
PROFESSIONAL SUMMARY: A brief statement summarizing your experience, skills and career objectives

WORK EXPERIENCE

Executive Director - The Hanalei Initiative, Hanalei, HI

2018 to Present - www.hanaleiinitiative.org

- A founder to establish The Hanalei Initiative (THI), a 501(c)3 non-profit, to develop public/private partnerships to focus in on and address key community issues on the north shore of Kauai
- Work in concert with THI's Board of Directors to cultivate relationships and communicate with government, volunteers and the larger community to build and foster community support and advocacy for priority initiatives
- Responsible for the organization's achievement of THI's mission and financial objectives where the strategic plan annual action steps are successfully completed on-time, on target and within budget.
- Oversee day-to-day operations and cultivate a "one team" work environment to develop more cohesive relationship among staff to allow for continuous improvement

Independent Videographer - Owner, Grass Shack Productions, Hanalei, HI

2005 to Present

- Managed the contracting and establishment of an operating budget
- Responsible for all pre-production tasks, i.e. storyboards, locations and consultation/coordination with clients
- Filmed and photographed for content
- Handled all post-production tasks, i.e. editing and effects to create a finished product
 - Portfolio includes:
 - Documentaries filmed in Tahiti, Indonesia, Africa, Australia, Central America, Southeast Asia, New Zealand, New York, California and Hawaii
 - Native plant restoration project for Limahuli Gardens & Preserve
 - Children's educational film creating value-added products with kalo for Waipa Foundation
 - Web-based home tours for Hawai'i Life and Coldwell Banker Real Estate

Legislative Staff - Office of State Representative Hermina Morita, Honolulu, HI

2009 - Hawaii State Legislature

- Helped in the scheduling and the compilation and organization of documents for the Committee on Energy & Environmental Protection Committee and attended the committee hearings and conferences to assist the Chair and committee members
- Produced weekly video webisode "The Ledge" to help constituents follow the legislative process
- Contributed to a weekly column in the Garden Island Newspaper
- Participated in a weekly community radio program to discuss legislation affecting various constituencies

**Owner/General Manager - Bamboo Bamboo Restaurant, Hanalei, HI
1999-2005**

- Operated and managed a full-service 80 seat restaurant and bar with 32 employees
- Responsible for the menu creation, focused on local sourcing requiring establishing relationships with local farmers and fishermen

COMMUNITY VOLUNTEER

Commissioner, Kauai County Charter Review Commission, 2009-2017

- Review the Kauai County Charter and ordinances of Kauai County and make recommendations for amendments

Kauai Commissioner, Hawaii State Foundation on Culture and Arts, 2012-2018

Chair, Grant and Aid Committee

- Set policy and oversee grant distribution.
- Hire Executive Director, set job description and conduct annual review.

President, Hanalei to Haena Community Association, 2008-2018

- Created and maintained community-building event “2nd Saturday in Hanalei”.
- Organized park beautification project at Waioli Beach Park.
- Haena State Park Master Plan Advisory Committee.
- Worked with DLNR on Division of Boating and Ocean Recreation rules for Hanalei Bay.

President, Kauai North Shore Business Council, 2005-2008

- Created job fairs, financial seminars, and small business development workshops.
- Organized first-time home buyers’ fair.

Member, Governor Abercrombie Advisory Committee, 2010

Kauai Co-Chair, American Cancer Society Relay for Life, 2010

Member, Waipa Commercial Kitchen Advisory Council, 2006

- Community Outreach, Fundraising.

Member, Mayor’s Affordable Housing Committee, 2003

EDUCATION & TRAINING

Kapaa High School, 1988

Attended University of Hawaii at Manoa, 4 years

Hawaii Realtor License, 2006 inactive