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# A BILL FOR AN ACT

RELATING TO THE FOOD AND PRODUCT INNOVATION NETWORK.

**BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:**

1           SECTION 1. The legislature finds that Act 237, Session  
2 Laws of Hawaii 2025, established a statewide food and product  
3 innovation network within the agribusiness development  
4 corporation to advance value-added manufacturing, exports, and  
5 food security.

6           The legislature further finds that international best  
7 practices observed in Australia, New Zealand, and Singapore  
8 demonstrate that successful food innovation networks integrate:

9           (1) Embedded food safety and regulatory frameworks;

10           (2) Measurable performance indicators aligned between  
11 governing boards and legislative oversight;

12           (3) Coordinated logistics, tourism, and export  
13 infrastructure;

14           (4) Unified place-based branding strategies; and

15           (5) Sustained international partnerships and market  
16 access.



1           The purpose of this Act is to strengthen the food and  
2 product innovation network by refining governance, performance  
3 accountability, regulatory integration, branding, export  
4 facilitation, and international engagement in alignment with  
5 existing law and the State's food security and economic  
6 diversification goals.

7           SECTION 2. Chapter 163D, Hawaii Revised Statutes, is  
8 amended as follows:

9           1. By designating section 163D-20 as part IA, and  
10 inserting a title before section 163D-20 to read:

11                   **"PART IA. FOOD AND PRODUCT INNOVATION NETWORK"**

12           2. By adding six new sections to part IA to be  
13 appropriately designated and to read:

14                   **"§163D-A Food safety and regulatory framework integration.**

15           (a) The food and product innovation network shall incorporate a  
16 coordinated food safety and regulatory framework across all  
17 primary and partner members.

18           (b) The framework shall include but not be limited to:

19                   (1) Alignment with applicable federal and state food  
20 safety laws, regulations, rules, and food codes;



- 1        (2) Technical assistance for labeling, testing,  
2        validation, and certification requirements;
- 3        (3) Coordination with the department of health, the  
4        university of Hawaii college of tropical agriculture  
5        and human resilience, and other relevant agencies; and
- 6        (4) Integration of regulatory compliance education into  
7        workforce development and training programs offered  
8        through the food and product innovation network.
- 9        (c) The corporation may enter into memoranda of agreement  
10      or other arrangements necessary to implement this section.

11        **§163D-B Food and product innovation network; key**  
12      **performance indicators.**    (a) In consultation with the board,  
13      the corporation shall establish key performance indicators for  
14      the food and product innovation network.

15        (b) The key performance indicators shall include but not  
16      be limited to:

- 17        (1) Number of businesses served and graduating to  
18        independent commercial operations;
- 19        (2) Increases in value-added agricultural and food  
20        manufacturing output;
- 21        (3) Export growth and market diversification;



- 1        (4) Workforce training and credential attainment;  
2        (5) Contributions toward the State's food security goals;  
3        and  
4        (6) Leveraged private, federal, or philanthropic  
5        investment.

6        (c) The key performance indicators shall be used to inform  
7 the annual report required pursuant to section 163D-E and  
8 strategic alignment between the corporation, board, and the  
9 legislature.

10        **§163D-C Coordination; market access.** The corporation  
11 shall develop and implement a coordinated strategy to leverage  
12 state and private sector assets to expand market access for food  
13 and value-added products, including collaboration with the  
14 department of transportation, the Hawaii tourism authority,  
15 airlines, harbors, hotels, and logistics providers, to  
16 facilitate entry into national and international markets.

17        **§163D-D State branding alignment.** (a) In coordination  
18 with relevant state agencies, the corporation shall align and  
19 harmonize the "Hawaii made", "produced in Hawaii", and other  
20 state-supported branding initiatives related to food and  
21 value-added products.



1        (b) The purpose of branding alignment under this section  
2 shall be to:

3        (1) Reduce duplication;

4        (2) Strengthen brand clarity in domestic and international  
5 markets; and

6        (3) Maximize economic returns for producers and  
7 manufacturers.

8        **§163D-E Surveys; economic data; reports.** (a) Surveys  
9 administered by the department of commerce and consumer affairs  
10 and other designated agencies shall, where practicable, collect  
11 and leverage economic data on indigenous and Native Hawaiian  
12 businesses.

13        (b) Data collected pursuant to this section shall be  
14 shared with the department of business, economic development,  
15 and tourism for economic analysis and reporting purposes,  
16 subject to applicable confidentiality laws.

17        (c) The corporation shall submit an annual report to the  
18 legislature regarding the data collected pursuant to this  
19 section no later than twenty days prior to the convening of each  
20 regular session.



1           §163D-F Enterprise zones; expansion. The department of  
2 business, economic development, and tourism shall evaluate  
3 opportunities to expand or adapt enterprise zone incentives in  
4 all counties to better support the food and product innovation  
5 network."

6           SECTION 3. In codifying the new sections added by  
7 section 2 of this Act, the revisor of statutes shall substitute  
8 appropriate section numbers for the letters used in designating  
9 the new sections in this Act.

10           SECTION 4. New statutory material is underscored.

11           SECTION 5. This Act shall take effect on July 1, 2050.



**Report Title:**

DBEDT; ADC; Food and Product Innovation Network; Agribusiness Development Corporation; Food Safety; Regulatory Integration; Performance Indicators; Market Access; Branding Initiatives; Enterprise Zones; Reports

**Description:**

Requires the Food and Product Innovation Network to integrate a coordinated food safety and regulatory framework. Requires the Agribusiness Development Corporation to establish key performance indicators for the Food and Product Innovation Network, develop a market access strategy, align and harmonize state branding initiatives, and report certain data to the Legislature. Requires the Department of Business, Economic Development, and Tourism to evaluate or adapt enterprise zone incentives in all counties to better support the Food and Product Innovation Network. Effective 7/1/2050. (SD1)

*The summary description of legislation appearing on this page is for informational purposes only and is not legislation or evidence of legislative intent.*

