

STAND. COM. REP. NO. **2022**-26

Honolulu, Hawaii

, 2026

APR 09

RE: S.B. No. 3263
S.D. 2
H.D. 3

Honorable Nadine K. Nakamura
Speaker, House of Representatives
Thirty-Third State Legislature
Regular Session of 2026
State of Hawaii

Madame:

Your Committee on Finance, to which was referred S.B. No. 3263, S.D. 2, H.D. 2, entitled:

"A BILL FOR AN ACT RELATING TO THE UNIVERSITY OF HAWAII,"

begs leave to report as follows:

The purpose of this measure is to:

- (1) Affirm student-athletes' rights to engage in name, image, and likeness (NIL) activities for compensation;
- (2) Require the University of Hawaii to adopt policies governing institutional NIL agreements and other aspects of NIL activity consistent with federal law, rules by an intercollegiate athletics governing body, and Title IX and to provide advisors to student-athletes;
- (3) Establish certain transparency and accountability requirements in the administration of institutional NIL activities; and
- (4) Provide protections and educational support for student-athletes who enter into NIL agreements.

2026-2979 SB3263 HD3 HSCR HMSO



Your Committee received testimony in support of this measure from the Department of Athletics at the University of Hawai'i at Mānoa; Boyd Gaming; and six individuals. Your Committee received comments on this measure from the Grassroot Institute of Hawaii.

Your Committee has amended this measure by making a technical, nonsubstantive amendment for the purposes of clarity, consistency, and style.

As affirmed by the record of votes of the members of your Committee on Finance that is attached to this report, your Committee is in accord with the intent and purpose of S.B. No. 3263, S.D. 2, H.D. 2, as amended herein, and recommends that it pass Third Reading in the form attached hereto as S.B. No. 3263, S.D. 2, H.D. 3.

Respectfully submitted on
behalf of the members of the
Committee on Finance,



CHRIS TODD, Chair



