
A BILL FOR AN ACT

RELATING TO STATE FACILITIES.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. Chapter 102, Hawaii Revised Statutes, is
2 amended by adding a new section to be appropriately designated
3 and to read as follows:

4 "§102- Applicability; exception. This chapter shall not
5 apply to concessions within the stadium facility that are under
6 the jurisdiction of the stadium authority."

7 SECTION 2. Chapter 109, Hawaii Revised Statutes, is
8 amended by adding a new section to be appropriately designated
9 and to read as follows:

10 "§109- Stadium facility; naming rights; marketing;
11 advertising. (a) The stadium authority may lease the naming
12 rights of the stadium facility or any portion of the stadium
13 facility or building therein to any public or private entity.

14 (b) Any revenues derived from advertising or marketing in
15 or on the stadium facility, including revenues derived under
16 subsection (a), shall be deposited into the stadium development
17 special fund under section 109-3.5."



1 SECTION 3. Section 109-3.5, Hawaii Revised Statutes, is
2 amended by amending subsection (a) to read as follows:

3 "(a) There is established in the state treasury the
4 stadium development special fund, into which funds collected by
5 the stadium authority shall be deposited, including:

6 (1) All revenues from the stadium development district,
7 including but not limited to [~~agreements~~]:

8 (A) Any agreement or [~~actions~~] action generating
9 revenue related to stadium operations[~~τ~~];

10 (B) The lease or rental of facilities or land[~~τ~~
11 ~~concessions~~];

12 (C) Advertising or marketing, including revenues
13 derived under section 109- ;

14 (D) Any concession;

15 (E) The food and beverage[~~τ~~] service;

16 (F) The parking[~~τ~~,~~sponsorship~~] facilities;

17 (G) Sponsorship and advertising[~~τ~~,~~utilities and~~]; and

18 (H) Utilities, infrastructure, and development;

19 (2) All gifts or grants awarded in any form from any
20 public agency or any other source for purposes of the
21 stadium development district;



- 1 (3) All proceeds from revenue bonds issued for the purpose
2 of the stadium development district; and
3 (4) Appropriations made by the legislature to the fund."

4 SECTION 4. Statutory material to be repealed is bracketed
5 and stricken. New statutory material is underscored.

6 SECTION 5. This Act shall take effect on July 1, 3000.



Report Title:

Stadium Authority; Naming Rights; Stadium; Concessions;
Marketing; Stadium Development Special Fund

Description:

Exempts concessions within the Stadium Facility that are under the jurisdiction of the Stadium Authority from chapter 102, HRS. Allows the naming rights of the Stadium Facility to be leased to any public or private entity. Requires any revenues derived from advertising or marketing in or on the Stadium Facility to be deposited into the Stadium Development Special Fund. Effective 7/1/3000. (HD3)

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