



EXECUTIVE CHAMBERS
KE KE'ENA O KE KIA'ĀINA

July 14, 2026

The Honorable Ronald D. Kouchi
President of the Senate,
and Members of the Senate
Thirty-Third State Legislature
State Capitol, Room 409
Honolulu, Hawai'i 96813

The Honorable Nadine K. Nakamura
Speaker, and Members of the
House of Representatives
Thirty-Third State Legislature
State Capitol, Room 431
Honolulu, Hawai'i 96813

Aloha President Kouchi, Speaker Nakamura, and Members of the Legislature:

This is to inform you that on July 14, 2026, the following bill was signed into law:

H.B. NO. 1753, H.D. 2, S.D. 2, C.D. 2	RELATING TO SOCIAL MEDIA. ACT 252
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Mahalo,

A handwritten signature in black ink that reads "Josh Green M.D." in a cursive style.

Josh Green, M.D.
Governor, State of Hawai'i

A BILL FOR AN ACT

RELATING TO SOCIAL MEDIA.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

SECTION 1. This Act shall be known and may be cited as the
Hawaii Social Media Data Deletion Act.

SECTION 2. The legislature finds that social media
platforms collect, store, and process large amounts of users'
personal information, including data that can persist
indefinitely even after a user deletes an account. Users should
have meaningful control over their digital identities and
personal information, including clear rights to delete such
information when they choose to discontinue using a social media
platform. Effective deletion of personal data upon account
termination promotes digital privacy, reduces the risk of
unauthorized data retention and third-party sharing, and aligns
with emerging state privacy standards.

The purpose of this Act is to require certain social media
platforms to:

- (1) Provide an accessible mechanism for users to delete
their accounts;



(2) Permanently delete all personal information and sensitive personal information associated with deleted accounts; and

(3) Prohibit deceptive practices that obstruct deletion.

SECTION 3. The Hawaii Revised Statutes is amended by adding a new chapter to be appropriately designated and to read as follows:

"CHAPTER

SOCIAL MEDIA PROTECTIONS

PART I. GENERAL PROVISIONS

§ -1 Definitions. As used in this chapter:

"Covered platform" means a social media platform that:

(1) Has one million or more monthly active users

nationwide; or

(2) Generates \$25,000,000 or more in annual gross

revenues.

"Delete" or "deletion" means, to the extent technically feasible, the removal of personal information and sensitive personal information from a covered platform's systems and databases resulting in the covered platform no longer retaining or using the personal information and sensitive personal



1 information, except as otherwise permitted under applicable
2 federal or state law.

3 "Education information" means information that is not
4 publicly available personally identifiable information as
5 defined in the Family Educational Rights and Privacy Act of 1974
6 (20 U.S.C. 1232g; 34 C.F.R. part 99).

7 "Neural data" means information that is generated by
8 measuring the activity of a consumer's central or peripheral
9 nervous system, and that is not inferred from nonneural
10 information.

11 "Personal information" means information that identifies,
12 relates to, describes, is reasonably capable of being associated
13 with, or could reasonably be linked, directly or indirectly,
14 with a particular consumer or household. "Personal information"
15 includes but is not limited to the following if it identifies,
16 relates to, describes, is reasonably capable of being associated
17 with, or could be reasonably linked, directly or indirectly,
18 with a particular consumer or household:

19 (1) Identifiers, such as a real name, alias, postal
20 address, unique personal identifier, online
21 identifier, internet protocol address, electronic mail



- 1 address, account name, social security number,
2 driver's license number, passport number, or other
3 similar identifiers;
- 4 (2) Any personal information described in section 487N-1;
- 5 (3) Characteristics of protected classifications under
6 federal or state law;
- 7 (4) Commercial information, including records of personal
8 property, products or services purchased, obtained, or
9 considered, or other purchasing or consuming histories
10 or tendencies;
- 11 (5) Biometric information;
- 12 (6) Internet or other electronic network activity
13 information, including but not limited to browsing
14 history, search history, and information regarding a
15 consumer's interaction with an internet website
16 application or advertisement;
- 17 (7) Geolocation data;
- 18 (8) Audio, electronic, visual, thermal, olfactory, or
19 similar information;
- 20 (9) Professional or employment-related information;
- 21 (10) Education information;



(11) Inferences drawn from any of the information identified in this definition to create a profile about a consumer reflecting the consumer's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes; and

(12) Sensitive personal information.

"Personal information" does not include publicly available information or lawfully obtained, truthful information that is a matter of public concern.

"Publicly available" means any of the following:

(1) Information that is lawfully made available from federal, state, or local government records;

(2) Information that a business has a reasonable basis to believe is lawfully made available to the general public by the consumer or from widely distributed media; and

(3) Information made available by a person to whom the consumer has disclosed the information if the consumer has not restricted the information to a specific audience.



1 "Publicly available" does not include biometric information
2 collected by a business about a consumer without the consumer's
3 knowledge.

