



STATE OF HAWAII  
DEPARTMENT OF HEALTH  
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WRITTEN  
TESTIMONY ONLY

**Testimony in SUPPORT of SB3320 SD1  
RELATING TO THE FOOD AND PRODUCT INNOVATION NETWORK**

SENATOR DONOVAN M. DELA CRUZ, CHAIR  
SENATE COMMITTEE ON WAYS AND MEANS

Hearing Date, Time and Room Number: 02/25/2026, 10:55 am, CR211

1 **Fiscal Implications:** The Department of Health (“Department”) requests that this measure be  
2 considered so long as it does not supplant the priorities and requests outlined in the Governor’s  
3 executive budget request.

4 **Department Position:** The Department supports SB3320 SD1.

5 **Department Testimony:** The Environmental Health Services Division, Food and Drug Branch  
6 (“EHSD-FDB”) provides the following testimony on behalf of the Department:

7 SB3320 SD1 strengthens the Hawai’i Food and Product Innovation Network (“FPIN”)  
8 through adopting statutes to refine governance and integration among key state agencies, sets  
9 forth key performance indicators, and increases market access, branding alignment, and growth  
10 opportunities for Hawai’i businesses. SB3320 SD1 builds upon the framework established by Act  
11 237, Session Laws of Hawaii (“SLH”) 2025.

12 The mission of the Department is to protect and improve the health and environment  
13 for all people in Hawai’i. Investing in the FPIN, which will increase access to local, safe, and  
14 nutritious foods, supports the Department’s mission. Access to safe and nutritious food is a  
15 social determinant of health and the Department notes that both physical and mental health

1 outcomes improve when healthy food options are readily available to the public for  
2 consumption.

3 The Department appreciates the continued opportunity to participate in the FPIN,  
4 primarily through its food regulatory programs. By working together with sister agencies, the  
5 Department has been able to educate local manufacturers on food safety regulations up front.  
6 Continued coordination will be critical as the industry evolves and new technologies emerge.

7 The Department defers to the Agribusiness Development Corporation (“ADC”) as to the  
8 implementation and substantive matters of this measure. However, the Department is ready  
9 and willing to partner with ADC and other agencies identified in this measure to incorporate a  
10 coordinated food safety and regulatory framework to ensure that food products developed  
11 through the FPIN are safe and comply with the Department’s food safety and food  
12 manufacturing regulations.

13 **Offered Amendments:** None.

14 Thank you for the opportunity to testify on this measure.

JOSH GREEN, M.D.  
GOVERNOR

SYLVIA LUKE  
LT. GOVERNOR



WENDY GADY  
EXECUTIVE DIRECTOR

STATE OF HAWAII  
**AGRIBUSINESS DEVELOPMENT CORPORATION**  
HUI HO'OU LU AINA MAHIAI

TESTIMONY OF WENDY L. GADY

EXECUTIVE DIRECTOR  
AGRIBUSINESS DEVELOPMENT CORPORATION

BEFORE THE SENATE COMMITTEE ON WAYS AND MEANS

February 25, 2026  
10:55 a.m.

Conference Room 211 & Videoconference

SENATE BILL NO. 3320, SD1  
RELATING TO THE FOOD AND PRODUCT INNOVATION NETWORK

Chairperson Dela Cruz, Vice Chair Moriwaki, and Members of the Committee:

The **Agribusiness Development Corporation (ADC)** strongly supports **SB3320, SD1**. This bill amends ADC's statutes to strengthen its role in developing a coordinated, performance-driven, and innovation-focused food and product system for Hawai'i. SB3320, SD1, clarifies ADC's authority to support an integrated and coordinated food safety and regulatory framework, establish measurable performance indicators for the Food and Product Innovation Network (FPIN), develop a market access strategy that includes state branding, and improve data reporting to the Legislature.

ADC's statutory mission is to promote diversified agriculture and value-added agricultural enterprises. SB3320, SD1, modernizes this mission by recognizing the growing importance of food processing, innovation facilities, and export-ready products. The bill enhances ADC's ability to coordinate infrastructure, regulatory navigation, and market access, ensuring that local producers can efficiently move products from farm to consumer while maintaining food safety standards.

