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# A BILL FOR AN ACT

RELATING TO ECONOMIC DEVELOPMENT AND TOURISM.

**BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:**

1 SECTION 1. The legislature finds that, procurement and  
2 contracting activities conducted in accordance with the State's  
3 standard procurement process pursuant to chapter 103D, Hawaii  
4 Revised Statutes, typically require months to complete. These  
5 delays may result in missed opportunities, particularly when  
6 negotiating sponsorship and partnership agreements with national  
7 and international sports brands and teams and when executing  
8 marketing campaigns that are time-sensitive and tied to seasonal  
9 or global events.

10 The legislature further finds that allowing the Hawaii  
11 tourism authority to utilize a procurement exemption for sports  
12 projects and events and marketing activities will enable the  
13 authority to:

14 (1) Act swiftly to secure sponsorships and partnerships  
15 that enhance the State's brand visibility;



7 Accordingly, the purpose of this Act is to exempt the  
8 Hawaii tourism authority from the Hawaii Public Procurement Code  
9 and all other requirements of law for competitive bidding for  
10 contracts and agreements for sports projects and events and  
11 marketing activities.

12 SECTION 2. Chapter 201B, Hawaii Revised Statutes, is  
13 amended by adding a new section to part II to be appropriately  
14 designated and to read as follows:

15        "S201B-      Exemption of authority from Hawaii public  
16 procurement code.    The authority shall not be subject to chapter  
17 103D and any and all other requirements of law for competitive  
18 bidding for contracts or agreements for:

19 (1) Sports projects and events; and

20 (2) Marketing activities."

**21** SECTION 3. New statutory material is underscored.

**1** SECTION 4. This Act shall take effect upon its approval.

**2**



**S.B. NO.** 2627  
S.D. 1  
Proposed

**Report Title:**

HTA; Hawaii Public Procurement Code; Competitive Bidding; Exemption; Sports Projects and Events; Marketing; Contracts; Agreements

**Description:**

Exempts the Hawaii Tourism Authority's contracts or agreements for sports projects and events and marketing activities from the Hawaii Public Procurement Code and all other requirements of law for competitive bidding. (PROPOSED SD1)

*The summary description of legislation appearing on this page is for informational purposes only and is not legislation or evidence of legislative intent.*

