
HOUSE CONCURRENT RESOLUTION

REQUESTING THE DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT, AND
TOURISM TO ESTABLISH A DESTINATION MANAGEMENT TASK FORCE.

1 WHEREAS, the Hawaii Tourism Authority is charged with
2 coordinating destination management through collaboration with
3 state and county agencies and community organizations; and
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5 WHEREAS, although the Hawaii Tourism Authority provides
6 planning, coordination, and visitor education, it does not
7 possess the ability to directly address land use, transportation
8 systems, or infrastructure needs to manage visitor behavior and
9 the impacts to the State's cultural and environmental resources
10 at high-use sites; and
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12 WHEREAS, effective management of visitor hotspots requires
13 strong coordination between state and county agencies and
14 ongoing collaboration with community and industry stakeholders
15 to balance the needs of the visitor industry with the needs of
16 Hawaii's communities; now, therefore,
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18 BE IT RESOLVED by the House of Representatives of the
19 Thirty-third Legislature of the State of Hawaii, Regular Session
20 of 2026, the Senate concurring, that the Department of Business,
21 Economic Development, and Tourism is requested to establish a
22 Destination Management Task Force; and
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24 BE IT FURTHER RESOLVED that the Destination Management Task
25 Force is requested to consist of the following individuals:
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- 27 (1) The Chair of the House Standing Committee with primary
28 purview over tourism, who shall serve as a co-chair of
29 the task force;
30



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- 1 (2) The Chair of the Senate Standing Committee with
2 primary purview over tourism, who shall serve as a co-
3 chair of the Task Force;
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- 5 (3) The Director of Business, Economic Development, and
6 Tourism, or their designee;
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- 8 (4) The President and Chief Executive Officer of the
9 Hawaii Tourism Authority, or the President and Chief
10 Executive Officer's designee;
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- 12 (5) A representative from the Office of the Governor;
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- 14 (6) A representative from each county, to be appointed by
15 respective Mayor of each county; and
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- 17 (7) Two representatives from the visitor industry, one
18 each to be appointed by the Speaker of the House of
19 Representatives and President of the Senate; and
- 20

21 BE IT FURTHER RESOLVED that the Destination Management Task
22 Force is requested to:

- 23
- 24 (1) Review the Hawaii Tourism Authority's Strategic Plan;
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- 26 (2) Improve coordination of destination management between
27 the State and the counties; and
- 28
- 29 (3) Develop partnerships with community and visitor
30 industry stakeholders to address the management of
31 visitor hotspots; and
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33 BE IT FURTHER RESOLVED that the Destination Management Task
34 Force is requested to submit a report of its findings and
35 recommendations, including any proposed legislation, to the
36 Legislature no later than twenty days prior to the convening of
37 the Regular Session of 2027; and

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39 BE IT FURTHER RESOLVED that certified copies of this
40 Concurrent Resolution be transmitted to the Governor; Director
41 of Business, Economic Development, and Tourism; President and
42 Chief Executive Officer of the Hawaii Tourism Authority; and



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1 Mayors of the counties of Maui, Kauai, and Hawaii and Mayor of
2 the City and County of Honolulu.

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OFFERED BY:

A handwritten signature in black ink, appearing to be "A. I. I.", written over a horizontal line.

MAR 12 2026

