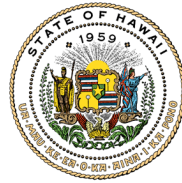


JOSH GREEN, M.D.
Governor

SYLVIA LUKE
Lt. Governor



State of Hawai'i
DEPARTMENT OF AGRICULTURE & BIOSECURITY
KA 'OIHANA MAHI'AI A KIA'I MEAOLA
1428 South King Street
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SHARON HURD
Chairperson
Board of Agriculture & Biosecurity

DEAN M. MATSUKAWA
Deputy to the Chairperson

**TESTIMONY OF SHARON HURD
CHAIRPERSON, BOARD OF AGRICULTURE AND BIOSECURITY**

**BEFORE THE HOUSE COMMITTEE ON
ECONOMIC DEVELOPMENT & TECHNOLOGY**

**WEDNESDAY, MARCH 25, 2026
10:00 AM
CONFERENCE ROOM 423 AND VIDEOCONFERENCE**

**SENATE BILL NO. 3320, SD1, HD1
RELATING TO THE FOOD AND PRODUCT INNOVATION NETWORK**

Chair Ilagan, Vice Chair Hussey, and Members of the Committee:

Thank you for the opportunity to testify on Senate Bill No. 3320, SD1, HD1. The bill requires the Food and Product Innovation Network to integrate a coordinated food safety and regulatory framework. Requires the Agribusiness Development Corporation to establish key performance indicators for the Food and Product Innovation Network, develop a market access strategy, align and harmonize state branding initiatives, and report certain data to the Legislature. Requires the Department of Business, Economic Development, and Tourism to evaluate or adapt enterprise zone incentives in all counties to better support the Food and Product Innovation Network. Appropriates funds. The Department of Agriculture and Biosecurity (Department) supports the bill and offers comments.

The Department supports the strengthening of the Hawaii Food and Product Innovation Network (FPIN) provided by SB3320 SD1 HD1 to include as a key performance indicator for the FPIN the growth in revenue and market access for small-scale producers through the utilization of shared-use processing, branding, and distribution infrastructure and keeping intact the adopting of statutes to incorporate a coordinated food safety and regulatory framework among primary and partner members, establish key performance indicators, develop and implement a coordinated strategy to expand market access, coordinate, align and harmonize state branding programs, collect and leverage economic data alignment, evaluate growth opportunities.

The Department appreciates that the adoption of these statutes provides a roadmap for the agriculture raw products of the state to be transformed into a value-added product that has been manufactured, assembled, fabricated or produced within the state.

The Department appreciates that the bill acknowledges alignment with applicable federal and state food safety laws, regulations, rules and food codes, coordination with state and private sector assets to expand market access and facilitate entry into national and international markets, alignment and harmonization with state branding programs in domestic and international markets, and participation in data collection.

The purpose of the bill is to strengthen the FPIN in alignment with existing law and the State's food security and economic diversification goals. The Department respectfully comments that food safety, food security, and economic diversification goals such as expanding domestic and international market access are part of the programs of the Department and we look forward to collaborating with the partner agencies to establish the statutes that integrate and coordinate a framework for the FPINs.

Thank you for the opportunity to testify in support of this measure.



UNIVERSITY OF HAWAII SYSTEM

‘ŌNAEHANA KULANUI O HAWAII

Legislative Testimony

Hō'ike Mana'o I Mua O Ka 'Aha'ōlelo

Testimony Presented Before the
House Committee on Economic Development & Technology
Wednesday, March 25, 2026 at 10:00 a.m.

By

Parwinder Grewal, Dean
College of Tropical Agriculture and Human Resilience

and

Vassilis Syrmos, PhD
Interim Provost
University of Hawai'i at Mānoa

SB 3320 SD1 HD1 – RELATING TO THE FOOD AND PRODUCT INNOVATION NETWORK

Chair Ilagan, Vice Chair Hussey, and Members of the Committee:

Thank you for the opportunity to provide testimony offering comments on SB 3320 SD1 HD1 relating to the Food and Product Innovation Network.

