

Joy Miura Koerte

EMPLOYMENT HISTORY

Fujita & Miura Public Relations, Inc., Founder and Partner

Lihu'e, Hawai'i and Coopersburg, Pennsylvania

2000-present

- Collaborate with my business partner to manage all aspects of our full-service public relations (PR) consulting firm, including strategic planning, business development, client relations, client services, vendor and associate supervision, accounting, and community service
- Provide strategic guidance to and ambassadorship for nonprofit, private, and government clients across a variety of industries
- Offer clients services such as community relations, strategic philanthropy advisement, crisis communications, land use and development consultation, communication plans, and more
- Administration of annual FMPR Scholarships to exemplary students pursuing post-secondary degrees

From Hawai'i With Love, Co-Host

Lihu'e, Hawai'i

2009-2010

- Co-hosted an Internet radio talk show on VoiceAmerica that garnered more than 30,000 listeners
- Developed show concept, produced scripts and shows, and recorded live shows weekly
- Secured and interviewed celebrity guests, including MMA Champion BJ Penn, Hawai'i Five-O Actor Mark Dacascos, Miss Universe 1997 Brook Lee, and more

Joy K. Miura Public Relations, Owner

Lihu'e, Hawai'i

May 2000-November 2000

- Coordinated all business operations of a boutique PR firm
- Provided communications assistance for non-profit and private organizations

Deja Vu Surf Hawai'i, Sales Associate

Lihu'e, Hawai'i

1990-1996

- Processed sales transactions of surf wear and gear at my family's 100+-year-old business
- Conducted merchandise tagging, stocking and display designs
- Provided general housekeeping duties

EDUCATION

Pepperdine University

Malibu, California

1996-2000

- Bachelor's of Arts Degree in public relations with a concentration in business
- Magna Cum Laude

AWARDS

- BSA Cub Scout Assistant Den Leader of the Year-Kaua'i District 2015
- Contractors Association of Kaua'i Robert Rask Community Service Award 2014
- U.S. Small Business Administration Home Based Business Champion of the Year, State of Hawai'i and Region IX (Arizona, Nevada, California, Hawai'i, and Guam) 2006

PROFESSIONAL AFFILIATIONS

- Hawai'i Community Benefit Consultants 2017-present
- Contractors Association of Kaua'i, Member 2012-present
- Lihu'e Business Association, Member 2009-present
- Kaua'i Chamber of Commerce, Member and former Board Chair 2000-present

COMMUNITY AFFILIATIONS

- 'Ohana Pacific Foundation, Board Member 2023-present
- HCF Annie Sinclair Knudsen Memorial Fund, Committee Member 2016-present
- Scouting BSA Troops 148B/148G and Pack 148 Chartered Organization Representative 2015-present
- 'Ae Kamali'i Preschool, Board Chair 2011-present
- PBS Hawai'i, former Board Member and Secretary 2014-2023
- Lihu'e Christian Church, Board of Trustees Member 2001-2007