

STAND. COM. REP. NO. 2895

Honolulu, Hawaii

MAR 06 2026

RE: S.B. No. 2781
S.D. 1

Honorable Ronald D. Kouchi
President of the Senate
Thirty-Third State Legislature
Regular Session of 2026
State of Hawaii

Sir:

Your Committees on Commerce and Consumer Protection and Ways and Means, to which was referred S.B. No. 2781, S.D. 1, entitled:

"A BILL FOR AN ACT RELATING TO LEI,"

beg leave to report as follows:

The purpose and intent of this measure is to require the Department of Agriculture and Biosecurity to:

- (1) Convene a working group to identify, gather, and report on any existing studies or assessments conducted or data assembled by the Department of Agriculture and Biosecurity or University of Hawaii on flower farms, lei materials, and the capacity of local floriculture to meet public and private demand;
- (2) Conduct a study of the State's floriculture industry; and
- (3) Submit a report to the Legislature.

Your Committees received testimony in support of this measure from the Department of Agriculture and Biosecurity, Office of Hawaiian Affairs, Hawai'i Farm Bureau, and one individual.



Your Committees received comments on this measure from the Hawaiian Council and one individual.

Your Committees find that the lei is a deep expression of Native Hawaiian tradition and culture that connects land, people, and ceremony across generations. Your Committees further find that the cultural integrity of lei-making is at risk and consumers can be misled due to the growing use of imported materials that are marketed using Hawaiian language and imagery. This measure would facilitate data collection and market research to support the local lei industry and rural economic stability, reduce dependence on imports, promote fair labeling, and protect unique cultural practices.

As affirmed by the records of votes of the members of your Committees on Commerce and Consumer Protection and Ways and Means that are attached to this report, your Committees are in accord with the intent and purpose of S.B. No. 2781, S.D. 1, and recommend that it pass Third Reading.

Respectfully submitted on
behalf of the members of the
Committees on Commerce and
Consumer Protection and Ways
and Means,



DONOVAN M. DELA CRUZ, Chair



JARRETT KEOHOKALO, Chair



The Senate
 Thirty-Third Legislature
 State of Hawai'i

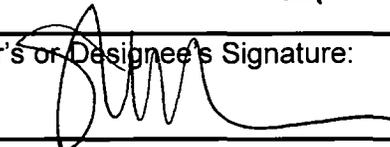
Record of Votes
Committee on Commerce and Consumer Protection
CPN

Bill / Resolution No.:* SB 2781	Committee Referral: SDI GVO, CPN/WAM	Date: 3/3/2026		
<input type="checkbox"/> The Committee is reconsidering its previous decision on this measure. If so, then the previous decision was to: _____				
The Recommendation is: <input checked="" type="checkbox"/> Pass, unamended 2312 <input type="checkbox"/> Pass, with amendments 2311 <input type="checkbox"/> Hold 2310 <input type="checkbox"/> Recommit 2313				
Members	Aye	Aye (WR)	Nay	Excused
KEOHOKALOLE, Jarrett (C)	✓			
FUKUNAGA, Carol (VC)	✓			
LAMOSAO, Rachele	✓			
MCKELVEY, Angus L.K.	✓			
AWA, Brenton				✓
TOTAL	4			1
Recommendation: <input checked="" type="checkbox"/> Adopted <input type="checkbox"/> Not Adopted				
Chair's or Designee's Signature: 				
Distribution: Original Yellow Pink File with Committee Report Committee Drafting Agency				

*Only one measure per Record of Votes

The Senate
Thirty-Third Legislature
State of Hawai'i

Record of Votes
Committee on Ways and Means
WAM

Bill / Resolution No.:*	Committee Referral:	Date:		
SB 2781, SD1	GVO, CPN/WAM	3/3/2026		
<input type="checkbox"/> The Committee is reconsidering its previous decision on this measure. If so, then the previous decision was to: _____				
The Recommendation is: <input checked="" type="checkbox"/> Pass, unamended 2312 <input type="checkbox"/> Pass, with amendments 2311 <input type="checkbox"/> Hold 2310 <input type="checkbox"/> Recommit 2313				
Members	Aye	Aye (WR)	Nay	Excused
DELA CRUZ, Donovan M. (C)	X			
MORIWAKI, Sharon Y. (VC)	X			
DECOITE, Lynn	X			
ELEFANTE, Brandon J.C.	X			
HASHIMOTO, Troy N.	X			
INOUYE, Lorraine R.	X			
KANUHA, Dru Mamo	X			
KIDANI, Michelle N.	X			
KIM, Donna Mercado	X			
LEE, Chris	X			
RICHARDS, III, Herbert M. "Tim"	X			
WAKAI, Glenn	X			
FEVELLA, Kurt				X
TOTAL	12	0	0	1
Recommendation: <input checked="" type="checkbox"/> Adopted <input type="checkbox"/> Not Adopted				
Chair's or Designee's Signature: 				
Distribution: Original Yellow Pink File with Committee Report Committee Drafting Agency				

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