The measure requires the Food and Product Innovation Network (FPIN) to integrate a coordinated food safety and regulatory framework. Requires the Agribusiness Development Corporation to establish performance indicators for the FPIN, develop a market access strategy, align and harmonize state branding initiatives, and report certain data to the Legislature. Requires the Department of Business, Economic Development, and Tourism to evaluate or adopt enterprise zone initiatives to all counties to better support the FPIN. Appropriate funds.

University of Hawai'i College of Tropical Agriculture and Human Resilience (CTAHR) faculty have expertise in the fields of food safety, food science, human nutrition, regulatory compliance education and aspects of food innovation. CTAHR supports the State's food security and economic diversification goals and looks forward to its continuous collaboration with Hawai'i Department of Education's Regional Kitchen program and assisting agricultural entrepreneurs grow and create value-added products for local and global consumption. The appropriation in SB 3320 SD1 HD1 will support statewide community assets.

Thank you for the opportunity to submit testimony.



**HAWAI'I COMMUNITY
DEVELOPMENT AUTHORITY**

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JOSH GREEN, M.D.
GOVERNOR

SYLVIA LUKE
LT. GOVERNOR

STERLING HIGA
CHAIRPERSON

CRAIG K. NAKAMOTO
EXECUTIVE DIRECTOR

Statement of
CRAIG K. NAKAMOTO
Executive Director
Hawai'i Community Development Authority
before the
HOUSE COMMITTEE ON ECONOMIC DEVELOPMENT & TECHNOLOGY

Wednesday, March 25, 2026
10:00 AM
State Capitol, Conference Room 423 & Videoconference

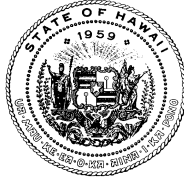
In consideration of
S.B. 3320, S.D.1, H.D.1
RELATING TO THE FOOD AND PRODUCT INNOVATION NETWORK.

Chairperson Ilagan, Vice Chairperson Hussey, and Members of the Committee. The Hawai'i Community Development Authority (HCDA) **supports** S.B. 3320, S.D.1, H.D.1, which requires the Food and Product Innovation Network to implement a coordinated food safety and regulatory framework; directs the Agribusiness Development Corporation to establish performance metrics, develop a market access strategy, align state branding efforts, and report data to the Legislature; and requires the Department of Business, Economic Development, and Tourism to evaluate or expand enterprise zone initiatives statewide.

This measure clarifies that the Food and Product Innovation Network shall provide technical assistance to ensure compliance with testing, validation, and certification requirements. This includes collaboration with relevant agencies such as the Department of Health and the University of Hawai'i College of Tropical Agriculture and Human Resources. The network shall facilitate access to resources and expertise for businesses to meet federal and state food safety laws, regulations, and standards. In addition, integrating regulatory compliance education into workforce development and training programs to strengthen understanding and implementation of these requirements.

This is particularly critical for the High-Pressure Processing Facility at the Central Oahu Agriculture and Food Hub, as it serves as a cornerstone for advancing food safety, extending shelf life, and supporting local producers in meeting compliance standards.

Thank you for the opportunity to provide testimony.



STATE OF HAWAII
DEPARTMENT OF HEALTH
KA 'ŌIHANA OLAKINO
P. O. Box 3378
Honolulu, HI 96801-3378
doh.testimony@doh.hawaii.gov

WRITTEN
TESTIMONY ONLY

**Testimony in SUPPORT of SB3320 SD1 HD1
RELATING TO THE FOOD AND PRODUCT INNOVATION NETWORK**

REPRESENTATIVE GREGGOR ILAGAN, CHAIR
HOUSE COMMITTEE ON ECONOMIC DEVELOPMENT AND TECHNOLOGY

Hearing Date, Time and Room Number: 03/25/2026, 10:00 am, CR423

1 **Fiscal Implications:** The Department of Health (“Department”) requests that this measure be
2 considered so long as it does not supplant the priorities and requests outlined in the Governor’s
3 executive budget request.

4 **Department Position:** The Department supports SB3320 SD1 HD1.

