

SMALL BUSINESS REGULATORY REVIEW BOARD

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TESTIMONY

TO: Chair DeCoite, Vice Chair Wakai, and Members of the Committee on Economic Development and Tourism

FROM: Jonathan Shick, Chairperson *Jonathan Shick*
Small Business Regulatory Review Board (SBRRB)

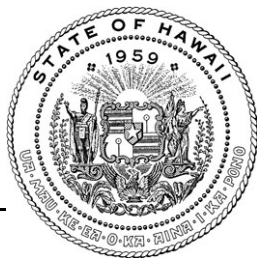
DATE: April 7, 2026 – 1:00 p.m. - Conference Room 229 & Videoconference

SUBJECT: **Governor's Message 613 – Cynthia A. Hobson – Strong Support**

On behalf of the SBRRB, I am providing testimony in strong support of the nomination of Ms. Cynthia Hobson to serve as a member of the SBRRB.

Ms. Hobson is an avant-garde theorist with diverse, extensive experience in organizational development, fundraising, program development, and non-profit management. She has the ability to analyze key organizational initiatives and develop strategies to increase stakeholder investment. In addition, Ms. Hobson has had a successful career through grant writing, and membership development.

Based on these attributes of Ms. Hobson, as the SBRRB Chair, I am pleased to take this opportunity to testify in strong support of Ms. Hodge's nomination to the SBRRB.



**DEPARTMENT OF BUSINESS,
ECONOMIC DEVELOPMENT & TOURISM**
KA 'OIHANA HO'OMOHALA PĀ'OIHANA, 'IMI WAIWAI
A HO'OMĀKA'IKA'I

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JAMES KUNANE TOKIOKA
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Testimony of
JAMES KUNANE TOKIOKA
Director

Department of Business, Economic Development, and Tourism
before the

SENATE COMMITTEE ON ECONOMIC DEVELOPMENT AND TOURISM

Tuesday, April 7, 2026
1:00 PM
State Capitol, Conference Room 229

In consideration of
GM 613
**SUBMITTING FOR CONSIDERATION AND CONFIRMATION TO THE SMALL
BUSINESS REGULATORY REVIEW BOARD, GUBERNATORIAL NOMINEE,
Cynthia A. Hobson, FOR A TERM TO EXPIRE 6-30-2029.**

Chair DeCoite, Vice Chair Wakai and Members of the Committee:

The Department of Business, Economic Development and Tourism (DBEDT) **supports** the gubernatorial nomination of Ms. Cynthia A. Hobson to continue to serve as a member of the Small Business Regulatory Review Board (SBRRB).

Since Ms. Hobson was appointed by Governor Green in 2025, she has attended and contributed to the SBRRB's monthly board meetings. Ms. Hobson resides on O'ahu with memberships that include the Small Business Council and Affiliated Associations Chambers Council at the Chamber of Commerce of Hawai'i, Sister Cities Task Force for the Office of the Honolulu Mayor, Board of Directors at the African American Chamber of Commerce of Hawai'i, and many others.

Ms. Hobson's extensive business background began in 1987 as President of The Hobson Management Group, which has provided her with a strong business background and knowledge of Hawai'i regulations.

Thank you for the opportunity to provide support of Ms. Hobson's confirmation to the SBRRB.