

Honolulu, Hawaii

**MAR 25 2026**

RE: H.B. No. 2614  
H.D. 1  
S.D. 1

Honorable Ronald D. Kouchi  
President of the Senate  
Thirty-Third State Legislature  
Regular Session of 2026  
State of Hawaii

Sir:

Your Committee on Commerce and Consumer Protection, to which was referred H.B. No. 2614, H.D. 1, entitled:

"A BILL FOR AN ACT RELATING TO DECEPTIVE PRACTICES,"

begs leave to report as follows:

The purpose and intent of this measure is to:

- (1) Require merchants that sell cosmetics to accept returns of new or unopened goods within specified timeframes;
- (2) Clarify the definition of "conspicuous sign";
- (3) Expand required placement of return and refund policy signage;
- (4) Beginning July 1, 2027, require merchants that receive three or more warning letters from the Office of Consumer Protection for failure to post required signage to display standardized return and refund policy signs provided by the Office;
- (5) Establish exemptions for certain merchants; and
- (6) Appropriate funds.



Your Committee received testimony in support of this measure from the Office of Consumer Protection of the Department of Commerce and Consumer Affairs.

Your Committee finds that some merchants in the State that sell cosmetics reportedly fail to comply with return and refund policy conspicuous signage requirements, or do not provide refunds or accept returns for unopened or unused goods, particularly those using high-pressure sales tactics and targeting tourists. This measure would provide greater transparency, accountability, and fairness in cosmetics sales, while improving the State's reputation as a consumer-friendly destination.

Your Committee has amended this measure by:

- (1) Deleting language that would have appropriated funds to the Office of Consumer Protection to obtain return and refund policy signs;
- (2) Inserting an effective date of July 1, 2050, to encourage further discussion; and
- (3) Making technical, nonsubstantive amendments for the purposes of clarity and consistency.

As affirmed by the record of votes of the members of your Committee on Commerce and Consumer Protection that is attached to this report, your Committee is in accord with the intent and purpose of H.B. No. 2614, H.D. 1, as amended herein, and recommends that it pass Second Reading in the form attached hereto as H.B. No. 2614, H.D. 1, S.D. 1, and be referred to your Committee on Ways and Means.

Respectfully submitted on  
behalf of the members of the  
Committee on Commerce and  
Consumer Protection,




JARRETT KEOHOKALOLE, Chair



The Senate  
 Thirty-Third Legislature  
 State of Hawai'i

**Record of Votes**  
**Committee on Commerce and Consumer Protection**  
**CPN**

Bill / Resolution No.:*	Committee Referral:	Date:		
<b>HB2614 HDI</b>	<b>CPN, WAM</b>	<b>03/18/2026</b>		
<input type="checkbox"/> The Committee is reconsidering its previous decision on this measure. If so, then the previous decision was to: _____				
The Recommendation is:				
<input type="checkbox"/> Pass, unamended 2312	<input checked="" type="checkbox"/> Pass, with amendments 2311	<input type="checkbox"/> Hold 2310 <input type="checkbox"/> Recommit 2313		
Members	Aye	Aye (WR)	Nay	Excused
KEOHOKALOLE, Jarrett (C)	✓			
FUKUNAGA, Carol (VC)	✓			
LAMOSAO, Rachele	✓			
MCKELVEY, Angus L.K.	✓			
AWA, Brenton	✓			
<b>TOTAL</b>	<b>5</b>			
Recommendation:				
<input checked="" type="checkbox"/> Adopted <input type="checkbox"/> Not Adopted				
Chair's or Designee's Signature:				
				
Distribution:				
Original	Yellow	Pink		
File with Committee Report	Committee	Drafting Agency		

\*Only one measure per Record of Votes