5 **Department Testimony:** The Environmental Health Services Division, Food and Drug Branch
6 (“EHSD-FDB”) provides the following testimony on behalf of the Department:

7 SB3320 SD1 HD1 strengthens the Hawai’i Food and Product Innovation Network
8 (“FPIN”) through adopting statutes to refine governance and integration among key state
9 agencies, sets forth key performance indicators, and increases market access, branding
10 alignment, and growth opportunities for Hawai’i businesses. SB3320 SD1 HD1 builds upon the
11 framework established by Act 237, Session Laws of Hawaii (“SLH”) 2025.

12 The mission of the Department is to protect and improve the health and environment
13 for all people in Hawai’i. Investing in the FPIN, which will increase access to local, safe, and
14 nutritious foods, supports the Department’s mission. Access to safe and nutritious food is a
15 social determinant of health and the Department notes that both physical and mental health

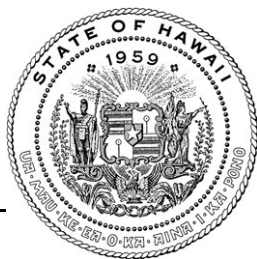
1 outcomes improve when healthy food options are readily available to the public for
2 consumption.

3 The Department appreciates the continued opportunity to participate in the FPIN,
4 primarily through its food regulatory programs. By working together with sister agencies, the
5 Department has been able to educate local manufacturers on food safety regulations up front.
6 Continued coordination will be critical as the industry evolves and new technologies emerge.

7 The Department defers to the Agribusiness Development Corporation (“ADC”) as to the
8 implementation and substantive matters of this measure. However, the Department is ready
9 and willing to partner with ADC and other agencies identified in this measure to incorporate a
10 coordinated food safety and regulatory framework to ensure that food products developed
11 through the FPIN are safe and comply with the Department’s food safety and food
12 manufacturing regulations.

13 **Offered Amendments:** None.

14 Thank you for the opportunity to testify on this measure.



**DEPARTMENT OF BUSINESS,
ECONOMIC DEVELOPMENT & TOURISM**
KA 'OIHANA HO'OMOHALA PĀ'OIHANA, 'IMI WAIWAI
A HO'OMĀKA'IKĀ'I

JOSH GREEN, M.D.
GOVERNOR

SYLVIA LUKE
LT. GOVERNOR

JAMES KUNANE TOKIOKA
DIRECTOR

DANE K. WICKER
DEPUTY DIRECTOR

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Statement of
JAMES KUNANE TOKIOKA
Director
Department of Business, Economic Development, and Tourism
before the
HOUSE COMMITTEE ON ECONOMIC DEVELOPMENT AND TECHNOLOGY

Wednesday, March 25, 2026
10:00 AM
State Capitol, Conference Room 423

In consideration of
SB3320, SD1, HD1
RELATING TO THE FOOD AND PRODUCT INNOVATION NETWORK.

Chair Ilagan, Vice Chair Hussey, and Members of the Committee:

The Department of Business, Economic Development & Tourism (DBEDT) **strongly supports** SB3320, SD1, HD1.

This measure proposes to strengthen the statutory framework for the Food and Product Innovation Network (FPIN) by enhancing performance accountability, integrating regulatory systems, improving market access, and expanding data-driven decision-making.

Hawaii's economy remains highly concentrated and vulnerable to external shocks. DBEDT's statewide strategy calls for a structural shift toward value-added manufacturing, export-oriented growth, workforce alignment, and regional production hubs that reduce import dependence and increase economic resilience.

SB3320, SD1, HD1 provides the operational structure needed to move FPIN from a set of facilities into a coordinated statewide economic system.

DBEDT's framework for economic resilience integrates four core pillars:

- 1) Curriculum-to-career pathways

- 2) Infrastructure and facilities
- 3) Policy alignment, and
- 4) Layered incentives.

SB3320, SD1, HD1 directly advances all four.

1. Infrastructure & Facilities → From Pilot to Commercial Scale

DBEDT's strategy identifies a major gap between early-stage production and commercial-scale manufacturing, the "valley of death" where businesses fail due to lack of compliant facilities, equipment, and support systems. FPIN sites are designed to bridge this gap.

