



UNIVERSITY OF HAWAII SYSTEM

‘ŌNAEHANA KULANUI O HAWAII

Legislative Testimony

Hō'ike Mana'o I Mua O Ka 'Aha'ōlelo

Testimony Presented Before the
House Committee on Agriculture & Food Systems
Wednesday, March 18, 2026 at 9:30 a.m.

By

Parwinder Grewal, Dean
College of Tropical Agriculture and Human Resilience

and

Vassilis Syrmos, PhD
Interim Provost
University of Hawai'i at Mānoa

SB 3320 SD1 – RELATING TO THE FOOD AND PRODUCT INNOVATION NETWORK

Chair Chun, Vice Chair Kusch, and Members of the Committee:

Thank you for the opportunity to provide testimony offering comments on SB 3320 SD1 relating to the Food and Product Innovation Network.

The measure requires the Food and Product Innovation Network (FPIN) to integrate a coordinated food safety and regulatory framework. Requires the Agribusiness Development Corporation to establish performance indicators for the FPIN, develop a market access strategy, align and harmonize state branding initiatives, and report certain data to the Legislature. Requires the Department of Business, Economic Development, and Tourism to evaluate or adopt enterprise zone initiatives to all counties to better support the FPIN.

University of Hawai'i College of Tropical Agriculture and Human Resilience (CTAHR) faculty have expertise in the fields of food safety, food science, human nutrition, regulatory compliance education and aspects of food innovation. CTAHR supports the State's food security and economic diversification goals and looks forward to its continuous collaboration with Hawai'i Department of Education's Regional Kitchen program and assisting agricultural entrepreneurs grow and create value-added products for local and global consumption.

Thank you for the opportunity to submit testimony.



STATE OF HAWAII
DEPARTMENT OF HEALTH
KA 'OIHANA OLAKINO
P. O. Box 3378
Honolulu, HI 96801-3378
doh.testimony@doh.hawaii.gov

WRITTEN
TESTIMONY ONLY

**Testimony in SUPPORT of SB3320 SD1
RELATING TO THE FOOD AND PRODUCT INNOVATION NETWORK**

REPRESENTATIVE CORY M. CHUN, CHAIR
HOUSE COMMITTEE ON AGRICULTURE AND FOOD SYSTEMS

Hearing Date, Time and Room Number: 03/18/2026, 9:30 am, CR325

1 **Fiscal Implications:** The Department of Health (“Department”) requests that this measure be
2 considered so long as it does not supplant the priorities and requests outlined in the Governor’s
3 executive budget request.

4 **Department Position:** The Department supports SB3320 SD1.

5 **Department Testimony:** The Environmental Health Services Division, Food and Drug Branch
6 (“EHSD-FDB”) provides the following testimony on behalf of the Department:

7 SB3320 SD1 strengthens the Hawai’i Food and Product Innovation Network (“FPIN”)
8 through adopting statutes to refine governance and integration among key state agencies, sets
9 forth key performance indicators, and increases market access, branding alignment, and growth
10 opportunities for Hawai’i businesses. SB3320 SD1 builds upon the framework established by Act
11 237, Session Laws of Hawaii (“SLH”) 2025.

12 The mission of the Department is to protect and improve the health and environment
13 for all people in Hawai’i. Investing in the FPIN, which will increase access to local, safe, and
14 nutritious foods, supports the Department’s mission. Access to safe and nutritious food is a
15 social determinant of health and the Department notes that both physical and mental health

1 outcomes improve when healthy food options are readily available to the public for
2 consumption.

3 The Department appreciates the continued opportunity to participate in the FPIN,
4 primarily through its food regulatory programs. By working together with sister agencies, the
5 Department has been able to educate local manufacturers on food safety regulations up front.
6 Continued coordination will be critical as the industry evolves and new technologies emerge.

7 The Department defers to the Agribusiness Development Corporation (“ADC”) as to the
8 implementation and substantive matters of this measure. However, the Department is ready
9 and willing to partner with ADC and other agencies identified in this measure to incorporate a
10 coordinated food safety and regulatory framework to ensure that food products developed
11 through the FPIN are safe and comply with the Department’s food safety and food
12 manufacturing regulations.

13 **Offered Amendments:** None.

