

A BILL FOR AN ACT

RELATING TO HEALTH.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. Chapter 321, Hawaii Revised Statutes, is
2 amended by adding a new part to be appropriately designated and
3 to read as follows:

"PART . MATERNAL AND INFANT HEALTH INFORMATION MOBILE
APPLICATION

6 §321-A Definitions. For the purposes of this part:

7 "Department" means the department of health.

8 "Mobile application" means the maternal and infant health
9 information mobile application procured by the department
10 pursuant to this part.

11 "Qualified individuals" means prenatal, pregnant, and
12 postpartum individuals and their families who are eligible for
13 medicaid.

14 **\$321-B Maternal and infant health information mobile**
15 **application; procurement; function.** (a) Beginning no later
16 than , the department shall procure a maternal and
17 infant health information mobile application to provide



1 information on federal and state maternal and infant health
2 programs and resources available to qualified individuals.

3 (b) The mobile application shall:

4 (1) Be capable of delivering education, resources, and
5 support to qualified individuals, including
6 information specific to the State such as links to
7 programs offered by the department or other state
8 agencies for prenatal, pregnant, and postpartum
9 individuals;

10 (2) Include information and resources that meet acceptable
11 clinical standards of care for prenatal, pregnant, and
12 postpartum individuals and infants, including
13 standards of care established by the federal Centers
14 for Disease Control and Prevention, National
15 Institutes of Health, American College of
16 Obstetricians and Gynecologists, American Medical
17 Association, and American Academy of Pediatrics;
18 (3) Be available in multiple languages; and
19 (4) Be available on all applicable mobile platforms.

20 **§321-C Data collection.** The department shall collect the
21 following data from the mobile application:



- 1 (1) The number of monthly users;
- 2 (2) The number of daily users;
- 3 (3) The number of users currently enrolled in medicaid;
- 4 (4) The number of users engaging in state specific
- 5 content;
- 6 (5) The number of users seeking additional information
- 7 about enrollment in medicaid or other available
- 8 federal or state resources;
- 9 (6) The average length of time a user uses the mobile
- 10 application; and
- 11 (7) Any other information required by the department or
- 12 other state agencies.

13 **\$321-D Annual report; confidentiality.** (a) Beginning
14 with the regular session of , the department shall provide
15 to the legislature an annual report summarizing the information
16 collected pursuant to 321-C no later than twenty days prior to
17 the convening of each regular session.

18 (b) Any reports submitted to the legislature under this
19 section shall be limited to de-identified and aggregated data
20 and shall not directly contain or indirectly result in the
21 disclosure of personally identifiable information.



1 **§321-E Fees.** (a) No user of the mobile application shall
2 be charged a fee for the use of the mobile application.

3 (b) The department shall pay the vendor of the mobile
4 application a per user per month fee of no more than \$10 per
5 user per month for the use of the mobile application.

6 **§321-F Rules.** The department shall adopt rules pursuant
7 to chapter 91 for the purposes of this part."

8 SECTION 2. (a) The department of health shall issue a
9 request for proposals to carry out the purposes of this Act
10 within one hundred eighty days of the effective date of this
11 Act.

12 (b) The department of health may procure or otherwise
13 contract for an existing mobile pregnancy application to carry
14 out the purposes of this Act.

15 SECTION 3. There is appropriated out of the general
16 revenues of the State of Hawaii the sum of \$150,000 or so much
17 thereof as may be necessary for fiscal year 2026-2027 for the
18 department of health to carry out the purposes of this Act.

19 The sum appropriated shall be expended by the department of
20 health for the purposes of this Act.



1 SECTION 4. In codifying the new sections added by section
2 1 of this Act, the revisor of statutes shall substitute
3 appropriate section numbers for the letters used in designating
4 the new sections in this Act.

5 SECTION 5. This Act shall take effect on July 1, 2026.

6

INTRODUCED BY:


JAN 23 2026



H.B. NO. 1977

Report Title:

DOH; Maternal and Infant Health Information Mobile Application; Mobile Pregnancy Application; Request for Proposals; Appropriation

Description:

Requires the Department of Health to procure a Maternal and Infant Health Information Mobile Application to provide qualified individuals with information on federal and state programs and resources for prenatal, pregnant, and postpartum individuals and their families. Requires DOH to issue a request for proposals. Authorizes DOH to procure or otherwise contract for an existing mobile pregnancy application. Appropriates funds.

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