SB3320, SD1, HD1 strengthens this role by requiring:

- Integrated food safety and regulatory frameworks
- Technical assistance for labeling, testing, and certification
- Coordination with DOH, CTAHR, and regulatory agencies

This ensures FPIN facilities are not just kitchens, but industry-ready commercialization platforms.

2. Workforce Alignment - Embedding Compliance and Industry Skills

DBEDT's resilience model connects education, training, and industry through cradle-to-career pathways. SB3320, SD1, HD1 embeds regulatory compliance and food safety education into workforce programs offered through the network.

This links FPIN to:

- CTE programs
- Community college pathways
- Industry-recognized credentials, and
- Strengthens workforce readiness in value-added food manufacturing – a priority sector for diversification.

3. Export & Market Access – Shifting Hawai'i Toward Value-Add Growth

DBEDT's strategy emphasizes that future growth must come from export-oriented value-added sectors, not just local consumption.

SB3320, SD1, HD1 requires ADC to develop a coordinated market access strategy with:

- Transportation
- Tourism
- Airlines and harbors
- Logistics providers

This connects production to distribution, tourism channels, and international markets – turning Hawai'i-made food products into economic drivers beyond our shores.

4. Policy Alignment & Branding – Maximizing Hawai'i's Competitive Advantage

The bill aligns and harmonizes “Hawai'i Made” and “Hawai'i Grown” branding initiatives. DBEDT's economic framework highlights Hawai'i's brand as a core export advantage; fragmentation weakens its value.

Brand alignment:

- Reduces duplication
- Improves market clarity
- Increases producer returns, and
- Supports the State's mandate to grow value-added production and exports.

5. Performance Accountability – Results-Based Governance

SB3320, SD1, HD1 establishes measurable performance indicators including:

- Businesses graduating to commercial operations
- Growth in value-added output
- Export expansion
- Workforce credentials
- Growth in revenue and market access for small-scale producers through shared-use processing, branding, and distribution infrastructure
- Contributions to food security
- Leveraged private and federal funds

DBEDT recognizes the intent to incorporate measurable outcomes, including those focused on small-scale producers and shared-use infrastructure, and notes that implementation will require alignment of data collection, reporting capacity, and program resources.

This mirrors DBEDT's shift toward data-driven, outcome-based economic development, ensuring FPIN delivers measurable economic impact.

6. Incentives Layering – Enterprise Zones

The measure includes provisions requiring coordination with the Department of Commerce and Consumer Affairs and DBEDT to collect and analyze economic data, including data on Native Hawaiian and indigenous businesses.

DBEDT acknowledges the intent to improve data-driven policymaking and reporting. Implementation of these provisions will require coordination across agencies, clarity on data governance, and consideration of existing statutory and confidentiality requirements.

JOSH GREEN, M.D.
GOVERNOR

SYLVIA LUKE
LT. GOVERNOR



WENDY GADY
EXECUTIVE DIRECTOR

STATE OF HAWAII
AGRIBUSINESS DEVELOPMENT CORPORATION
HUI HO'OU LU AINA MAHIAI

TESTIMONY OF WENDY L. GADY
EXECUTIVE DIRECTOR
AGRIBUSINESS DEVELOPMENT CORPORATION

BEFORE THE HOUSE COMMITTEE ON ECONOMIC DEVELOPMENT &
TECHNOLOGY
March 25, 2026
10:00 a.m.
Conference Room 423 & Videoconference

SENATE BILL NO. 3320, SD1, HD1
RELATING TO THE FOOD AND PRODUCT INNOVATION NETWORK

Chairperson Ilagan, Vice Chair Hussey, and Members of the Committee:

The Agribusiness Development Corporation (ADC) supports SB3320, SD1, HD1, and the appropriation of an unspecified amount to advance the Food and Product Innovation Network (FPIN).

This measure strengthens ADC's statutory role in supporting a coordinated food system by advancing an integrated food safety and regulatory framework, improving market access, and supporting value-added agricultural production. Coordination across agencies is critical to ensure that producers can meet applicable food safety requirements while efficiently bringing products to market.

