

STAND. COM. REP. NO. 1731 -26

Honolulu, Hawaii

APR 02 , 2026

RE: H.C.R. No. 51

Honorable Nadine K. Nakamura
Speaker, House of Representatives
Thirty-Third State Legislature
Regular Session of 2026
State of Hawaii

Madame:

Your Committee on Tourism, to which was referred H.C.R. No. 51 entitled:

"HOUSE CONCURRENT RESOLUTION URGING THE HAWAII TOURISM AUTHORITY TO ADD A STIPULATION TO ITS SIGNATURE EVENT PROGRAM TO REQUIRE THIRTY PERCENT OF FUNDS AWARDED THROUGH THE PROGRAM TO BE USED TO MARKET EVENTS TO OUT-OF-STATE MARKETS,"

begs leave to report as follows:

The purpose of this measure is to urge the Hawaii Tourism Authority to add a stipulation to its signature event program to require thirty percent of funds awarded through the program to be used to market events to out-of-state markets.

Your Committee received testimony in support of this measure from one individual. Your Committee received comments on this measure from the Hawaii Tourism Authority.

As affirmed by the record of votes of the members of your Committee on Tourism that is attached to this report, your Committee concurs with the intent and purpose of H.C.R. No. 51 and recommends that it be referred to your Committee on Finance.

HCR51 HSCR TOU-1



Respectfully submitted on
behalf of the members of the
Committee on Tourism,



ADRIAN K. TAM, Chair



