

STAND. COM. REP. NO. 2911

Honolulu, Hawaii

MAR 06 2026

RE: S.B. No. 1163
S.D. 2

Honorable Ronald D. Kouchi
President of the Senate
Thirty-Third State Legislature
Regular Session of 2026
State of Hawaii

Sir:

Your Committee on Commerce and Consumer Protection, to which was referred S.B. No. 1163, S.D. 1, entitled:

"A BILL FOR AN ACT RELATING TO PRIVACY,"

begs leave to report as follows:

The purpose and intent of this measure is to:

- (1) Prohibit the sale of geolocation information and internet browser information without consent;
- (2) Prohibit the sale of data collected through eavesdropping or through an application operating in the background of a device that uses the device's microphone; and
- (3) Establish exemptions for lawful investigations conducted by law enforcement agencies, customer proprietary network information, and certain telecommunication carriers.

Your Committee received testimony in support of this measure from Planned Parenthood Alliance Advocates and one individual.

Your Committee received testimony in opposition to this measure from the State Privacy and Security Coalition; TechNet; Association of National Advertisers; American Association of



Advertising Agencies, 4As; American Advertising Federation;
Digital Advertising Alliance; and CTIA.

Your Committee received comments on this measure from the
Office of Consumer Protection of the Department of Commerce and
Consumer Affairs and Hawaiian Telcom.

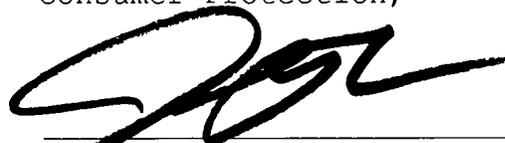
Your Committee finds that it is important to protect
consumers' personal data against unregulated sale, including
geolocation and browsing history, as this can pose real risks to
privacy and safety. This measure would establish stronger
safeguards to restrict the uninhibited sale of personal data.

Your Committee has amended this measure by:

- (1) Clarifying the definition of "precise location" to mean
any data that locates a user within the geographic area
that is equal to or less than the area of a circle
having a radius of 1,850 feet; and
- (2) Making technical, nonsubstantive amendments for the
purposes of clarity and consistency.

As affirmed by the record of votes of the members of your
Committee on Commerce and Consumer Protection that is attached to
this report, your Committee is in accord with the intent and
purpose of S.B. No. 1163, S.D. 1, as amended herein, and
recommends that it pass Third Reading in the form attached hereto
as S.B. No. 1163, S.D. 2.

Respectfully submitted on
behalf of the members of the
Committee on Commerce and
Consumer Protection,



JARRETT KEOHOKALOLE, Chair