ADC supports establishing clear, measurable performance indicators for FPIN, particularly those tied to revenue generation, market access, and growth of small-scale producers. These metrics will help ensure that public investments are outcomes-driven and directly support local businesses in scaling production and accessing institutional, retail, and export markets.

By improving regulatory coordination, strengthening food safety compliance, and expanding market opportunities, this measure supports a more resilient and competitive local food system.

For these reasons, favorable consideration of SB3320, SD1, HD1, and its appropriation is respectfully requested. This testimony may be further amended or refined following review by the Agribusiness Development Corporation Board at its March 31 meeting.



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March 25, 2026

HEARING BEFORE THE
HOUSE COMMITTEE ON ECONOMIC DEVELOPMENT & TECHNOLOGY

TESTIMONY ON SB 3320, SD1, HD1
RELATING TO THE FOOD AND PRODUCT INNOVATION NETWORK

Conference Room 423 & Videoconference
10:00 AM

Aloha Chair Ilagan, Vice-Chair Hussey, and Members of the Committee:

I am Brian Miyamoto, Executive Director of the Hawai'i Farm Bureau (HFB). Organized since 1948, the HFB is comprised of 1,800 farm family members statewide and serves as Hawai'i's voice of agriculture to protect, advocate, and advance the social, economic, and educational interests of our diverse agricultural community.

The Hawai'i Farm Bureau supports SB 3320, SD2, which strengthens and expands the Food and Product Innovation Network (FPIN) within the Agribusiness Development Corporation to better support agricultural producers and food businesses through coordinated workforce development, regulatory navigation, value-added processing, market access, and performance accountability.

The Hawai'i Farm Bureau has been a strong and consistent supporter of the Food and Product Innovation Network and its role in helping farmers, producers, and food businesses move beyond raw production into value-added processing, manufacturing, and expanded market opportunities. FPIN reflects years of collaborative work among ADC, educational institutions, industry partners, and State agencies to strengthen Hawai'i's food system and diversify the agricultural economy.

SB 3320, SD2 builds on that foundation by improving coordination, accountability, and statewide integration of FPIN activities. The bill's emphasis on workforce development, regulatory navigation, market access, branding alignment, and performance measurement will help ensure that FPIN continues to provide practical, results-oriented support to farmers and food businesses seeking to scale up and enter new markets.

We also support efforts to integrate food safety education and technical assistance into FPIN. Food safety compliance is often one of the most significant barriers preventing farmers and processors from expanding their operations or accessing institutional and

export markets. Providing coordinated guidance and readiness support can help reduce confusion and improve compliance outcomes.

At the same time, it is important to clarify that ADC's role in food safety should remain one of coordination, education, and technical assistance, rather than regulatory oversight or auditing. Regulatory authority and enforcement appropriately reside with existing state, federal, and third-party entities. In addition, food safety requirements vary significantly depending on the type of crop or product, and implementation should remain flexible and risk-based so that small, diversified, and value-added producers are not unintentionally burdened by requirements that do not apply to their operations.

SB 3320, SD2 represents an important opportunity to strengthen FPIN as a statewide resource that connects agricultural production to processing, compliance, branding, and markets. With thoughtful implementation and continued coordination with industry stakeholders, the measure can further support local food production, economic diversification, and food system resilience.

Thank you for the opportunity to provide comments on this measure.



MAUI

CHAMBER OF COMMERCE

VOICE OF BUSINESS

**HEARING BEFORE THE HOUSE COMMITTEE ON
ECONOMIC DEVELOPMENT & TECHNOLOGY
HAWAII STATE CAPITOL, HOUSE CONFERENCE ROOM 423
WEDNESDAY, MARCH 25, 2026 AT 10:00 A.M.**

To The Honorable Representative Greggor Ilagan, Chair
The Honorable Representative Ikaika Hussey, Vice Chair
Members of the Committee on Economic Development & Technology

**SUPPORT FOR SB3320 SD1 HD1 RELATING TO THE
FOOD AND PRODUCT INNOVATION NETWORK**

The Maui Chamber of Commerce supports SB3320 SD1 HD1 as it seeks to strengthen the infrastructure supporting value-added agriculture, manufacturing, and branding—key drivers for a more resilient and diverse economy.

