

STAND. COM. REP. NO. **3378**

Honolulu, Hawaii

MAR 30 2026

RE: H.B. No. 2475
H.D. 1

Honorable Ronald D. Kouchi
President of the Senate
Thirty-Third State Legislature
Regular Session of 2026
State of Hawaii

Sir:

Your Committee on Hawaiian Affairs, to which was referred
H.B. No. 2475, H.D. 1, entitled:

"A BILL FOR AN ACT RELATING TO LABELING REQUIREMENTS,"

begs leave to report as follows:

The purpose and intent of this measure is to establish
labeling requirements for 'ōkolehao products.

Your Committee received testimony in support of this measure
from the Department of Agriculture and Biosecurity, Hawai'i Farm
Bureau, Hawai'i Island Chamber of Commerce, Ola Brew, and four
individuals.

Your Committee received testimony in opposition to this
measure from four individuals.

Your Committee received comments on this measure from
Kamehameha Schools.

Your Committee finds that 'ōkolehao is a traditional Hawaiian
distilled spirit with historical and cultural significance.
Establishing labeling requirements for 'ōkolehao products can
benefit farmers, distillers, distributors, and retailers in the
State to create an authentic visitor experience rooted in culture
and place. This measure would regulate the traditional Hawaiian



name and support local industry to further develop 'ōkolehao as a regionally distinctive product.

As affirmed by the record of votes of the members of your Committee on Hawaiian Affairs that is attached to this report, your Committee is in accord with the intent and purpose of H.B. No. 2475, H.D. 1, and recommends that it pass Second Reading and be referred to your Committee on Commerce and Consumer Protection.

Respectfully submitted on
behalf of the members of the
Committee on Hawaiian Affairs,


HERBERT M. RICHARDS, III, Chair