14 Thank you for the opportunity to testify on this measure.

JOSH GREEN, M.D.
Governor

SYLVIA LUKE
Lt. Governor



SHARON HURD
Chairperson
Board of Agriculture & Biosecurity

DEAN M. MATSUKAWA
Deputy to the Chairperson

State of Hawai'i
DEPARTMENT OF AGRICULTURE & BIOSECURITY
KA 'OIHANA MAHI'AI A KIA'I MEAOLA
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**TESTIMONY OF SHARON HURD
CHAIRPERSON, BOARD OF AGRICULTURE AND BIOSECURITY
BEFORE THE HOUSE COMMITTEE ON AGRICULTURE & FOOD SYSTEMS**

**WEDNESDAY, MARCH 18, 2026
9:30 AM
CONFERENCE ROOM 325 AND VIDEOCONFERENCE**

**SENATE BILL NO. 3320, SD1
RELATING TO THE FOOD AND PRODUCT INNOVATION NETWORK**

Chair Chun, Vice Chair Kusch and Members of the Committee:

Thank you for the opportunity to testify on Senate Bill No. 3320, SD1. The bill requires the Food and Product Innovation Network to integrate a coordinated food safety and regulatory framework. Requires the Agribusiness Development Corporation to establish key performance indicators for the Food and Product Innovation Network, develop a market access strategy, align and harmonize state branding initiatives, and report certain data to the Legislature. Requires the Department of Business, Economic Development, and Tourism to evaluate or adapt enterprise zone incentives in all counties to better support the Food and Product Innovation Network. The Department of Agriculture and Biosecurity (Department) supports the bill and offers comments.

The Department supports the strengthening of the Hawaii Food and Product Innovation Network (FPIN) provided by SB3320, SD1 to adopt statutes to incorporate a coordinated food safety and regulatory framework among primary and partner members, establish key performance indicators, develop and implement a coordinated strategy to expand market access, coordinate, align and harmonize state branding programs, collect and leverage economic data alignment, evaluate growth opportunities and appreciates that the adoption of these statutes provides a roadmap for the agriculture raw products of the state to be transformed into a value-added product that has been manufactured, assembled, fabricated or produced within the state.

The Department appreciates that the bill acknowledges alignment with applicable federal and state food safety laws, regulations, rules and food codes, coordination with state and private section assets to expand market access and facilitate entry into

Testimony of Sharon Hurd

March 18, 2026

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national and international markets, alignment and harmonization with state branding programs in domestic and international markets, and participation in data collection.

The purpose of the bill is to strengthen the FPIN in alignment with existing law and the State's food security and economic diversification goals. The Department respectfully comments that food safety, food security, and economic diversification goals such as expanding domestic and international market access are part of the programs of the Department and we look forward to collaborating with the partner agencies to establish the statutes that integrate and coordinate a framework for the FPINs.

Thank you for the opportunity to testify in support of this measure.



**DEPARTMENT OF BUSINESS,
ECONOMIC DEVELOPMENT & TOURISM**
KA 'OIHANA HO'OMOHALA PĀ'OIHANA, 'IMI WAIWAI
A HO'OMĀKA'IKA'I

JOSH GREEN, M.D.
GOVERNOR

SYLVIA LUKE
LT. GOVERNOR

JAMES KUNANE TOKIOKA
DIRECTOR

DANE K. WICKER
DEPUTY DIRECTOR

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Statement of
JAMES KUNANE TOKIOKA
Director
Department of Business, Economic Development, and Tourism
before the
HOUSE COMMITTEE ON AGRICULTURE AND FOOD SYSTEMS

Wednesday, March 18, 2026
09:30 AM
State Capitol, Conference Room 325

In consideration of
SB3320, SD1
RELATING TO THE FOOD AND PRODUCT INNOVATION NETWORK.

Chair Chun, Vice Chair Kusch, and Members of the Committee:

The Department of Business, Economic Development & Tourism (DBEDT) **strongly supports** SB3320, SD1.

This measure strengthens the statutory framework for the Food and Product Innovation Network (FPIN) and directly advances Hawai'i's long-term economic diversification strategy outlined in Redesigning Hawai'i's Economy for Resilience.

Hawai'i's economy remains highly concentrated and vulnerable to external shocks. DBEDT's statewide strategy calls for a structural shift toward value-added manufacturing, export-oriented growth, workforce alignment, and regional production hubs that reduce import dependence and increase economic resilience.

SB3320, SD1 provides the operational structure needed to move FPIN from a set of facilities into a coordinated statewide economic system.

