

A BILL FOR AN ACT

RELATING TO ARTIFICIAL INTELLIGENCE.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 PART I

2 SECTION 1. The Hawaii Revised Statutes is amended by
3 adding a new chapter to be appropriately designated and to read
4 as follows:

5 "CHAPTER

ARTIFICIAL INTELLIGENCE MUSIC ARTISTS

7 \\$ -1 **Definitions.** As used in this chapter:

8 "Artificial intelligence" means a machine-based system
9 that, for explicit or implicit objectives, infers from inputs
10 how to generate outputs, such as predictions, content,
11 recommendations, or decisions, that influence real or virtual
12 environments.

13 "Artificial intelligence music artist" means a persona that
14 is not a natural person, created through artificial
15 intelligence, and marketed, distributed, or promoted as a
16 musical performer or recording artist.



1 "Music streaming platform" means a website, application, or
2 other digital interface accessible to the public that offers a
3 catalogue of music or other audio-based content.

4 § -2 Artificial intelligence music artists; streaming
5 platforms; prohibited. No music streaming platform shall host,
6 distribute, or otherwise make available in the State music
7 performed or attributed to an artificial intelligence music
8 artist.

9 § -3 **Rules; enforcement.** (a) The department of the
10 attorney general shall have exclusive authority to enforce this
11 chapter and adopt rules pursuant to chapter 91 necessary to
12 carry out the purposes of this chapter.

13 (b) Any violation of this chapter shall constitute unfair
14 methods of competition and unfair and deceptive acts or
15 practices in the conduct of any trade or commerce under section
16 480-2."

17 PART II

18 SECTION 2. There is appropriated out of the general
19 revenues of the State of Hawaii the sum of \$ or so
20 much thereof as may be necessary for fiscal year 2026-2027 for



1 the department of agriculture to use artificial intelligence to
2 support the agricultural industry.

3 The sum appropriated shall be expended by the department of
4 agriculture for the purposes of this Act.

5 **PART III**

6 SECTION 3. The Hawaii Revised Statutes is amended by
7 adding a new chapter to be appropriately designated and to read
8 as follows:

9 **"CHAPTER**

10 **ARTIFICIAL INTELLIGENCE DISCLOSURES**

11 **§ -1 Definitions.** As used in this chapter:

12 "Artificial intelligence" means a machine-based system
13 that, for explicit or implicit objectives, infers from inputs
14 how to generate outputs, such as predictions, content,
15 recommendations, or decisions, that influence real or virtual
16 environments.

17 "Tangible product" means anything created with the use of
18 artificial intelligence. "Tangible product" includes audio and
19 audio visual.

20 **§ -2 Artificial intelligence; tangible products;**
21 **prohibition; disclosures.** No person, business, company, or



1 other entity shall produce, circulate, publish, distribute,
2 communicate, or otherwise make available in the State any
3 tangible product that is created with the use of artificial
4 intelligence unless the tangible product includes a clear and
5 conspicuous disclosure that artificial intelligence was used to
6 create the tangible product.

7 **S -3 Rules; enforcement.** (a) The department of the
8 attorney general shall have exclusive authority to enforce this
9 chapter and adopt rules pursuant to chapter 91 necessary to
10 carry out the purposes of this chapter.

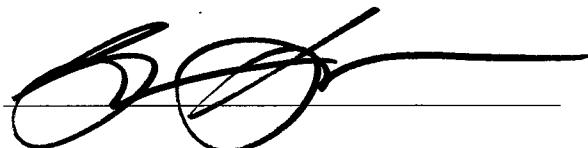
11 (b) Any violation of this chapter shall constitute unfair
12 methods of competition and unfair and deceptive acts or
13 practices in the conduct of any trade or commerce under section
14 480-2."

15 PART IV

16 SECTION 4. This Act shall take effect on July 1, 2026.

17

INTRODUCED BY:



JAN 27 2026



H.B. NO. 2357

Report Title:

Artificial Intelligence; Music Streaming Platforms; Music Artists; Tangible Products; Prohibitions; Disclosure; Unfair Competition; UDAP; Department of the Attorney General; Department of Agriculture; Appropriation

Description:

Part I: Prohibits music streaming platforms from hosting, distributing, or otherwise making available in the State music performed or attributed to an artificial intelligence music artist. Makes violations an unfair method of competition and an unfair and deceptive act or practice. Part II: Appropriates funds to the Department of Agriculture to use artificial intelligence to support the agricultural industry. Part III: Prohibits producing, circulating, publishing, distributing, communicating, or making available in the State tangible products created with the use of artificial intelligence without a disclosure that artificial intelligence was used to create the tangible product. Makes violations an unfair method of competition and an unfair and deceptive act or practice.

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