
A BILL FOR AN ACT

RELATING TO FILM PRODUCTION.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. Section 201B-3, Hawaii Revised Statutes, is
2 amended by amending subsection (a) to read as follows:

3 "(a) Except as otherwise provided by law, the authority
4 may:

5 (1) Sue and be sued;

6 (2) Have a seal and alter the same at its pleasure;

7 (3) Through its president and chief executive officer,
8 make and execute contracts and all other instruments
9 necessary or convenient for the exercise of its powers
10 and functions under this chapter; provided that the
11 authority may enter into contracts and agreements for
12 a period of up to five years, subject to the
13 availability of funds; provided further that the
14 authority may enter into agreements for the use of the
15 convention center facility for a period of up to ten
16 years;



- 1 (4) Make and alter bylaws for its organization and
2 internal management;
- 3 (5) Unless otherwise provided in this chapter, adopt rules
4 in accordance with chapter 91 with respect to its
5 projects, operations, properties, and facilities;
- 6 (6) Through its president and chief executive officer,
7 represent the authority in communications with the
8 governor and legislature;
- 9 (7) Through its president and chief executive officer,
10 provide for the appointment of officers, agents, a
11 sports coordinator, and employees, subject to the
12 approval of the board, prescribing their duties and
13 qualifications, and fixing their salaries, without
14 regard to chapters 76 and 78, if funds have been
15 appropriated by the legislature and allotted as
16 provided by law;
- 17 (8) Through its president and chief executive officer,
18 purchase supplies, equipment, or furniture;
- 19 (9) Through its president and chief executive officer,
20 allocate the space or spaces that are to be occupied
21 by the authority and appropriate staff;



- 1 (10) Through its president and chief executive officer,
2 engage the services of qualified persons to implement
3 the State's strategic tourism management plan or
4 portions thereof as determined by the authority;
- 5 (11) Through its president and chief executive officer,
6 engage the services of consultants on a contractual
7 basis for rendering professional and technical
8 assistance and advice;
- 9 (12) Procure insurance against any loss in connection with
10 its property and other assets and operations in
11 amounts and from insurers as it deems desirable;
- 12 (13) Contract for or accept revenues, compensation,
13 proceeds, and gifts or grants in any form from any
14 public agency or any other source;
- 15 (14) Develop, coordinate, and implement state policies and
16 directions for tourism and related activities taking
17 into account the economic, social, and physical
18 impacts of tourism on the State, Hawaii's natural
19 environment, and areas frequented by visitors;
- 20 (15) Have a permanent, strong focus on Hawaii brand
21 management;



- 1 (16) Coordinate all agencies and advise the private sector
2 in the development of tourism-related activities and
3 resources;
- 4 (17) Work to eliminate or reduce barriers to travel to
5 provide a positive and competitive business
6 environment, including coordinating with the
7 department of transportation on issues affecting
8 airlines and air route development;
- 9 (18) Market and promote film productions filmed in the
10 State and sports-related activities and events;
- 11 (19) Coordinate the development of new products with the
12 counties and other persons in the public sector and
13 private sector, including the development of sports,
14 culture, health and wellness, education, technology,
15 agriculture, and nature tourism;
- 16 (20) Establish a public information and educational program
17 to inform the public of tourism and tourism-related
18 problems;
- 19 (21) Coordinate the development of tourism educational,
20 training, and career counseling programs;



- 1 (22) Establish a program to monitor, investigate, and
2 respond to complaints about problems resulting
3 directly or indirectly from the tourism industry and
4 taking appropriate action as necessary;
- 5 (23) Develop and implement emergency measures to respond to
6 any adverse effects on the tourism industry, pursuant
7 to section 201B-9;
- 8 (24) Set and collect rents, fees, charges, or other
9 payments for the lease, use, occupancy, or disposition
10 of the convention center facility without regard to
11 chapter 91;
- 12 (25) Notwithstanding chapter 171, acquire, lease as lessee
13 or lessor, own, rent, hold, and dispose of the
14 convention center facility in the exercise of its
15 powers and the performance of its duties under this
16 chapter;
- 17 (26) Acquire by purchase, lease, or otherwise, and develop,
18 construct, operate, own, manage, repair, reconstruct,
19 enlarge, or otherwise effectuate, either directly or
20 through developers, a convention center facility;



1 (27) Enhance the tourism industry in the State to grow its
 2 positive contributions to residents of the State;
 3 provided that the authority's initiatives shall follow
 4 destination management practices and integrate
 5 regenerative tourism; and

6 (28) Focus on perpetuating the uniqueness of the Hawaiian
 7 culture and community and their significance to the
 8 quality of the visitor experience by ensuring that:

9 (A) The Hawaiian culture is accurately portrayed by
 10 Hawaii's visitor industry;

11 (B) The Hawaiian language is supported and normalized
 12 as an official language of the State;

13 (C) Hawaiian cultural practitioners and cultural
 14 sites are supported, nurtured, and engaged in
 15 sustaining the visitor industry; and

16 (D) A Hawaiian cultural education and training
 17 program is provided for the members of the
 18 visitor industry workforce who have direct
 19 contact with visitors."

20 SECTION 2. New statutory material is underscored.



1 SECTION 3. This Act shall take effect on July 1, 3000.



Report Title:

HTA; Film Production; Marketing and Promotion

Description:

Adds the marketing and promotion of film productions filmed in the State as a power of the Hawaii Tourism Authority. Effective 7/1/3000. (HD1)

The summary description of legislation appearing on this page is for informational purposes only and is not legislation or evidence of legislative intent.