SB3320, SD1, advances a framework aligned with applicable federal and state food safety laws, regulations, rules, and codes. This coordination is essential for ADC-supported shared-use facilities and innovation hubs serving multiple producers. The bill promotes collaboration with the Department of Health, the Department of Agriculture and Biosecurity, CTAHR, and other relevant agencies to streamline permitting, inspections, and certification, while ensuring public health protection. Integrating regulatory compliance education into workforce development programs will further strengthen Hawai'i's food workforce and support producers in navigating regulated manufacturing and export markets.

ADC supports the bill's requirement for measurable performance indicators, which should include:

- Number of businesses served and graduated from FPIN facilities.
- Increases in value-added agricultural and food manufacturing output;
- Job creation and business survivorship.
- Time to regulatory approval and product launch; and
- Market penetration into institutional, tourism, and export channels.

These metrics ensure that public investments are accountable, outcomes-driven, and aligned with food system priorities.

SB3320, SD1, recognizes that production and processing must be paired with coordinated logistics and market access strategies, including aggregation, cold storage, distribution, tourism demand, and export infrastructure. Aligning state branding initiatives within this strategy strengthens consumer confidence, enhances market visibility, and increases the value of Hawai'i-grown and Hawai'i-made products.

The bill also strengthens data collection and reporting through surveys, economic data, and automated systems, using key performance indicators

benchmarked against other states and countries. This evidence-based approach supports continuous improvement, informed policymaking, and effective oversight.

By integrating food safety coordination, regulatory compliance, workforce development, market access, branding, and logistics, SB3320, SD1, builds on the objectives of Act 175, enhancing local producers' ability to meet institutional procurement needs, including public school meal programs. The bill is expected to reduce duplicative regulatory processes, improve coordination across agencies, and maximize the effectiveness of public investments in food system infrastructure, while supporting private-sector growth in value-added agriculture and food manufacturing.

For these reasons, the **Agribusiness Development Corporation strongly supports SB3320, SD1.**

**SB-3320-SD-1**

Submitted on: 2/23/2026 7:05:41 PM

Testimony for WAM on 2/25/2026 10:55:00 AM

| <b>Submitted By</b> | <b>Organization</b> | <b>Testifier Position</b> | <b>Testify</b>            |
|---------------------|---------------------|---------------------------|---------------------------|
| Glen Kagamida       | Individual          | Support                   | Written Testimony<br>Only |

Comments:

**STRONG SUPPORT!!!**

**Testimony to the Senate Committee on Ways and Means  
Senator Donovan M. Dela Cruz, Chair  
Senator Sharon Y. Moriwaki, Vice Chair**

**Wednesday, February 25, 2026, at 10:55AM  
Conference Room 211 & Videoconference**

**RE: SB3320 SD1 Relating to the Food and Product Innovation Network**

Aloha e Chair Dela Cruz, Vice Chair Moriwaki, and Members of the Committee:

My name is Sherry Menor, President and CEO of the Chamber of Commerce Hawaii ("The Chamber"). The Chamber supports Senate Bill 3320 SD1 (SB3320 SD1), which requires the Food and Product Innovation Network to integrate a coordinated food safety and regulatory framework. Requires the Agribusiness Development Corporation to establish key performance indicators for the Food and Product Innovation Network, develop a market access strategy, align and harmonize state branding initiatives, and report certain data to the Legislature. Requires the Department of Business, Economic Development, and Tourism to evaluate or adapt enterprise zone incentives in all counties to better support the Food and Product Innovation Network.

SB3320 SD1 aligns with our 2030 Blueprint for Hawaii: An Economic Action Plan, specifically under the policy pillar for 21<sup>st</sup> Century Agriculture. This policy pillar prioritizes cross agency coordination that supports business growth and development for Hawaii's farmers, ranchers, and food producers. The Food Product Innovation Network offers a keystone resource to these stakeholders, helping to promote their development, production, and export readiness. The administrative support offered in this bill is a prudent next step in the evolution of the Food Product Innovation Network, one that supports FPIN system performance, safety, and integration. This bill serves as the legislative infrastructure that will incorporate the necessary partner agencies to grow the potential and the impact of FPIN as a powerful resource that brings Hawaii's best food products to market.

