

GOV. MSG. NO. 517

KRISTI L. MAYNARD

**PROFESSIONAL SUMMARY**

**Core Strengths:**

- Strategic planning and problem solving
- Experienced finance manager with client focus
- Ability to work under pressure
- Builder of effective teams
- Clear, skilled communicator
- Community engagement

**WORK EXPERIENCE**

**FINANCE FACTORS LTD** | Honolulu, Hawaii

**Aug 2017- current**

**Executive Vice President and Chief Financial Officer**

*Responsible for the overall financial plans and policies of the company.*

- Includes management of financial accounting and reporting, budgeting, analytical review, tax, and related activities.
- Manages the Company's enterprise risk management program, including the assessment monitoring, and mitigation process.
- Oversees the Company's external audit program, including the execution of the audit and ensuring timely resolution of issues.
- Directs the asset/liability function of the Company, including management of the fixed income portfolio, liquidity risk, capital risk, interest rate risk, deposit pricing, funds management and related compliance activities.
- Responsible for managing the Company's branch system, including the overall deposit strategies and operations.

**HAWAII HOUSING FINANCE & DEVELOPMENT CORP** | Honolulu, Hawaii

**Feb 2016 – Aug 2017**

**Chief Financial Officer**

*Fiscal manager for the agency responsible for the financing and development of affordable housing in the State of Hawaii. Managed the agency's fiscal operations, budget processes, and accounting. Oversaw the management of the agency's real property.*

**FIRST HAWAIIAN BANK** | Honolulu, Hawaii

**Jan 1984 – Oct 2013**

**Executive Vice President & Treasurer**

*Provided leadership in treasury, money position management, foreign exchange, asset/liability management, public funds, and wire transfer activities of the Bank.*

**Selected Highlights:**

Formalized and significantly developed treasury function.

- Brought derivatives experience and expertise to the Bank that enhanced interest rate management.
- Produced consistent positive investment performance results above other banks with introduction of expanded investment types coupled with application of sound judgment and careful research processes.

- Established Asset/Liability function providing systematic review of key metrics that contributed to the Bank's top performance and position in the State.
- Initiated transfer pricing methodology creating alignment with performance measurement, pricing decisions and bank profitability.

Provided leadership to seven treasury functions with eighteen staff, delivering complex financial services support to internal and external customers.

Served as public funds relationship manager, solidifying Treasury function's effectiveness.

- Collaborated with various governmental entities to meet their banking needs.
- Coordinated and facilitated work with Federal Deposit Insurance Corporation, Federal Reserve Bank, Federal Home Loan Bank and other external entities including brokers and vendors.

## EDUCATION and TRAINING

**University of Washington**  
Seattle, Washington

- **Master of Business Administration**  
Concentrations in Finance and Accounting,  
graduate with honors  
Member, Beta Gamma Sigma

**University of South Dakota**  
Vermillion, South Dakota

- **Bachelor of Science**  
Major in Chemistry, Summa cum laude  
Member, Phi Beta Kappa

**Pacific Coast Banking School**  
Seattle, Washington

- **Graduate**, with honors

## PROFESSIONAL and COMMUNITY AFFILIATIONS

Council on Revenues- State of Hawaii, Vice Chair | Term expires 2025  
 Honolulu Symphony Foundation, Treasurer | Current  
 Assets School, Board Chair | Current  
 Honolulu Theatre for Youth, Treasurer | Current  
 Chamber Music Hawaii, Treasurer | Current  
 Advocates for Africa's Children, Board | Current  
 First Executives International Hawaii, Board | Current  
 First Presbyterian Church of Honolulu, Finance Committee, Chair | Current