DBEDT's framework for economic resilience integrates four core pillars:

- 1) Curriculum-to-career pathways
- 2) Infrastructure and facilities
- 3) Policy alignment, and
- 4) Layered incentives.

SB3320, SD1 directly advances all four.

1. Infrastructure & Facilities → From Pilot to Commercial Scale

DBEDT's strategy identifies a major gap between early-stage production and commercial-scale manufacturing, the "valley of death" where businesses fail due to lack of compliant facilities, equipment, and support systems. FPIN sites are designed to bridge this gap.

SB3320, SD1 strengthens this role by requiring:

- Integrated food safety and regulatory frameworks
- Technical assistance for labeling, testing, and certification
- Coordination with DOH, CTAHR, and regulatory agencies

This ensures FPIN facilities are not just kitchens, but industry-ready commercialization platforms.

2. Workforce Alignment - Embedding Compliance and Industry Skills

DBEDT's resilience model connects education, training, and industry through cradle-to-career pathways. SB3320, SD1 embeds regulatory compliance and food safety education into workforce programs offered through the network.

This links FPIN to:

- CTE programs
- Community college pathways
- Industry-recognized credentials, and
- Strengthens workforce readiness in value-added food manufacturing – a priority sector for diversification.

3. Export & Market Access – Shifting Hawai'i Toward Value-Add Growth

DBEDT's strategy emphasizes that future growth must come from export-oriented value-added sectors, not just local consumption.

SB3320, SD1 requires ADC to develop a coordinated market access strategy with:

- Transportation
- Tourism
- Airlines and harbors
- Logistics providers

This connects production to distribution, tourism channels, and international markets – turning Hawai'i-made food products into economic drivers beyond our shores.

4. Policy Alignment & Branding – Maximizing Hawai'i's Competitive Advantage

The bill aligns and harmonizes “Hawai'i Made” and “Hawai'i Grown” branding initiatives. DBEDT's economic framework highlights Hawai'i's brand as a core export advantage; fragmentation weakens its value.

Brand alignment:

- Reduces duplication
- Improves market clarity
- Increases producer returns, and
- Supports the State's mandate to grow value-added production and exports.

5. Performance Accountability – Results-Based Governance

SB3320, SD1 establishes measurable performance indicators including:

- Businesses graduating to commercial operations
- Growth in value-added output
- Export expansion
- Workforce credentials
- Contributions to food security
- Leveraged private and federal funds

This mirrors DBEDT's shift toward data-driven, outcome-based economic development, ensuring FPIN delivers measurable economic impact.

6. Incentives Layering – Enterprise Zones

DBEDT's strategy emphasizes that facilities alone are insufficient; incentives must be layered to support commercialization and growth. By directing evaluation of Enterprise Zone expansion to support FPIN, SB3320, SD1 links infrastructure to tax and incentive tools that help businesses scale.

This bill helps transform FPIN into a statewide food innovation and manufacturing system aligned with Hawai'i's food security goals, export growth, and economic resilience priorities. Mahalo for the opportunity to provide testimony.

JOSH GREEN, M.D.
GOVERNOR

SYLVIA LUKE
LT. GOVERNOR



WENDY GADY
EXECUTIVE DIRECTOR

STATE OF HAWAII
AGRIBUSINESS DEVELOPMENT CORPORATION
HUI HO'OU LU AINA MAHIAI

TESTIMONY OF WENDY L. GADY
EXECUTIVE DIRECTOR
AGRIBUSINESS DEVELOPMENT CORPORATION

BEFORE THE HOUSE COMMITTEE ON AGRICULTURE & FOOD SYSTEMS
March 18, 2026
9:30 a.m.
Conference Room 325 & Videoconference

SENATE BILL NO. 3320, SD1
RELATING TO THE FOOD AND PRODUCT INNOVATION NETWORK

Chairperson Chun, Vice Chair Kusch, and Members of the Committee:

The Agribusiness Development Corporation (ADC) strongly supports SB3320, SD1. This bill amends ADC's statutes to strengthen its role in developing a coordinated, performance-driven, and innovation-focused food and product system for Hawai'i. SB3320, SD1, clarifies ADC's authority to support an integrated and coordinated food safety and regulatory framework, establish measurable performance indicators for the Food and Product Innovation Network (FPIN), develop a market access strategy that includes state branding, and improve data reporting to the Legislature.

