

The Resume of Danielle Marie Bergan



Background Summary

I am a sales and marketing specialist with exceptional knowledge of Human Resources and Non-Profit fundraising. I have an outgoing personality, combined with an insatiable appetite for knowledge and a passion to help others. Skills include excellent communication abilities (including public speaking, blogging and speech writing), collateral development, diverse mental health educator.

Work Experience

Mental Health America Hawaii Maui

Community Coordinator Mental Health America of Hawaii 11/4/2017-09/13/2024

Accomplishments:

- Became a Nationally Certified trainer for several Mental Health/Suicide Prevention Trainings:
  - A. Mental Health and Youth Mental Health First Aid
  - B. safeTALK

### C. ASIST

- Certified Master Trainer for Suicide Prevention Foundations
- Created and organized Maui Youth Save a Life Day 2019. During Covid 19 took the PSA's created by students that day and turned them into posters. The distributed them to all Maui Public Schools.
- Created, organized and presented, the Maui Suicide Prevention Mini Conference 2020- 2024.
- Created, wrote copy and recruited Community Leaders to present for 2 local PSA's. One in 2020 for Suicide Prevention and one in 2023- on Trauma related to Natural Disasters.
- Youth Suicide and Bullying Prevention training Instructor- Trained over 4000 students in bullying and suicide prevention from 2018- 2024.
- Lobbied Maui County Council increasing grant allotments annually from \$50K in 2017/18 to \$110 K for 2024/25.
- Increased Community outreach through partnerships with the Maui Non-Profit Directors, Ho'okipa Partnership, E Ola Hou Prevent Suicide Maui County Task Force, Maui Homeless Alliance, DOE Children's Community Council, and the Maui Area Service Board for Substance Use and Mental Health. Additionally did outreach tables across the County for community events.

### HR/Admin Manager and Intake Coordinator

#### Ka Hale A Ke Ola Homeless Resource Centers, Inc.

4/4/16-9/6/16

- Coordinated HR and Admin for over 55 employees
- Provided assistance with hiring, recruiting, Medical and 403 B administration
- Handled coordination of events, assisted CEO in any way possible

- Worked as Intake Coordinator for 3 weeks managing the waiting list and admitting homeless to the program

#### Business Development Manager- Hawaii

##### Vantaggio HR (1/1/14- 2/2/16)

- Primary source of company's business development for the Hawaii region
- Lead generation through sales strategy, networking, referral partners, e-mailing campaigns, research, and cold calling.
- Complete organization of quarterly HR presentations, including securing the speaker, venue marketing avenues and topic.
- Assistance to Southern Cal, San Diego and Northern Cal offices when needed to assist with sales strategy
- Assist Human resource Consultants when needed regarding labor law compliance, open enrollment and other assistance to client companies.

#### Business Development & Marketing Manager

##### KilaKila Employer Services (5/2008-11/2011)

- Managed the Lahaina office of KilaKila Employer Services.
- Lead outside sales person responsible for generating new qualified clients.
- Managed Lahaina office, preformed on-boarding of clients, client employees and assisted risk management in presentation of company policies.
- Lead generation through research, cold calling, e-mail marketing and face to face meetings.
- Developed company Marketing Strategy for 2009 and 2010.
- Responsible for content of company radio/print ads and speech writer for company owner when she was Chairman of the Board of the Maui Chamber.

- Guerilla Marketing coordination through View Point article in Maui News, press releases, appearances by CEO on Hawaii News Now Sunrise Show and a segment of the Alan Arakawa "Reality Check" on Akaku television.
- Increased KilaKila's client base through signing contracts with 30 local businesses in 3 ½ years (all during a recession totaling over \$2 million in annual payroll).

### Maui Chamber of Commerce

#### Director of Sales (2003-2008)

- Primary source of income generation for the largest business organization in Maui County.
- Increased Chamber revenue from \$70,000 in 2004 to \$130,000 in 2007.
- Brought in over 400 members in 4 and ½ years.
- Responsible for membership, sales, website marketing and advertising, event sponsorship, Connections newsletter advertising/production and membership retention.
- Participated in Government Action Committee, Westside Committee Made in Maui Committee, Business Education Committee and Marketing Committee.
- Coordinated all major events and Business after Hours.
- Produced 2008 Maui Chamber of Commerce Business Directory generating over \$40,000 in revenue for the Chamber.

### Education

- St. Bonaventure University., St. Bonaventure NY-graduated B.A. History
- Mt. Carmel HS and Auburn HS, Auburn NY-graduated- College Prep

### Personal References

- Lynne Woods- Owner, Keller Williams Maui- [REDACTED]  
[REDACTED]
- Cliff Jamile- Senior HR Director Kamehameha Schools-  
[REDACTED]
- Mimi Charette- Store Manager- [REDACTED]  
[REDACTED]

#### Professional reference

- Dr. Deboarh Goebert- Professor and Associate Chair of Research Department of Psychiatry, John A. School of Medicine University of Hawaii- [REDACTED]
- Kathleen Merriam- Mental Health Supervisor, Adult Mental Health Division, Windward Community Mental Health Center  
[REDACTED]
- Zerui Renee Yu- MPH, LMHC ATR Emergency Medical Services & Injury Prevention System Branch- [REDACTED]  
[REDACTED]

#### Community

- American Heart Association- Chair, Maui Start Heart Walk 2010, Board of Directors 2011, 2012.
- Feed My Sheep- Volunteer at food disbursement 2010
- Women Helping Women- member of the West Maui Domestic Violence Task Force 2012-2016, Vice-President , Women Helping Women Board of Directors 2013-2018
- Mental Health America, Maui Chapter- BOD member 2016/17. Helps with Diversity training.
- SHRM Maui- BOD member 2017, HR training committee, assists with scheduling presentations.

- Chair of the Maui Area Service Board on mental Health and Substance use 2019- present
- Co-chair of the E Ola Hou prevent Suicide Maui County Task Force 2017- present.