The bill's requirements for a coordinated food safety and regulatory framework are important to expand market access and reduce barriers for local producers. By streamlining regulations and integrating food safety standards, the measure can help Hawai'i businesses compete more effectively in both local and export markets. This bill supports the growth of small and medium enterprises, encourages entrepreneurship, and creates new job opportunities that are essential for economic recovery and long-term prosperity. This bill would also assist the many local value-added manufacturers we work with through our Made in Maui County program.

We also support the directive for the Agribusiness Development Corporation to establish clear performance indicators and develop a comprehensive market access strategy. These measures will provide needed accountability and ensure that public investments in the Food and Product Innovation Network translate into measurable economic benefits. Aligning state branding initiatives can further enhance the visibility and competitiveness of Hawai'i-made products, supporting both local consumption and export potential.

Mahalo for the opportunity to share our support of SB3320 SD1 HD1.

Sincerely,

Pamela Tumpap
President

To advance and promote a healthy economic environment for business, advocating for a responsive government and quality education, while preserving Maui's unique community characteristics.

Date of Hearing: March 25, 2026

To: Chair Ilagan, Vice Chair Hussey, and the House Committee on Economic Development & Technology

Subject: **SB 3320 SD1 HD1**, Relating to the Food and Product Innovation Network

Aloha,

Hawai'i Food+ Policy **supports** SB3320 SD1 HD1 to build a more coordinated and strategic statewide food and product innovation network (FPIN).

We acknowledge that Act 237 appropriated funds for FPIN implementation in fiscal years 2025–2026 and 2026–2027, including support for two full-time equivalent positions. International examples show that successful food innovation ecosystems require dedicated and continuous funding, clear governance structures, and cross-sector coordination. As SB3320 SD1 HD1 institutionalizes FPIN's role, we respectfully encourage the Legislature to consider how these efforts will be sustained beyond the current appropriation period. In particular, we suggest that SB3320 SD1 include placeholder appropriation for FTE positions going into FY 2027-2028, signaling legislative intent to support continued staffing and implementation capacity in future fiscal years.

We also request clarification regarding implementation details referenced in SB3320 SD1 HD1 to develop a “food safety and regulatory framework across all primary and partner members.” Clarifying whether food safety inspections and certifications will be administered directly by the State or coordinated through contracted entities would help ensure efficiency and avoid duplication. Additionally, clarification on whether the framework is intended to meet state regulatory requirements, market-driven standards, or both would support smoother implementation for producers and entrepreneurs.

Finally, SB3320 SD1 HD1 presents an opportunity to further align FPIN with existing food and product entrepreneurship cohorts out of the [Wahiawā Value-Added Product Development Center](#). Clarifying how these programs fit within FPIN's coordination and market access strategies could strengthen outcomes for farmers, food businesses, and local supply chains.

For these reasons, Hawai'i Food+ Policy respectfully urges the AGR to pass SB3320 SD1 HD1 with amendments that signal clear legislative intent to sustain implementation capacity, clarify food safety and regulatory roles, and support coordination with existing innovation and entrepreneurship programs. Doing so will better position the Food and Product Innovation Network to deliver lasting benefits for Hawai'i's communities and economy.

Mahalo,
Brandon Kinard & the Food+ Policy Team
[#fixourfoodsystem](#)

The Food+ Policy internship develops student advocates who learn work skills while increasing civic engagement to become emerging leaders. We focus on good food systems policy because we see the importance and potential of the food system in combating climate change and increasing the health, equity, and resiliency of Hawai'i communities.

In 2026, the cohort of interns are undergraduate and graduate students and young professionals working in the food system. They are a mix of traditional and nontraditional students, including parents and veterans, who have backgrounds in education, farming, public health, nutrition, and Hawaiian culture.

SB-3320-HD-1

Submitted on: 3/22/2026 4:34:59 PM

Testimony for ECD on 3/25/2026 10:00:00 AM

Submitted By	Organization	Testifier Position	Testify
Glen Kagamida	Individual	Support	Written Testimony Only

Comments:

STRONG SUPPORT!!! MAHALO!