

## ACT 3

S.B. NO. 1433

A Bill for an Act Making an Appropriation for Tourism Marketing.

*Be It Enacted by the Legislature of the State of Hawaii:*

SECTION 1. This Act is recommended by the governor for immediate passage in accordance with section 9, article VII, of the constitution of the State of Hawaii.

SECTION 2. Act 218, Session Laws of Hawaii 1995, as amended by Act 287, Session Laws of Hawaii 1996, appropriated general funds to the state tourism office (BED 113) for fiscal year 1996-1997. The department of business, economic development, and tourism is extremely concerned with the emerging downward trend in the Japanese visitor market. The weakening yen and faltering confidence due to the stagnant Japanese economy appear to be the major causes. In addition, little or no growth in arrivals from the mainland is predicted. The department is therefore requesting a \$10 million dollar emergency appropriation for tourism marketing.

SECTION 3. There is appropriated out of the general revenues of the State of Hawaii the sum of \$10,000,000 or so much thereof as may be necessary for fiscal year 1996-1997, for tourism marketing covering Japan and the United States.

SECTION 4. The sum appropriated shall be expended by the department of business, economic development, and tourism, through a contract with the Hawaii Visitors Bureau, d.b.a. Hawaii Visitors and Convention Bureau for the purposes of this Act; provided that no funds shall be expended by the department until the governor removes restrictions on any unexpended amounts appropriated to the state tourism office (BED 113) for fiscal year 1996-1997, and allows its expenditure.

SECTION 5. Any unencumbered balance of the appropriation made by this Act as of the close of business on June 30, 1997, shall lapse into the general fund.

SECTION 6. The Hawaii Visitors and Convention Bureau shall report to the legislature on its tourism marketing plans for Japan and the United States no later than thirty days after the release of funds appropriated by this Act.

SECTION 7. This Act shall take effect upon its approval.

(Approved March 19, 1997.)