
A BILL FOR AN ACT

RELATING TO THE HAWAII TOURISM AUTHORITY.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. Section 201B-2, Hawaii Revised Statutes, is
2 amended as follows:

3 1. By amending subsection (b) to read:

4 "(b) The authority shall be headed by an advisory board of
5 directors that shall consist of [~~twelve~~] seven members; provided
6 that:

7 (1) The members shall be appointed by the governor as
8 provided in section 26-34, except as provided by this
9 section;

10 (2) The members shall include at least one representative
11 each from the city and county of Honolulu and the
12 counties of Hawaii, Kauai, and Maui;

13 ~~[(3) One member shall be appointed by the president of the~~
14 ~~senate, and one member shall be appointed by the~~
15 ~~speaker of the house of representatives;~~

16 ~~-(4) At least six members shall have knowledge, experience,~~
17 ~~and expertise in the area of accommodations;~~



1 ~~transportation, retail, entertainment, or attractions,~~
2 ~~and at least one member appointed by the governor~~
3 ~~shall have knowledge, experience, and expertise in the~~
4 ~~area of Hawaiian cultural practices;~~

5 ~~(5) At least one member shall represent a tourism-impacted~~
6 ~~entity;~~

7 ~~(6) The governor shall make appointments to ensure the~~
8 ~~fulfillment of all requirements of paragraphs (2) and~~
9 ~~(4); provided that upon the occurrence of a vacancy~~
10 ~~subject to paragraph (3), the governor shall notify~~
11 ~~the president of the senate and the speaker of the~~
12 ~~house of representatives of any unfulfilled~~
13 ~~requirements pursuant to paragraphs (2) and (4), and~~
14 ~~the president of the senate or the speaker of the~~
15 ~~house of representatives, as appropriate, shall~~
16 ~~appoint a member who fulfills those requirements; and~~

17 ~~(7) No person who has served as a member of the board of~~
18 ~~directors of the Hawaii Visitors and Convention Bureau~~
19 ~~shall be eligible to sit as a member of the board of~~
20 ~~directors of the Hawaii tourism authority until at~~
21 ~~least two years have expired between the person's~~



~~termination from service on the Hawaii Visitors and
Convention Bureau board and the person's appointment
to the authority's board of directors.]~~

(3) One member shall be appointed from a list provided by
The Hawaii Lodging and Tourism Association;

(4) One member shall be appointed from a list provided by
the Hawaii Hotel Alliance;

(5) One member shall be appointed from a list provided by
the Hawaii State and Local Government Affairs
Committee of Airlines for America;

(6) One member shall be appointed from a list provided by
the Activities & Attractions Association of Hawaii,
Inc.;

(7) One member shall be appointed from a list provided by
the Hawaii Restaurant Association;

(8) One member shall be appointed from a list provided by
the Retail Merchants of Hawaii, Inc.; and

(9) One member shall be appointed from a list provided by
the Cruise Lines International Association, Inc."

2. By amending subsection (e) to read:



1 "(e) [~~Seven~~] Four members shall constitute a quorum and a
2 minimum of [~~seven~~] four affirmative votes shall be necessary for
3 all actions by the authority. The members shall serve without
4 compensation, but shall be reimbursed for expenses, including
5 traveling expenses, necessary for the performance of their
6 duties."

7 SECTION 2. Statutory material to be repealed is bracketed
8 and stricken. New statutory material is underscored.

9 SECTION 3. This Act shall take effect upon its approval.

10 INTRODUCED BY: _____

D.P. Hill

JAN 27 2026



H.B. NO. 2403

Report Title:

HTA; Advisory Board of Directors; Membership; Appointments

Description:

Requires the Advisory Board of Directors of the Hawaii Tourism Authority to be composed of seven, rather than twelve, members. Requires the Governor to appoint members to the Advisory Board from lists provided by certain organizations representing the tourism industry.

The summary description of legislation appearing on this page is for informational purposes only and is not legislation or evidence of legislative intent.

