

STAND. COM. REP. NO. 2476

Honolulu, Hawaii

FEB 19 2026

RE: S.B. No. 3261  
S.D. 1

Honorable Ronald D. Kouchi  
President of the Senate  
Thirty-Third State Legislature  
Regular Session of 2026  
State of Hawaii

Sir:

Your Committees on Education and Economic Development and  
Tourism, to which was referred S.B. No. 3261 entitled:

"A BILL FOR AN ACT RELATING TO ATHLETE AGENTS,"

beg leave to report as follows:

The purpose and intent of this measure is to prohibit any  
person from providing advisory, negotiation, or procurement  
assistance to or on behalf of a student athlete relating to  
certain activities, without being a registered athlete agent in  
the State and having a valid agency contract executed in  
compliance with applicable law.

Your Committees received testimony in support of this measure  
from the Department of Athletics at the University of Hawai'i at  
Manoa.

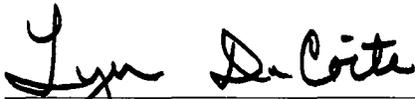
Your Committees find that the recent influx of revenue into  
collegiate athletics caused by new rules allowing funding for the  
use of a student athlete's name, image, and likeness (NIL) has  
compelled many student athletes to seek professional advice and  
legal representation. While the State's existing law regulating  
the conduct and certification process for athlete agents offers  
robust protections, it does not account for activities relating to  
NIL contracts. This measure will protect student athletes by  
safeguarding ethical professional representation among agent  
athletes.

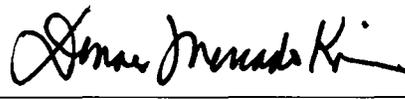


Your Committees have amended this measure by making technical, nonsubstantive amendments for the purposes of clarity and consistency.

As affirmed by the records of votes of the members of your Committees on Education and Economic Development and Tourism that are attached to this report, your Committees are in accord with the intent and purpose of S.B. No. 3261, as amended herein, and recommend that it pass Second Reading in the form attached hereto as S.B. No. 3261, S.D. 1, and be referred to your Committee on Commerce and Consumer Protection.

Respectfully submitted on behalf of the members of the Committees on Education and Economic Development and Tourism,

  
LYNN DECOITE, Chair

  
DONNA MERCADO KIM, Chair





The Senate  
 Thirty-Third Legislature  
 State of Hawai'i

**Record of Votes**  
**Committee on Education**  
**EDU**

Bill / Resolution No.:* <b>SB 3261</b>	Committee Referral: <b>EDU/EDT, CPN</b>	Date: <b>02/11/2026</b>
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The Committee is reconsidering its previous decision on this measure.  
 If so, then the previous decision was to: \_\_\_\_\_

The Recommendation is:

Pass, unamended 2312    
  Pass, with amendments 2311    
 Hold 2310    
 Recommit 2313

Members	Aye	Aye (WR)	Nay	Excused
KIM, Donna Mercado (C)	✓			
KIDANI, Michelle N. (VC)	✓			
FUKUNAGA, Carol				✓
HASHIMOTO, Troy N.	✓			
DECORTE, Samantha	✓			
<b>TOTAL</b>	<b>4</b>			<b>1</b>

Recommendation:    
 Adopted    
 Not Adopted

Chair's or Designee's Signature:  
*Michelle N. Kidani*

**Distribution:**    
           Original                            Yellow                            Pink  
           File with Committee Report     Committee                    Drafting Agency

**\*Only one measure per Record of Votes**