The Chamber of Commerce Hawaii is the state's leading business advocacy organization, dedicated to improving Hawaii's economy and securing Hawaii's future for growth and opportunity. Our mission is to foster a vibrant economic climate. As such, we support initiatives and policies that align with the 2030 Blueprint for Hawaii that create opportunities to strengthen overall competitiveness, improve the quantity and skills of available workforce, diversify the economy, and build greater local wealth.

We respectfully ask to pass Senate Bill 3320 SD1. Thank you for the opportunity to testify.



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February 25, 2026

HEARING BEFORE THE  
SENATE COMMITTEE ON WAYS AND MEANS

**TESTIMONY ON SB 3320, SD1**  
RELATING TO THE FOOD AND PRODUCT INNOVATION NETWORK

Conference Room 211 & Videoconference  
10:55 AM

Aloha Chair Dela Cruz, Vice-Chair Moriwaki, and Members of the Committee:

I am Brian Miyamoto, Executive Director of the Hawai'i Farm Bureau (HFB). Organized since 1948, the HFB is comprised of 1,800 farm family members statewide and serves as Hawai'i's voice of agriculture to protect, advocate, and advance the social, economic, and educational interests of our diverse agricultural community.

**The Hawai'i Farm Bureau supports SB 3320, SD1**, which strengthens and expands the Food and Product Innovation Network (FPIN) within the Agribusiness Development Corporation to better support agricultural producers and food businesses through coordinated workforce development, regulatory navigation, value-added processing, market access, and performance accountability.

The Hawai'i Farm Bureau has been a strong and consistent supporter of the Food and Product Innovation Network and its role in helping farmers, producers, and food businesses move beyond raw production into value-added processing, manufacturing, and expanded market opportunities. FPIN reflects years of collaborative work among ADC, educational institutions, industry partners, and State agencies to strengthen Hawai'i's food system and diversify the agricultural economy.

SB 3320, SD1 builds on that foundation by improving coordination, accountability, and statewide integration of FPIN activities. The bill's emphasis on workforce development, regulatory navigation, market access, branding alignment, and performance measurement will help ensure that FPIN continues to provide practical, results-oriented support to farmers and food businesses seeking to scale up and enter new markets.

We also support efforts to integrate food safety education and technical assistance into FPIN. Food safety compliance is often one of the most significant barriers preventing farmers and processors from expanding their operations or accessing institutional and

export markets. Providing coordinated guidance and readiness support can help reduce confusion and improve compliance outcomes.

At the same time, it is important to clarify that ADC's role in food safety should remain one of coordination, education, and technical assistance, rather than regulatory oversight or auditing. Regulatory authority and enforcement appropriately reside with existing state, federal, and third-party entities. In addition, food safety requirements vary significantly depending on the type of crop or product, and implementation should remain flexible and risk-based so that small, diversified, and value-added producers are not unintentionally burdened by requirements that do not apply to their operations.

SB 3320, SD1 represents an important opportunity to strengthen FPIN as a statewide resource that connects agricultural production to processing, compliance, branding, and markets. With thoughtful implementation and continued coordination with industry stakeholders, the measure can further support local food production, economic diversification, and food system resilience.

Thank you for the opportunity to provide comments on this measure.



# UNIVERSITY OF HAWAII SYSTEM

## ‘ŌNAEHANA KULANUI O HAWAII

### Legislative Testimony

### Hō'ike Mana'o I Mua O Ka 'Aha'ōlelo

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Testimony Presented Before the  
Senate Committee on Ways and Means  
Wednesday, February 25, 2026 at 10:55 a.m.

By

Parwinder Grewal, Dean  
College of Tropical Agriculture and Human Resilience

and

Vassilis Syrmos, PhD  
Interim Provost  
University of Hawai'i at Mānoa

#### SB 3320 SD1 – RELATING TO THE FOOD AND PRODUCT INNOVATION NETWORK

Chair Dela Cruz, Vice Chair Moriwaki, and Members of the Committee:

Thank you for the opportunity to provide testimony offering comments on SB 3320 SD1 relating to the Food and Product Innovation Network.

The measure requires the Food and Product Innovation Network (FPIN) to integrate a coordinated food safety and regulatory framework. Requires the Agribusiness Development Corporation to establish performance indicators for the FPIN, develop a market access strategy, align and harmonize state branding initiatives, and report certain data to the Legislature. Requires the Department of Business, Economic Development, and Tourism to evaluate or adopt enterprise zone initiatives to all counties to better support the FPIN.

