
SENATE CONCURRENT RESOLUTION

CONVENING A TASK FORCE TO ADDRESS EVENT TICKET SCALPING IN
HAWAII.

1 WHEREAS, live entertainment, cultural performances, and
2 sporting events contribute to the social, cultural, and economic
3 vitality of the State and provide shared community experiences
4 for residents and visitors alike; and
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6 WHEREAS, residents must often travel between islands or to
7 the mainland to attend many events, raising the costs for local
8 residents to begin with; and
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10 WHEREAS, in recent years, ticket resellers have begun
11 intentionally purchasing large quantities of event tickets
12 within seconds of their release, dramatically driving up the
13 cost by as much as ten to twenty times the original ticket
14 price, and then forcing local residents who wish to attend that
15 were unable to purchase a ticket within the first few seconds of
16 release to purchase tickets through the ticket resellers at
17 significantly inflated, exploitive prices; and
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19 WHEREAS, ticket resellers have also begun to resell event
20 tickets at significantly inflated prices even before the tickets
21 were made available for sale in the first place, frequently
22 leaving ticket buyers who thought they had purchased a ticket
23 without an actual ticket to the event; and
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25 WHEREAS, the supermajority of all tickets purchased for
26 resale are resold by only a few large ticket resellers on the
27 mainland, such as StubHub, SeatGeek, and Vivid Seats; and
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29 WHEREAS, the automated purchasing practices of ticket
30 resellers that limit fair access to event tickets by local
31 residents and allow the tickets to be rapidly relisted on



1 secondary marketplaces at significantly inflated prices are
2 commonly referred to as a form of ticket scalping; and

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4 WHEREAS, consumers may be unaware that tickets offered for
5 sale online are resale tickets priced substantially higher than
6 the original face value established by artists, promoters, or
7 primary venue ticket providers; and

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9 WHEREAS, ticket scalping places an unfair financial burden
10 on families and residents who wish to attend events within the
11 State; and

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13 WHEREAS, the State's geographic isolation and limited
14 number of large entertainment venues make the State uniquely
15 vulnerable to ticket scalping because residents do not have
16 alternative event locations within reasonable travel distance;
17 and

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19 WHEREAS, when ticket resellers practice ticket scalping,
20 residents are often forced to pay excessive markups or forgo
21 attending events entirely; and

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23 WHEREAS, revenues generated through ticket scalping
24 frequently flow to out-of-state or offshore resale operators,
25 rather than circulating within the State's local economy and
26 supporting local businesses, workers, and event-related
27 industries; and

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29 WHEREAS, fair ticketing practices benefit local residents,
30 enable cheaper and easier access to entertainment, and ensure
31 revenues remain within the State; now, therefore,

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33 BE IT RESOLVED by the Senate of the Thirty-third
34 Legislature of the State of Hawaii, Regular Session of 2026, the
35 House of Representatives concurring, that a task force is
36 convened to address event ticket scalping in the State; and

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38 BE IT FURTHER RESOLVED that the task force is requested to:

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40 (1) Evaluate the impacts of ticket scalping and inflated
41 ticket resales on the State;
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- 1 (2) Examine and recommend solutions to minimize and
- 2 prevent the impacts of ticket resale and scalping
- 3 practices that drive up event ticket costs and limit
- 4 event ticket accessibility for local residents;
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- 6 (3) Engage Hawaii stakeholders, including local families,
- 7 artists, venues, and the general public, and submit an
- 8 initial report to the Legislature, including any
- 9 findings and recommendations, to identify and analyze
- 10 the impact of ticket scalping in Hawaii;
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- 12 (4) Engage with government regulators and stakeholders,
- 13 such as consumer protection agencies in Hawaii and
- 14 other states and jurisdictions, and submit a
- 15 subsequent report to the Legislature, including any
- 16 findings and recommendations, on policy options and
- 17 successes to address the impacts of ticket scalping
- 18 and resale on local families, artists, venues, and the
- 19 general public; and
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- 21 (5) Engage with industry ticket resellers and entities
- 22 profiting from ticket resale or scalping, and submit a
- 23 final report to the Legislature, including any
- 24 findings and recommendations, for the best options to
- 25 minimize and prevent the impacts of ticket resale and
- 26 scalping practices that drive up event ticket costs
- 27 and limit event ticket accessibility for local
- 28 residents; and
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30 BE IT FURTHER RESOLVED that the task force is requested to
 31 be co-chaired by the Chairs of the House of Representatives and
 32 Senate Standing Committees with primary jurisdiction over
 33 culture and the arts; and

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 35 BE IT FURTHER RESOLVED that the membership of the task
 36 force is requested to consist of invited members, including:

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- 38 (1) Hawaii producers and promoters of events, or their
- 39 representatives;
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- 41 (2) Hawaii artists and performers, or their
- 42 representatives;



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- (3) Hawaii event venues, or their representatives;
- (4) Hawaii patrons of events, or their representatives;
and
- (5) Other relevant stakeholders as may be invited by the
Chairs of the task force; and

BE IT FURTHER RESOLVED that certified copies of this
Concurrent Resolution be transmitted to the Director of Commerce
and Consumer Affairs and Chairperson of the Hawaii Tourism
Authority.

