

Honolulu, Hawaii

FEB 18 , 2026

RE: H.B. No. 2268
H.D. 1

Honorable Nadine K. Nakamura
Speaker, House of Representatives
Thirty-Third State Legislature
Regular Session of 2026
State of Hawaii

Madame:

Your Committees on Tourism and Economic Development & Technology, to which was referred H.B. No. 2268 entitled:

"A BILL FOR AN ACT RELATING TO FILM PRODUCTION,"

beg leave to report as follows:

The purpose of this measure is to add the marketing and promotion of film production as a power of the Hawaii Tourism Authority.

Your Committees received testimony in support of this measure from the Office of the Governor; Hawaii Tourism Authority; Activities and Attractions Association of Hawaii; International Cultural Arts Network; Hyperspective Studios, Inc.; Tyler Young Films, LLC.; Hawaii Teamsters Local 996; Hawai'i Film Alliance; Kapolei Chamber of Commerce; and numerous individuals. Your Committees received testimony in opposition to this measure from one individual.

Your Committees find that film production is a proven driver of tourism, workforce development, and economic growth, and that productions filmed in Hawaii showcase the State's landscapes, culture, and creative talent to global audiences, generating long-term visitor interest. Your Committees further find that authorizing the Hawaii Tourism Authority to integrate the marketing and promotion of film productions into its existing



marketing infrastructure, global partnerships, and cultural stewardship will enable the State to attract high-value film productions that align with the State's values, support local jobs, and promote sustainable tourism.

Your Committees have amended this measure by:

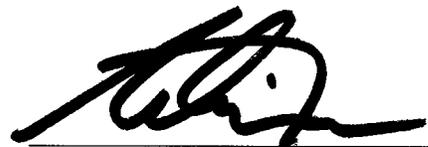
- (1) Inserting language limiting the promotion and marketing of film productions to productions that are filmed in Hawaii; and
- (2) Changing the effective date to July 1, 3000, to encourage further discussion.

As affirmed by the records of votes of the members of your Committees on Tourism and Economic Development & Technology that are attached to this report, your Committees are in accord with the intent and purpose of H.B. No. 2268, as amended herein, and recommend that it pass Second Reading in the form attached hereto as H.B. No. 2268, H.D. 1, and be referred to your Committee on Finance.

Respectfully submitted on
behalf of the members of the
Committees on Tourism and
Economic Development &
Technology,



GREGGOR ILAGAN, Chair



ADRIAN K. TAM, Chair



State of Hawaii
House of Representatives
The Thirty-third Legislature

HSCR 408-26

Record of Votes of the Committee on Tourism

Bill/Resolution No.: HB 22-68	Committee Referral: TOU/ECD, FIN	Date: 2/12/26
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The committee is reconsidering its previous decision on the measure.

The recommendation is to: Pass, unamended (as is) Pass, with amendments (HD) Hold
 Pass short form bill with HD to recommit for future public hearing (recommit)

TOU Members	Ayes	Ayes (WR)	Nays	Excused
1. TAM, Adrian K. (C)	X			
2. TEMPLO, Shirley Ann (VC)	X			
3. HOLT, Daniel				X
4. HUSSEY, Ikaika	X			
5. ILAGAN, Greggor	X			
6. YAMASHITA, Kyle T.	X			
7. GEDEON, Joe	X			
TOTAL (7)	6			1

The recommendation is: Adopted Not Adopted
 If joint referral, _____ did not support recommendation.
committee acronym(s)

Vice Chair's or designee's signature: _____

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