University of Hawai'i College of Tropical Agriculture and Human Resilience (CTAHR) faculty have expertise in the fields of food safety, food science, human nutrition, regulatory compliance education and aspects of food innovation. CTAHR supports the State's food security and economic diversification goals and looks forward to its continuous collaboration with Hawai'i Department of Education's Regional Kitchen program and assisting agricultural entrepreneurs grow and create value-added products for local and global consumption.

Thank you for the opportunity to submit testimony.

**SB-3320-SD-1**

Submitted on: 2/23/2026 10:25:38 PM

Testimony for WAM on 2/25/2026 10:55:00 AM

| <b>Submitted By</b>  | <b>Organization</b> | <b>Testifier Position</b> | <b>Testify</b>            |
|----------------------|---------------------|---------------------------|---------------------------|
| Johnnie-Mae L. Perry | Individual          | Support                   | Written Testimony<br>Only |

Comments:

I, Johnnie-Mae L. Perry, Support

3320 SB RELATING TO THE FOOD AND PRODUCT INNOVATION NETWORK.



**DEPARTMENT OF BUSINESS,  
ECONOMIC DEVELOPMENT & TOURISM**  
KA 'OIHANA HO'OMOHALA PĀ'OIHANA, 'IMI WAIWAI  
A HO'OMĀKA'IKA'I

**JOSH GREEN, M.D.**  
GOVERNOR

**SYLVIA LUKE**  
LT. GOVERNOR

**JAMES KUNANE TOKIOKA**  
DIRECTOR

**DANE K. WICKER**  
DEPUTY DIRECTOR

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Statement of  
**JAMES KUNANE TOKIOKA**  
Director  
Department of Business, Economic Development, and Tourism  
before the  
**SENATE COMMITTEE ON WAYS AND MEANS**

Wednesday, February 25, 2026  
10:55 AM  
State Capitol, Conference Room 211

In consideration of  
**SB3320, SD1**  
**RELATING TO THE FOOD AND PRODUCT INNOVATION NETWORK.**

Chair Dela Cruz, Vice Chair Moriwaki, and Members of the Committee:

The Department of Business, Economic Development & Tourism (DBEDT) strongly supports SB3320, SD1.

This measure strengthens the statutory framework for the Food and Product Innovation Network (FPIN) and directly advances Hawai'i's long-term economic diversification strategy outlined in Redesigning Hawai'i's Economy for Resilience.

Hawai'i's economy remains highly concentrated and vulnerable to external shocks. DBEDT's statewide strategy calls for a structural shift toward value-added manufacturing, export-oriented growth, workforce alignment, and regional production hubs that reduce import dependence and increase economic resilience.

SB3320, SD1, provides the operational structure needed to move FPIN from a set of facilities into a coordinated statewide economic system.

DBEDT's framework for economic resilience integrates four core pillars:

- 1) Curriculum-to-career pathways
- 2) Infrastructure and facilities
- 3) Policy alignment, and
- 4) Layered incentives.

SB3320, SD1, directly advances all four.

### 1. Infrastructure & Facilities → From Pilot to Commercial Scale

DBEDT's strategy identifies a major gap between early-stage production and commercial-scale manufacturing, the "valley of death" where businesses fail due to lack of compliant facilities, equipment, and support systems. FPIN sites are designed to bridge this gap.

SB3320, SD1, strengthens this role by requiring:

- Integrated food safety and regulatory frameworks
- Technical assistance for labeling, testing, and certification
- Coordination with DOH, CTAHR, and regulatory agencies

This ensures FPIN facilities are not just kitchens, but industry-ready commercialization platforms.

### 2. Workforce Alignment - Embedding Compliance and Industry Skills

DBEDT's resilience model connects education, training, and industry through cradle-to-career pathways. SB3320, SD1, embeds regulatory compliance and food safety education into workforce programs offered through the network.

This links FPIN to:

- CTE programs
- Community college pathways
- Industry-recognized credentials, and
- Strengthens workforce readiness in value-added food manufacturing – a priority sector for diversification.

### 3. Export & Market Access – Shifting Hawai'i Toward Value-Add Growth

DBEDT's strategy emphasizes that future growth must come from export-oriented value-added sectors, not just local consumption.