ADC's statutory mission is to promote diversified agriculture and value-added agricultural enterprises. SB3320, SD1, modernizes this mission by recognizing the growing importance of food processing, innovation facilities, and export-ready products. The bill enhances ADC's ability to coordinate infrastructure, regulatory navigation, and market access, ensuring that local producers can efficiently move products from farm to consumer while maintaining food safety standards.

SB3320, SD1, advances a framework aligned with applicable federal and state food safety laws, regulations, rules, and codes. This coordination is

essential for ADC-supported shared-use facilities and innovation hubs serving multiple producers. The bill promotes collaboration with the **Hawai'i Department of Health**, the **Hawai'i Department of Agriculture and Biosecurity**, **University of Hawai'i College of Tropical Agriculture and Human Resources**, and other relevant agencies to streamline permitting, inspections, and certification, while ensuring public health protection. Integrating regulatory compliance education into workforce development programs will further strengthen Hawai'i's food workforce and support producers in navigating regulated manufacturing and export markets.

ADC supports the bill's requirement for measurable performance indicators, which should include:

- Number of businesses served and graduated from FPIN facilities;
- Increases in value-added agricultural and food manufacturing output;
- Job creation and business survivorship;
- Time to regulatory approval and product launch; and
- Market penetration into institutional, tourism, and export channels.

These metrics ensure that public investments are accountable, outcomes-driven, and aligned with food system priorities.

SB3320, SD1, recognizes that production and processing must be paired with coordinated logistics and market access strategies, including aggregation, cold storage, distribution, tourism demand, and export infrastructure. Aligning state branding initiatives within this strategy strengthens consumer confidence, enhances market visibility, and increases the value of Hawai'i-grown and Hawai'i-made products. As part of this effort, ADC supports encouraging participating businesses and value-added products developed through FPIN facilities to meet the criteria for the **Hawai'i Seal of Quality Program**, which identifies products that are produced and manufactured in Hawai'i using locally sourced ingredients where possible. Achieving this designation helps strengthen consumer trust, improve retail market recognition, and increase opportunities for Hawai'i products in tourism-driven retail, institutional procurement channels, and export markets.

Supporting producers in meeting Seal of Quality criteria therefore reinforces the State's branding strategy while expanding market access for locally produced value-added goods. The bill also strengthens data collection and reporting through surveys, economic data, and automated systems, using key performance indicators benchmarked against other states and countries. This evidence-based approach supports continuous improvement, informed policymaking, and effective oversight.

By integrating food safety coordination, regulatory compliance, workforce development, market access, branding, and logistics, SB3320, SD1, builds on the objectives of Act 175, enhancing local producers' ability to meet institutional procurement needs, including public school meal programs. The bill is expected to reduce duplicative regulatory processes, improve coordination across agencies, and maximize the effectiveness of public investments in food system infrastructure, while supporting private-sector growth in value-added agriculture and food manufacturing.

For these reasons, the Agribusiness Development Corporation strongly supports SB3320, SD1.



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March 18, 2026

HEARING BEFORE THE
HOUSE COMMITTEE ON AGRICULTURE & FOOD SYSTEMS

TESTIMONY ON SB 3320, SD1
RELATING TO THE FOOD AND PRODUCT INNOVATION NETWORK

Conference Room 325 & Videoconference
9:30 AM

Aloha Chair Chun, Vice-Chair Kusch, and Members of the Committee:

I am Brian Miyamoto, Executive Director of the Hawai'i Farm Bureau (HFB). Organized since 1948, the HFB is comprised of 1,800 farm family members statewide and serves as Hawai'i's voice of agriculture to protect, advocate, and advance the social, economic, and educational interests of our diverse agricultural community.

The Hawai'i Farm Bureau supports SB 3320, SD1, which strengthens and expands the Food and Product Innovation Network (FPIN) within the Agribusiness Development Corporation to better support agricultural producers and food businesses through coordinated workforce development, regulatory navigation, value-added processing, market access, and performance accountability.

The Hawai'i Farm Bureau has been a strong and consistent supporter of the Food and Product Innovation Network and its role in helping farmers, producers, and food businesses move beyond raw production into value-added processing, manufacturing, and expanded market opportunities. FPIN reflects years of collaborative work among ADC, educational institutions, industry partners, and State agencies to strengthen Hawai'i's food system and diversify the agricultural economy.

SB 3320, SD1 builds on that foundation by improving coordination, accountability, and statewide integration of FPIN activities. The bill's emphasis on workforce development, regulatory navigation, market access, branding alignment, and performance measurement will help ensure that FPIN continues to provide practical, results-oriented support to farmers and food businesses seeking to scale up and enter new markets.

