

ACT 103

H.B. NO. 269

A Bill for an Act Relating to Kona Coffee.

Be It Enacted by the Legislature of the State of Hawaii:

SECTION 1. Section 486-120.6, Hawaii Revised Statutes, is amended by amending subsection (a) to read as follows:

“(a) In addition to all other labeling requirements, all roasted or instant coffee which is produced in whole or in part from Kona coffee beans shall meet the following[:] requirements:

(1) Identity statement:

(A) Only roasted or instant coffee which contains one hundred per cent Kona coffee by weight may be labeled or advertised as roasted or instant Kona coffee.

(B) Roasted or instant coffee containing not less than ten per cent but less than one hundred per cent Kona coffee by weight shall be labeled or advertised as “Kona coffee blend,” “Kona blend coffee,” or “blended Kona coffee.” In addition, the following statement shall appear directly below the selected blend wording on the front panel of the label: “contains not less than ten per cent Kona coffee”; however, the actual percentage may be substituted in the statement.

(2) Each word in the identity statement shall be contiguous and conspicuously displayed without any intervening material. Upper and lower case letters may be used interchangeably in the identity statement.”

SECTION 2. Statutory material to be repealed is bracketed. New statutory material is underscored.

SECTION 3. This Act shall take effect on July 1, 1995.

(Approved June 8, 1995.)