

JAN 23 2026

A BILL FOR AN ACT

RELATING TO LEI.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. The legislature finds that the lei is an
2 important cultural, social, and economic expression of Hawaii
3 and Native Hawaiian traditions. Lei made using a wide variety
4 of plant materials, flowers, seeds, shells, and other natural or
5 cultural components, are worn and shared in ceremonies,
6 celebrations, and daily life throughout the State.

7 The legislature further finds that the growing
8 commercialization of lei and lei materials has led to increased
9 use of imported plant materials and manufactured components that
10 are marketed using Hawaiian language, imagery, and place names,
11 which may mislead consumers and undermine local growers, lei
12 makers, and cultural practitioners.

13 Accordingly, the purpose of this Act is to:

- 14 (1) Require and establish benchmarks for each state
15 executive agency to ensure that a certain percentage
16 of lei purchased by that executive agency consists of
17 lei made entirely of natural objects and plant



materials grown, harvested, and assembled in the
State; and

(2) Establish labeling requirements for lei and lei
materials.

SECTION 2. Chapter 103D, Hawaii Revised Statutes, is
amended by adding a new section to part IV to be appropriately
designated and to read as follows:

"§103D- Lei; material grown, harvested, or assembled
outside of the State; purchasing requirements. (a) Each state
executive agency shall ensure that the following percentage of
lei purchased is made entirely of natural objects and plant
materials, including but not limited to leaves, ferns, flowers,
vines, and seeds, that are grown, harvested, and assembled in
the State:

(1) By December 31, 2032, thirty per cent of lei purchased
shall be made entirely of natural objects and plant
materials grown, harvested, and assembled in the
State;

(2) By December 31, 2037, forty per cent of lei purchased
shall be made entirely of natural objects and plant



materials grown, harvested, and assembled in the
State; and

(3) By December 31, 2042, fifty per cent of lei purchased
shall be made entirely of natural objects and plant
materials grown, harvested, and assembled in the
State.

(b) Beginning January 1, 2043, no state executive agency
shall purchase any lei containing plant material grown and
harvested outside of the State.

(c) This section shall apply to any purchase of lei made
by a state executive agency, including small purchases made
under section 103D-305.

(d) For the purposes of this section, "state executive
agency" means any department, office, board, or commission of
the state, including any administratively attached bodies."

SECTION 3. Chapter 486, Hawaii Revised Statutes, is
amended by adding a new section to part V to be appropriately
designated and to read as follows:

"§486- Lei; lei materials; labeling requirements;
documentation; penalties. (a) No person shall keep, offer,
display or expose for sale, or solicit for the sale of any lei



1 or lei materials that are labeled with the term "Hawaii Grown",
2 or any variation of that term, unless at least ninety per cent
3 of the lei or lei materials were cultivated or harvested within
4 the State.

5 (b) No person shall keep, offer, display or expose for
6 sale, or solicit for the sale of, any lei that is labeled with
7 the term "Hawaii Made" unless the lei was crafted or assembled
8 within the State.

9 (c) A person who keeps, offers, displays or exposes for
10 sale, or solicits for the sale of any lei or lei materials
11 labeled with the terms "Hawaii Grown" or "Hawaii Made", or any
12 variation of these terms, shall provide documentation
13 demonstrating compliance with the labeling requirements of this
14 section to the administrator upon request.

15 (d) A person or the department may bring an action for
16 injunctive relief against a person who is not in compliance with
17 the requirements of this section.

18 (e) Any person who violates this section shall be subject
19 to penalties imposed pursuant to section 486-32.

20 (f) For the purposes of this section, "lei" means a
21 garland, wreath, or ornament traditionally worn or presented,



1 made from plant materials, including but not limited to leaves,
2 ferns, flowers, vines, and seeds; natural objects, including
3 shells; or manufactured components."

4 SECTION 4. This Act does not affect rights and duties that
5 matured, penalties that were incurred, and proceedings that were
6 begun before its effective date.

7 SECTION 5. New statutory material is underscored.

8 SECTION 6. This Act shall take effect upon its approval.

9
INTRODUCED BY: 



S.B. NO. 2781

Report Title:

Procurement; Lei; Benchmarks; Lei Materials; Labeling
Requirements; Penalties

Description:

Requires and establishes benchmarks for each state executive agency to ensure that a certain percentage of lei purchased by that executive agency consists of lei made entirely of natural objects and plant materials grown, harvested, and assembled in the State. Establishes labeling requirements for lei and lei materials.

The summary description of legislation appearing on this page is for informational purposes only and is not legislation or evidence of legislative intent.