We also support efforts to integrate food safety education and technical assistance into FPIN. Food safety compliance is often one of the most significant barriers preventing farmers and processors from expanding their operations or accessing institutional and

export markets. Providing coordinated guidance and readiness support can help reduce confusion and improve compliance outcomes.

At the same time, it is important to clarify that ADC's role in food safety should remain one of coordination, education, and technical assistance, rather than regulatory oversight or auditing. Regulatory authority and enforcement appropriately reside with existing state, federal, and third-party entities. In addition, food safety requirements vary significantly depending on the type of crop or product, and implementation should remain flexible and risk-based so that small, diversified, and value-added producers are not unintentionally burdened by requirements that do not apply to their operations.

SB 3320, SD1 represents an important opportunity to strengthen FPIN as a statewide resource that connects agricultural production to processing, compliance, branding, and markets. With thoughtful implementation and continued coordination with industry stakeholders, the measure can further support local food production, economic diversification, and food system resilience.

Thank you for the opportunity to provide comments on this measure.

**Testimony to the House Committee on Agriculture & Food Systems
Representative Cory M. Chun, Chair
Representative Matthias Kusch, Vice Chair**

**Wednesday, March 18, 2026, at 9:30AM
Conference Room 325 & Videoconference**

RE: SB3320 SD1 Relating to the Food and Product Innovation Network

Aloha e Chair Chun, Vice Chair Kusch, and Members of the Committee:

My name is Sherry Menor, President and CEO of the Chamber of Commerce Hawaii ("The Chamber"). The Chamber supports Senate Bill 3320 Senate Draft 1 (SB3320 SD1), which requires the Food and Product Innovation Network to integrate a coordinated food safety and regulatory framework. Requires the Agribusiness Development Corporation to establish key performance indicators for the Food and Product Innovation Network, develop a market access strategy, align and harmonize state branding initiatives, and report certain data to the Legislature. Requires the Department of Business, Economic Development, and Tourism to evaluate or adapt enterprise zone incentives in all counties to better support the Food and Product Innovation Network.

SB3320 SD1 aligns with our 2030 Blueprint for Hawaii: An Economic Action Plan, specifically under the policy pillar for 21st Century Agriculture. This policy pillar prioritizes cross agency coordination that supports business growth and development for Hawaii's farmers, ranchers, and food producers. The Food Product Innovation Network offers a keystone resource to these stakeholders, helping to promote their development, production, and export readiness. The administrative support offered in this bill is a prudent next step in the evolution of the Food Product Innovation Network, one that supports FPIN system performance, safety, and integration. This bill serves as the legislative infrastructure that will incorporate the necessary partner agencies to grow the potential and the impact of FPIN as a powerful resource that brings Hawaii's best food products to market.

The Chamber of Commerce Hawaii is the state's leading business advocacy organization, dedicated to improving Hawaii's economy and securing Hawaii's future for growth and opportunity. Our mission is to foster a vibrant economic climate. As such, we support initiatives and policies that align with the 2030 Blueprint for Hawaii that create opportunities to strengthen overall competitiveness, improve the quantity and skills of available workforce, diversify the economy, and build greater local wealth.

We respectfully ask to pass Senate Bill 3320 Senate Draft 1. Thank you for the opportunity to testify.



MAUI

CHAMBER OF COMMERCE

VOICE OF BUSINESS

**HEARING BEFORE THE HOUSE COMMITTEE ON AGRICULTURE & FOOD SYSTEMS
HAWAII STATE CAPITOL, HOUSE CONFERENCE ROOM 325
FRIDAY, MARCH 13, 2026 AT 10:00 A.M.**

To The Honorable Representative Cory M. Chun, Chair
The Honorable Representative Matthias Kusch, Vice Chair
Members of the Committee on Agriculture & Food Systems

**SUPPORT FOR SB3320 SD1 RELATING TO THE
FOOD AND PRODUCT INNOVATION NETWORK**

The Maui Chamber of Commerce supports SB3320 SD1 as it seeks to strengthen the infrastructure supporting value-added agriculture, manufacturing, and branding—key drivers for a more resilient and diverse economy.

The bill's requirements for a coordinated food safety and regulatory framework are important to expand market access and reduce barriers for local producers. By streamlining regulations and integrating food safety standards, the measure can help Hawai'i businesses compete more effectively in both local and export markets. This bill supports the growth of small and medium enterprises, encourages entrepreneurship, and creates new job opportunities that are essential for economic recovery and long-term prosperity. This bill would also assist the many local value-added manufacturers we work with through our Made in Maui County program.

