
SENATE CONCURRENT RESOLUTION

CONVENING A TASK FORCE TO ADDRESS EVENT TICKET SCALPING IN THE
STATE.

1 WHEREAS, live entertainment, cultural performances, and
2 sporting events contribute to the social, cultural, and economic
3 vitality of the State and provide shared community experiences
4 for residents and visitors alike; and
5

6 WHEREAS, residents must often travel between islands or to
7 the mainland to attend many events, raising the costs for local
8 residents to begin with; and
9

10 WHEREAS, in recent years, ticket resellers have begun
11 intentionally purchasing large quantities of event tickets
12 within seconds of their release, dramatically driving up the
13 cost by as much as ten to twenty times the original ticket
14 price, and then forcing local residents who wish to attend that
15 were unable to purchase a ticket within the first few seconds of
16 release to purchase tickets through the ticket resellers at
17 significantly inflated, exploitive prices; and
18

19 WHEREAS, ticket resellers have also begun to resell event
20 tickets at significantly inflated prices even before the tickets
21 were made available for sale in the first place, frequently
22 leaving ticket buyers who thought they had purchased a ticket
23 without an actual ticket to the event; and
24

25 WHEREAS, the supermajority of all tickets purchased for
26 resale are resold by only a few large ticket resellers on the
27 mainland, such as StubHub, SeatGeek, and Vivid Seats; and
28

29 WHEREAS, the automated purchasing practices of ticket
30 resellers that limit fair access to event tickets by local
31 residents and allow the tickets to be rapidly relisted on



1 secondary marketplaces at significantly inflated prices are
2 commonly referred to as a form of ticket scalping; and
3

4 WHEREAS, consumers may be unaware that tickets offered for
5 sale online are resale tickets priced substantially higher than
6 the original face value established by artists, promoters, or
7 primary venue ticket providers; and
8

9 WHEREAS, ticket scalping places an unfair financial burden
10 on families and residents who wish to attend events within the
11 State; and
12

13 WHEREAS, the State's geographic isolation and limited
14 number of large entertainment venues make the State uniquely
15 vulnerable to ticket scalping because residents do not have
16 alternative tour locations within reasonable travel distance;
17 and
18

19 WHEREAS, when ticket resellers practice ticket scalping,
20 residents are often forced to pay excessive markups or forgo
21 attending events entirely; and
22

23 WHEREAS, revenues generated through ticket scalping
24 frequently flow to out-of-state or offshore resale operators,
25 rather than circulating within the State's local economy and
26 supporting local businesses, workers, and event-related
27 industries; and
28

29 WHEREAS, fair ticketing practices benefit local residents,
30 enable cheaper and easier access to entertainment, and ensure
31 revenues remain within the State; now, therefore,
32

33 BE IT RESOLVED by the Senate of the Thirty-third
34 Legislature of the State of Hawaii, Regular Session of 2026, the
35 House of Representatives concurring, that a task force is
36 convened to address event ticket scalping in the State; and
37

38 BE IT FURTHER RESOLVED that the task force is requested to:
39

- 40 (1) Evaluate the impacts of ticket scalping and inflated
41 ticket resales on the State;
42



1 (2) Examine and recommend solutions to minimize and
2 prevent unfair ticketing practices that drive up event
3 ticket costs and limit event ticket accessibility for
4 local residents; and
5

6 (3) Submit a report of its findings and recommendations,
7 including any proposed legislation, to the Legislature
8 no later than twenty days prior to the convening of
9 the Regular Sessions of 2027 and 2028; and
10

11 BE IT FURTHER RESOLVED that the task force is requested to
12 be co-chaired by the Chairs of the House of Representatives and
13 Senate Standing Committees with primary jurisdiction over
14 culture and the arts; and
15

16 BE IT FURTHER RESOLVED that the membership of the task
17 force is requested to consist of invited members, including:
18

- 19 (1) Producers and promoters of events in the State;
- 20
- 21 (2) Owners of event venues in the State;
- 22
- 23 (3) Patrons of events in the State; and
- 24
- 25 (4) Other relevant stakeholders as may be invited by the
- 26 Chairs of the task force, particularly government
- 27 agencies in other places that have already experienced
- 28 success addressing ticket scalping and related issues;
- 29 and
30

31 BE IT FURTHER RESOLVED that certified copies of this
32 Concurrent Resolution be transmitted to the Director of Commerce
33 and Consumer Affairs and Chairperson of the Hawaii Tourism
34 Authority.

