

Summary

Results-driven owner/operator with expertise in marketing strategy, contract negotiation, and team supervision. Proven ability to enhance operational efficiency and ensure compliance, driving brand growth and customer satisfaction.

Skills

- Contract negotiation
- Operational efficiency
- Team supervision
- Compliance management
- Customer relationship management
- Landscape and irrigation design
- Heavy equipment operation
- Plan reading

Experience

Owner/Operator, 10/1993 — Current

Steves Gardening Service ██████████

- Developed marketing strategies to increase brand visibility and attract new clients.
- Trained and supervised staff to ensure high-quality service delivery and operational efficiency.
- Managed scheduling and dispatching of teams to maximize productivity and meet client demands.
- Ensured compliance with all local laws, regulations, policies, and procedures related to the operation of the business.
- Negotiated contracts with clients for products or services rendered by the company.

Infantry Fire Team Leader, 05/1989 — 01/1993

US Army ██████████

- Executed tactical plans during training exercises, enhancing team readiness for diverse operational scenarios.
- Trained team on emergency response protocols, increasing overall team safety during high-stress situations.
- Trained diligently on gym equipment and exercise courses to achieve combat resilience and advance in both rank and skill level.
- Maintained rifles, machine guns, mortars and hand grenades, verifying weapon locations and supporting magazine operations.

Education and Training

05/1986 El Toro High ██████████

High School Diploma

Certifications & Licenses

Hawaii Contractor license since 1994

Padi divemaster 35+ years

Combat lifesaver course

US Army 1991

Websites & Social Links

- [Steve's Gardening Service.com](http://Steve'sGardeningService.com)

Activities

Avid Hunter and fisherman

Multiple Ironman finisher, Ultraman World champion finisher

Multiple 100 mile trail run finisher.

Awards & Honors

Voted best landscape contractor Honolulu magazine 2008

Voted best landscape contractor Hawaii Home & Remodeling 2006,2007 2008,
2018,2019,2022,2023,2024