

Honolulu, Hawaii

FEB 20 , 2026

RE: H.B. No. 2614
H.D. 1

Honorable Nadine K. Nakamura
Speaker, House of Representatives
Thirty-Third State Legislature
Regular Session of 2026
State of Hawaii

Madame:

Your Committee on Consumer Protection & Commerce, to which was referred H.B. No. 2614 entitled:

"A BILL FOR AN ACT RELATING TO DECEPTIVE PRACTICES,"

begs leave to report as follows:

The purpose of this measure is to bolster consumer protections with respect to cosmetic sales by:

- (1) Requiring merchants that sell cosmetics to accept returns of new or unopened goods within specified timeframes;
- (2) Clarifying the definition of "conspicuous sign"; and
- (3) Requiring a merchant that sells cosmetics and receives three or more warning letters from the Office of Consumer Protection for failing to post a conspicuous sign to post return and refund policy signs.

Your Committee received testimony in support of this measure from the Department of Commerce and Consumer Protection.

Your Committee finds that some cosmetics merchants engage in predatory practices by using aggressive sales techniques to pressure consumers into purchasing cosmetics while failing to



prominently inform those consumers that all sales are final. This is in spite of existing consumer protection laws, which require merchants to post a conspicuous sign informing purchasers of any return or refund limitations. This measure provides additional protections for consumers by requiring cosmetics merchants to accept the return of new or unopened cosmetics within sixty days and imposing additional signage requirements upon merchants that are habitually failing to post conspicuous signs.

Your Committee has amended this measure by:

- (1) Changing the effective date to July 1, 3000, to encourage further discussion; and
- (2) Making technical, nonsubstantive amendments for the purposes of clarity, consistency, and style.

As affirmed by the record of votes of the members of your Committee on Consumer Protection & Commerce that is attached to this report, your Committee is in accord with the intent and purpose of H.B. No. 2614, as amended herein, and recommends that it pass Second Reading in the form attached hereto as H.B. No. 2614, H.D. 1, and be referred to your Committee on Finance.

Respectfully submitted on
behalf of the members of the
Committee on Consumer
Protection & Commerce,



SCOT Z. MATAYOSHI, Chair



Record of Votes of the Committee on Consumer Protection & Commerce

Bill/Resolution No.: <i>HB2614</i>	Committee Referral: <i>CPC, FIN</i>	Date: <i>2/12/26</i>		
<input type="checkbox"/> The committee is reconsidering its previous decision on the measure.				
The recommendation is to: <input type="checkbox"/> Pass, unamended (as is) <input checked="" type="checkbox"/> Pass, with amendments (HD) <input type="checkbox"/> Hold <input type="checkbox"/> Pass short form bill with HD to recommit for future public hearing (recommit)				
CPC Members	Ayes	Ayes (WR)	Nays	Excused
1. MATAYOSHI, Scot Z. (C)	✓			
2. GRANDINETTI, Tina Nakada (VC)	✓			
3. CHUN, Cory M.	✓			
4. ILAGAN, Greggor	✓			
5. ICHIYAMA, Linda	✓			
6. IWAMOTO, Kim Coco	✓			
7. KONG, Sam Satoru	✓			
8. LOWEN, Nicole E.	✓			
9. MARTEN, Lisa	✓			
10. TAM, Adrian K.				✓
11. PIERICK, Elijah	✓			
TOTAL (11)	10			1
The recommendation is: <input checked="" type="checkbox"/> Adopted <input type="checkbox"/> Not Adopted If joint referral, _____ did not support recommendation. <div style="text-align:center; font-size: small;">committee acronym(s)</div>				
Vice Chair's or designee's signature: <i>[Signature]</i>				
Distribution: Original (White) – Committee Duplicate (Yellow) – Chief Clerk's Office Duplicate (Pink) – HMSO				