



1 information on federal and state maternal and infant health  
2 programs and resources available to qualified individuals.

3 (b) The mobile application shall:

- 4 (1) Be capable of delivering education, resources, and  
5 support to qualified individuals, including  
6 information specific to the State such as links to  
7 programs offered by the department or other state  
8 agencies for prenatal, pregnant, and postpartum  
9 individuals;
- 10 (2) Include information and resources that meet acceptable  
11 clinical standards of care for prenatal, pregnant, and  
12 postpartum individuals and infants, including  
13 standards of care established by the federal Centers  
14 for Disease Control and Prevention, National  
15 Institutes of Health, American College of  
16 Obstetricians and Gynecologists, American Medical  
17 Association, and American Academy of Pediatrics;
- 18 (3) Be available in multiple languages; and
- 19 (4) Be available on all applicable mobile platforms.

20 **§321-C Data collection.** The department shall collect the  
21 following data from the mobile application:



- 1 (1) The number of monthly users;
- 2 (2) The number of daily users;
- 3 (3) The number of users currently enrolled in medicaid;
- 4 (4) The number of users engaging in state specific
- 5 content;
- 6 (5) The number of users seeking additional information
- 7 about enrollment in medicaid or other available
- 8 federal or state resources;
- 9 (6) The average length of time a user uses the mobile
- 10 application; and
- 11 (7) Any other information required by the department or
- 12 other state agencies.

13 **§321-D Annual report; confidentiality.** (a) Beginning

14 with the regular session of 2029, the department shall provide

15 to the legislature an annual report summarizing the information

16 collected pursuant to 321-C no later than twenty days prior to

17 the convening of each regular session.

18 (b) Any reports submitted to the legislature under this

19 section shall be limited to de-identified and aggregated data

20 and shall not directly contain or indirectly result in the

21 disclosure of personally identifiable information.



1           **§321-E Fees.** (a) No user of the mobile application shall  
2 be charged a fee for the use of the mobile application.

3           (b) The department shall pay the vendor of the mobile  
4 application a per user per month fee of no more than \$10 per  
5 user per month for the use of the mobile application.

6           **§321-F Rules.** The department shall adopt rules pursuant  
7 to chapter 91 for the purposes of this part, including  
8 determining the maximum number of program participants."

9           SECTION 2. (a) The department of health shall issue a  
10 request for proposals to carry out the purposes of this Act  
11 within one hundred eighty days of the effective date of this  
12 Act.

13           (b) The department of health may procure or otherwise  
14 contract for an existing mobile pregnancy application to carry  
15 out the purposes of this Act.

16           SECTION 3. There is appropriated out of the general  
17 revenues of the State of Hawaii the sum of \$                    or so  
18 much thereof as may be necessary for fiscal year 2026-2027 for  
19 the department of health to carry out the purposes of this Act.

20           The sum appropriated shall be expended by the department of  
21 health for the purposes of this Act.



1 SECTION 4. In codifying the new sections added by section  
2 1 of this Act, the revisor of statutes shall substitute  
3 appropriate section numbers for the letters used in designating  
4 the new sections in this Act.

5 SECTION 5. This Act shall take effect on July 1, 3000.



**Report Title:**

DOH; Maternal and Infant Health Information Mobile Application;  
Mobile Pregnancy Application; Request for Proposals;  
Appropriation

**Description:**

Requires the Department of Health to procure a Maternal and Infant Health Information Mobile Application by 1/1/2027 to provide qualified individuals with information on federal and state programs and resources for prenatal, pregnant, and postpartum individuals and their families. Requires DOH to issue a request for proposals. Authorizes DOH to procure or otherwise contract for an existing mobile pregnancy application. Appropriates funds. Effective 7/1/3000. (HD1)

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