We also support the directive for the Agribusiness Development Corporation to establish clear performance indicators and develop a comprehensive market access strategy. These measures will provide needed accountability and ensure that public investments in the Food and Product Innovation Network translate into measurable economic benefits. Aligning state branding initiatives can further enhance the visibility and competitiveness of Hawai'i-made products, supporting both local consumption and export potential.

Mahalo for the opportunity to share our support of SB3320 SD1.

Sincerely,

Pamela Tumpap
President

To advance and promote a healthy economic environment for business, advocating for a responsive government and quality education, while preserving Maui's unique community characteristics.



PO Box 4, Kunia, Hawaii, 96759 || 808-622-9026 || www.agstewardshiphawaii.org

March 17, 2026

Aloha e Chair Chun, Vice Chair Kusch, and Members of the House Committee on Food and Agriculture,

Re: **SB3320 SD1, RELATING TO THE FOOD AND PRODUCT INNOVATION NETWORK**

On behalf of Agriculture Stewardship Hawai'i, we strongly support **SB3320 SD1**, which enhances the Food and Product Innovation Network (FPIN) within the Agribusiness Development Corporation (ADC) to provide statewide support for farmers, food producers, and value-added businesses.

Through our work, Agriculture Stewardship Hawai'i helps producers **access capital, financing, and grants** to expand into value-added production—transforming raw agricultural products into packaged, market-ready goods by connecting producers with funding opportunities.

SB 3320 strengthens FPIN's statewide coordination, ensuring that support services are **accessible, accountable, and integrated**. By aligning resources, building workforce capacity, and offering targeted assistance in processing, packaging, and marketing, FPIN helps Hawai'i's producers expand their operations, diversify revenue streams, and increase local food availability. We also appreciate the bill's focus on food safety education and technical assistance, and believe it is important that ADC and its established partners continue to emphasize coordination, guidance, and support, rather than regulatory enforcement.

SB 3320 represents a critical step toward helping Hawai'i's agricultural sector innovate, grow, and compete, while supporting local economies, strengthening food systems, and expanding access to locally made products. We respectfully urge the Committee to pass SB 3320.

Mahalo for your time and consideration,

A handwritten signature in black ink, appearing to read "Amanda Shaw".

Dr. Amanda Shaw, PhD, Statewide Food Systems Coordinator
Email: amanda@agstewardshiphawaii.org, Tel: 808 429 5310



LATE

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Kaua'i

Aloha Chair Chun, Vice Chair Kusch, and Members of the House Agriculture & Food Systems Committee,

The Hawai'i Farmers Union is a 501(c)(5) agricultural advocacy nonprofit representing a network of over 2,500 family farmers and their supporters across the Hawaiian Islands. **HFU supports and seeks to amend SB3320.**

SB3320 establishes the Food and Product Innovation Network to bridge the critical gap between harvest and retail, directly advancing local food goals by capturing market share currently lost to imports. By mandating the Agribusiness Development Corporation to develop active market access strategies, this bill shifts state land use from passive leasing to intentional economic development, helping ensure local farmers profit directly from the value-added "Made in Hawaii" premium. The integration of a coordinated food safety framework removes the prohibitive costs of independent compliance for individual smallholders, allowing family farms to enter institutional supply chains (DOE, DOH, PSD) that may otherwise be inaccessible due to regulatory barriers.

To ensure the sustained support of small farms, which represent the vast majority of agricultural operations in the islands, we recommend amending SECTION 2 §163D-B(b) to add a seventh performance indicator:

(7) The growth in revenue and market access for small-scale producers through the utilization of shared-use processing, branding, and distribution infrastructure.

This specific metric ensures that the network remains accountable to the broader agricultural community and that its success is measured by the economic empowerment of Hawaii's small-scale producers.

Mahalo for the opportunity to testify.

Hunter Heavilin
Advocacy Director
Hawai'i Farmers Union

SB-3320-SD-1

Submitted on: 3/17/2026 6:39:33 AM

Testimony for AGR on 3/18/2026 9:30:00 AM

Submitted By	Organization	Testifier Position	Testify
Glen Kagamida	Individual	Support	Written Testimony Only

Comments:

STRONG SUPPORT!!! MAHALO!