4 "Sensitive personal information" means:

5 (1) Personal information that reveals:

6 (A) A consumer's social security, driver's license,
7 state identification card, or passport number;

8 (B) A consumer's account log-in, financial account,
9 debit card, or credit card number in combination
10 with any required security or access code,
11 password, or credentials allowing access to an
12 account;

13 (C) A consumer's precise geolocation;

14 (D) A consumer's racial or ethnic origin, citizenship
15 or immigration status, religious or philosophical
16 beliefs, or union membership;

17 (E) The contents of a consumer's mail, electronic
18 mail, and text messages, unless the business is
19 the intended recipient of the communication;

20 (F) A consumer's genetic data; or

21 (G) A consumer's neural data;



(2) The processing of biometric information for the purpose of uniquely identifying a consumer;

(3) Personal information collected and analyzed concerning a consumer's health; and

(4) Personal information collected and analyzed concerning a consumer's sex life or sexual orientation.

"Social media platform" means an electronic service or system that enables users to create profiles and interact with others, including posting content, messaging, or engaging in social networking online.

"User" means a natural person who is a resident of the State acting in an individual or household context.

PART II. COVERED PLATFORMS' OBLIGATIONS

§ -11 Account deletion; user rights. (a) A covered platform shall provide every user of the covered platform with a clear, conspicuous, and easily accessible method to request deletion of the user's account at any time.

(b) Upon confirmation of a user's request for account deletion, the covered platform shall:

(1) Archive and delete all personal information and sensitive personal information associated with the



1 user's account and collected directly through the
2 user's activity on the covered platform in accordance
3 with section -12; and

4 (2) Notify the user that deletion of the user's account,
5 personal information, and sensitive personal
6 information has been completed.

7 (c) A covered platform shall not design or implement user
8 interfaces, terms, or processes that:

9 (1) Obscure, delay, or make the request for deletion of a
10 user's account, personal information, and sensitive
11 personal information more difficult; or

12 (2) Require disclosure of additional personal information
13 or sensitive personal information beyond what is
14 necessary to verify the user's account deletion
15 request.

16 § -12 Account deletion; verification; timely deletion.

17 (a) Except as provided in subsection (b), a covered platform
18 shall:

19 (1) Archive and not make publicly accessible the user's
20 personal information and sensitive personal



1 information for a period of no less than forty-five
2 days; and

3 (2) Delete the user's personal information and sensitive
4 personal information no later than ninety days,
5 after receiving a user's confirmed request to delete the user's
6 account, unless otherwise required by federal or state law.

7 (b) A law enforcement agency may direct a covered
8 platform, pursuant to an approved criminal investigation with an
9 active case number not to delete a user's personal information
10 or sensitive personal information. Upon receiving such
11 direction, the covered platform shall retain the user's personal
12 information or sensitive personal information solely to allow
13 the law enforcement agency to obtain a court-issued subpoena,
14 order, or warrant to obtain the user's personal information or
15 sensitive personal information. A covered platform that has
16 received direction from a law enforcement agency not to delete
17 the user's personal information or sensitive personal
18 information shall not use the user's personal information or
19 sensitive personal information for any purpose other than
20 retaining it to produce to the law enforcement agency in
21 response to a court-issued subpoena, order, or warrant.



1 (c) A covered platform may implement reasonable procedures
2 to verify that the individual initiating a request for account
3 deletion is the account holder.

4 § -13 Recordkeeping. A covered platform shall maintain
5 deletion request records and any related compliance
6 documentation for four years for enforcement and evidentiary
7 purposes.

8 PART III. ADMINISTRATION AND ENFORCEMENT

9 § -21 Enforcement. The attorney general may enforce
10 this chapter through civil actions and seek injunctive relief
11 and civil penalties for violations of this chapter. Civil
12 penalties may include fines up to \$250 per violation per day.

13 § -22 Rules. The department of the attorney general may
14 adopt rules pursuant to chapter 91 necessary to implement and
15 enforce this chapter."

16 SECTION 4. This Act does not affect rights and duties that
17 matured, penalties that were incurred, and proceedings that were
18 begun before its effective date.

19 SECTION 5. If any provision of this Act, or the
20 application thereof to any person or circumstance, is held
21 invalid, the invalidity does not affect other provisions or



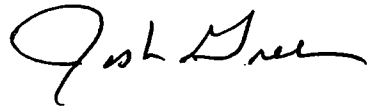
1 applications of the Act that can be given effect without the
2 invalid provision or application, and to this end the provisions
3 of this Act are severable.

4 SECTION 6. This Act shall take effect on July 1, 2027.



H.B. NO. 1753
H.D. 2
S.D. 2
C.D. 2

APPROVED this 14th day of July, 2026

A handwritten signature in black ink, appearing to read "Josh Green". The signature is fluid and cursive, with the first name "Josh" and last name "Green" clearly distinguishable.

GOVERNOR OF THE STATE OF HAWAII

HB No. 1753, HD 2, SD 2, CD 2

THE HOUSE OF REPRESENTATIVES OF THE STATE OF HAWAII

Date: May 8, 2026
Honolulu, Hawaii

We hereby certify that the above-referenced Bill on this day passed Final Reading in the House of Representatives of the Thirty-Third Legislature of the State of Hawaii, Regular Session of 2026.



Nadine K. Nakamura
Speaker
House of Representatives



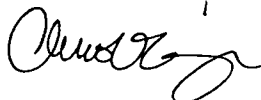
Brian L. Takeshita
Chief Clerk
House of Representatives

THE SENATE OF THE STATE OF HAWAI'I

Date: May 8, 2026
Honolulu, Hawai'i 96813

We hereby certify that the foregoing Bill this day passed Final Reading in the Senate
of the Thirty-Third Legislature of the State of Hawai'i, Regular Session of 2026.


President of the Senate


Clerk of the Senate