of choice destinations for international students. The legislature further finds that increased recruitment strategies and carefully structured future programs encouraging international students to attend school in Hawaii are necessary to keep Hawaii's reputation as a place of beauty and education.

SECTION 2. There is appropriated out of the general revenues of the State of Hawaii the sum of \$250,000 or so much thereof as may be necessary for fiscal year 2015-2016 for marketing, travel, and other related recruitment expenses necessary to market Hawaii and Hawaii's institutions of higher education to international students.

The sum appropriated shall be expended by the department of business, economic development, and tourism for the purposes of this Act.

SECTION 3. This Act shall take effect on July 1, 2015.

(Approved June 26, 2015.)