

Testimony of the Motor Vehicle Industry Licensing Board

**Before the
Senate Committee on Commerce and Consumer Protection
Friday, April 10, 2026
9:30 a.m.
Conference Room 229 Via Videoconference**

**On the following measure:
G.M. 588, SUBMITTING FOR CONSIDERATION AND CONFIRMATION
TO THE MOTOR VEHICLE INDUSTRY LICENSING BOARD,
GUBERNATORIAL NOMINEE, MICHAEL STOEBNER,
FOR A TERM TO EXPIRE 06-30-2029**

Chair Keohokalole and Members of the Committee:

My name is Hector West, and I am the Executive Officer of the Motor Vehicle Industry Licensing Board (Board). The Board supports the confirmation of Mr. Stoebner's reappointment to the Board as an industry member.

Mr. Stoebner has served the Board since 2025 and has attended all scheduled meetings. Mr. Stoebner brings over 40 years of experience in the motor vehicle industry. He began his career as an automobile sales representative with Mike Salta Pontiac from 1981 to 1988 and later served as a sales manager from 1989 to 1990. Since 2004, he has served as the General Manager/President of Honda Windward.

In addition to his professional experience, Mr. Stoebner is actively involved in the community, supporting organizations such as Parents and Children Together (PACT), Boys and Girls Club, and Muscular Dystrophy Association (MDA). Mr. Stoebner also holds a Bachelor's degree in Business Administration.

Mr. Stoebner's extensive industry experience, leadership, and commitment to community service continue to be valuable assets to the Board. For these reasons, the Board strongly supports his reappointment.

Thank you for the opportunity to testify on this measure.



April 10, 2026

Hawai'i State Legislature
Senate Committee on Commerce and Consumer Protection

Re: Testimony in **Support** of GM 588, nominating Michael Stoebner to the Motor Vehicle Industry Licensing Board

Aloha Chair Keohokalole, Vice Chair Fukunaga, and members of the committee,

On behalf of the Hawai'i Automobile Dealers Association (HADA), we are writing in strong support of GM 588, appointing Michael Stoebner to the Motor Vehicle Industry Licensing Board.

Mr. Stoebner is an outstanding representative of Hawai'i's automotive industry and a respected leader within HADA. He brings decades of hands-on experience and industry knowledge to the Board, currently serving as General Manager and President/Treasurer of Honda Windward, where he has worked since 2004.

Importantly, Mr. Stoebner is already serving on the Motor Vehicle Industry Licensing Board in an interim capacity. During this time, he has demonstrated a thoughtful, balanced, and practical approach to the Board's responsibilities. His familiarity with the Board's work ensures continuity and allows him to contribute effectively from day one.

Beyond his professional accomplishments, Mr. Stoebner has a long-standing commitment to community and nonprofit charitable efforts throughout Hawai'i. His leadership reflects not only business acumen, but also a deep sense of responsibility to the broader community.

Mr. Stoebner is known for his positive and energetic personality, as well as his ability to thoughtfully and effectively diffuse tense situations—an invaluable skill for a regulatory board that must often navigate complex and sensitive matters.

For these reasons, HADA strongly supports the appointment of Michael Stoebner to the Motor Vehicle Industry Licensing Board. We are confident that he will continue to serve with integrity, professionalism, and a collaborative spirit.

The Hawai'i Automobile Dealers Association is the voice of 71 new car dealerships across the islands, accounting for over 4,000 direct jobs, \$6 billion total sales and more than \$250 million in general excise taxes paid.