
A BILL FOR AN ACT

RELATING TO ECONOMIC DEVELOPMENT.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. The purpose of this Act is to promote products
2 manufactured in Hawaii; expand the export of Hawaii-made goods;
3 attract foreign and domestic investment and commercial activity
4 to the State; foster sister-state, educational, athletic, and
5 cultural exchanges; and advance initiatives that yield economic
6 benefits for Hawaii by:

- 7 (1) Expanding the purposes of the establishment and
8 operation of out-of-state offices to include
9 collaboration with tourism agencies and stakeholders
10 to execute tourism strategies;
- 11 (2) Requiring and appropriating funds for the department
12 of business, economic development, and tourism to
13 establish an out-of-state office in Seoul, Republic of
14 Korea;
- 15 (3) Requiring and appropriating funds for the department
16 of business, economic development, and tourism to



1 establish an out-of-state office in Laoag, Ilocos
2 Norte, Republic of the Philippines; and
3 (4) Appropriating funds for the department of business,
4 economic development, and tourism's Beijing and Taipei
5 offices to promote "Made in Hawaii" branded products
6 and increase the export of Hawaii products.

7 SECTION 2. Section 201-81, Hawaii Revised Statutes, is
8 amended to read as follows:

9 "**§201-81 Establishment of out-of-state offices; purposes.**

10 The department of business, economic development, and tourism
11 may establish and operate offices and facilities in out-of-state
12 locations, including foreign nations, to effectuate the
13 following purposes:

- 14 (1) Develop programs to reach targeted companies or
15 industries in the respective area and surrounding
16 regions;
- 17 (2) Monitor out-of-state government policies and
18 regulations that have an impact on business, markets,
19 sales, tourism, and related activities;
- 20 (3) Host government and business officials at conferences,
21 meetings and social occasions, or other events on



- 1 matters pertaining to business opportunities and
2 attraction of investments for the State;
- 3 (4) Develop and conduct advertising efforts, promotional
4 events, media coverage, and educational programs
5 regarding commerce in the State;
- 6 (5) Conduct related operations as needed, including hiring
7 or contracting for consultants;
- 8 (6) Support sister-state or province relationships, as
9 defined in section 229-1, and other partnerships that
10 promote and enrich the people, cultures, environments,
11 and economies of the State and its international
12 partners; [~~and~~]
- 13 (7) Collaborate with tourism agencies and stakeholders to
14 execute tourism strategies; and
- 15 [~~(7)~~] (8) Generate revenue for the State."

16 SECTION 3. The department of business, economic
17 development, and tourism shall establish an out-of-state office
18 in Seoul, Republic of Korea, as authorized under section 201-81,
19 Hawaii Revised Statutes.

20 SECTION 4. The department of business, economic
21 development, and tourism shall establish an out-of-state office



1 in Laoag, Ilocos Norte, Republic of the Philippines, as
2 authorized under section 201-81, Hawaii Revised Statutes.

3 SECTION 5. There is appropriated out of the general
4 revenues of the State of Hawaii the sum of \$ or so
5 much thereof as may be necessary for fiscal year 2026-2027 for
6 the department of business, economic development, and tourism to
7 establish an out-of-state office in:

8 (1) Seoul, Republic of Korea; and

9 (2) Laoag, Ilocos Norte, Republic of the Philippines.

10 The sum appropriated shall be expended by the department of
11 business, economic development, and tourism for the purposes of
12 this Act.

13 SECTION 6. There is appropriated out of the general
14 revenues of the State of Hawaii the sum of \$ or so
15 much thereof as may be necessary for fiscal year 2026-2027 for
16 the department of business, economic development, and tourism's
17 Beijing and Taipei offices to promote "Made in Hawaii" branded
18 products and increase the export of Hawaii products.

19 The sum appropriated shall be expended by the department of
20 business, economic development, and tourism for the purposes of
21 this Act.



1 SECTION 7. Statutory material to be repealed is bracketed
2 and stricken. New statutory material is underscored.

3 SECTION 8. This Act shall take effect on July 1, 3050.



Report Title:

DBEDT; Out-of-State Offices; Purposes; Republic of Korea; Philippines; Establishment; Beijing; Taipei; Made in Hawaii Products; Appropriations

Description:

Expands the purposes of the establishment and operation of out-of-state offices to include collaboration with tourism agencies and stakeholders to execute tourism strategies. Requires, and appropriates funds for, the Department of Business, Economic Development, and Tourism to establish out-of-state offices in Seoul, Republic of Korea and Laoag, Ilocos Norte, Republic of the Philippines. Appropriates funds for the Department of Business, Economic Development, and Tourism's Beijing and Taipei offices to promote "Made in Hawaii" branded products and increase the export of Hawaii products. Effective 7/1/3050. (SD1)

The summary description of legislation appearing on this page is for informational purposes only and is not legislation or evidence of legislative intent.