SB3320, SD1, requires ADC to develop a coordinated market access strategy with:

- Transportation
- Tourism
- Airlines and harbors
- Logistics providers

This connects production to distribution, tourism channels, and international markets – turning Hawai'i-made food products into economic drivers beyond our shores.

#### 4. Policy Alignment & Branding – Maximizing Hawai'i's Competitive Advantage

The bill aligns and harmonizes “Hawai'i Made” and “Hawai'i Grown” branding initiatives. DBEDT's economic framework highlights Hawai'i's brand as a core export advantage; fragmentation weakens its value.

Brand alignment:

- Reduces duplication
- Improves market clarity
- Increases producer returns, and
- Supports the State's mandate to grow value-added production and exports.

#### 5. Performance Accountability – Results-Based Governance

SB3320, SD1, establishes measurable performance indicators including:

- Businesses graduating to commercial operations
- Growth in value-added output
- Export expansion
- Workforce credentials
- Contributions to food security
- Leveraged private and federal funds

This mirrors DBEDT's shift toward data-driven, outcome-based economic development, ensuring FPIN delivers measurable economic impact.

#### 6. Incentives Layering – Enterprise Zones

DBEDT's strategy emphasizes that facilities alone are insufficient; incentives must be layered to support commercialization and growth. By directing evaluation of Enterprise Zone expansion to support FPIN, SB3320, SD1, links infrastructure to tax and incentive tools that help businesses scale.

This bill helps transform FPIN into a statewide food innovation and manufacturing system aligned with Hawai'i's food security goals, export growth, and economic resilience priorities.

Mahalo for the opportunity to provide testimony.



Date of Hearing: February, 25, 2026

To: Chair Dela Cruz, Vice Chair Moriwaki, and the Senate Committee on Ways and Means

Subject: **SB 3320 SD1**, Relating to the Food and Product Innovation Network

Aloha,

Hawai'i Food+ Policy **supports** SB3320 SD1 to build a more coordinated and strategic statewide food and product innovation network (FPIN).

We acknowledge that Act 237 appropriated funds for FPIN implementation in fiscal years 2025–2026 and 2026–2027, including support for two full-time equivalent positions. International examples show that successful food innovation ecosystems require dedicated and continuous funding, clear governance structures, and cross-sector coordination. As SB3320 SD1 institutionalizes FPIN's role, we respectfully encourage the Legislature to consider how these efforts will be sustained beyond the current appropriation period. In particular, we suggest that SB3320 SD1 include placeholder appropriation for FTE positions going into FY 2027-2028, signaling legislative intent to support continued staffing and implementation capacity in future fiscal years.

We also request clarification regarding implementation details referenced in SB3320 SD1 to develop a “food safety and regulatory framework across all primary and partner members.” Clarifying whether food safety inspections and certifications will be administered directly by the State or coordinated through contracted entities would help ensure efficiency and avoid duplication. Additionally, clarification on whether the framework is intended to meet state regulatory requirements, market-driven standards, or both would support smoother implementation for producers and entrepreneurs.

Finally, SB3320 SD1 presents an opportunity to further align FPIN with existing food and product entrepreneurship cohorts out of the [Wahiawā Value-Added Product Development Center](#). Clarifying how these programs fit within FPIN's coordination and market access strategies could strengthen outcomes for farmers, food businesses, and local supply chains.

For these reasons, Hawai'i Food+ Policy respectfully urges the WAM Committee to pass SB3320 SD1 with amendments that signal clear legislative intent to sustain implementation capacity, clarify food safety and regulatory roles, and support coordination with existing innovation and entrepreneurship programs. Doing so will better position the Food and Product Innovation Network to deliver lasting benefits for Hawai'i's communities and economy.

Mahalo,  
Brandon Kinard & the Food+ Policy Team  
#fixourfoodsystem

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**The Food+ Policy internship** develops student advocates who learn work skills while increasing civic engagement to become emerging leaders. We focus on good food systems policy because we see the importance and potential of the food system in combating climate change and increasing the health, equity, and resiliency of Hawai'i communities.

In 2026, the cohort of interns are undergraduate and graduate students and young professionals working in the food system. They are a mix of traditional and nontraditional students, including parents and veterans, who have backgrounds in education, farming, public health, nutrition, and Hawaiian culture.