

---

# A BILL FOR AN ACT

RELATING TO SOCIAL MEDIA.

**BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:**

1 SECTION 1. This Act shall be known and may be cited as the  
2 Hawaii Social Media Data Deletion Act.

3 SECTION 2. The legislature finds that social media  
4 platforms collect, store, and process large amounts of users'  
5 personal information, including data that can persist  
6 indefinitely even after a user deletes an account. Users should  
7 have meaningful control over their digital identities and  
8 personal information, including clear rights to delete such  
9 information when they choose to discontinue using a platform.  
10 Effective deletion of personal data upon account termination  
11 promotes digital privacy, reduces the risk of unauthorized data  
12 retention and third-party sharing, and aligns with emerging  
13 state privacy standards.

14 The purpose of this Act is to require certain social media  
15 platforms to:

16 (1) Provide an accessible mechanism for users to delete  
17 their accounts;



4 SECTION 3. The Hawaii Revised Statutes is amended by  
5 adding a new chapter to be appropriately designated and to read  
6 as follows:

## "CHAPTER

## SOCIAL MEDIA PROTECTIONS

## PART I. GENERAL PROVISIONS

10        § -1 Definitions. As used in this chapter:

**11** "Covered platform" means a social media platform that:

**12** (1) Has more than users nationwide; or

13 (2) Generates more than \$ in annual global  
14 revenue.

15 "Delete" or "deletion" means the removal of personal  
16 information from a covered platform's systems and databases  
17 resulting in the platform no longer retaining or using the  
18 personal information, except as otherwise permitted under  
19 applicable state or federal law.

20 "Personal information" means any information that  
21 identifies, relates to, describes, is capable of being



1 associated with, or could reasonably be linked with a particular  
2 individual.

3 "Social media platform" means an electronic service or  
4 system that enables users to create profiles and interact with  
5 others, including posting content, messaging, or engaging in  
6 social networking online.

## 7 PART II. COVERED PLATFORMS' OBLIGATIONS

8 **§ -2 Account deletion; users rights.** (a) A covered  
9 platform shall provide every user of the covered platform with a  
10 clear, conspicuous, and easily accessible method to request  
11 deletion of the user's account at any time.

12 (b) Upon confirmation of a covered platform user's account  
13 deletion request, the covered platform shall:

14 (1) Erase all personal information associated with the  
15 user's account and collected directly through the  
16 user's activity on the platform; and

17 (2) Notify the user that deletion of the user's account  
18 and personal information has been completed.

19 (c) A covered platform shall not design or implement user  
20 interfaces, terms, or processes that:



### § -3 Account deletion; verification; timely deletion.

8 (a) A covered platform shall complete the deletion of personal  
9 information within forty-five days of receiving a covered  
10 platform user's confirmed request to delete the account, unless  
11 otherwise required by state or federal law.

12 (b) A covered platform may implement reasonable procedures  
13 to verify that the individual initiating the deletion request of  
14 an account is the account holder.

**S - 4 Recordkeeping.** A covered platform shall maintain

16 records of deletion requests and confirmations for a period  
17 of years to demonstrate compliance with this chapter.

### PART III. ADMINISTRATION AND ENFORCEMENT

19           § -5 **Enforcement.** The attorney general may enforce this  
20 chapter through civil actions and seek injunctive relief and



3       § -6 **Rules.** The department of the attorney general may  
4       adopt rules pursuant to chapter 91 necessary to implement and  
5       enforce this chapter."

6 SECTION 4. If any provision of this Act, or the  
7 application thereof to any person or circumstance, is held  
8 invalid, the invalidity does not affect other provisions or  
9 applications of the Act that can be given effect without the  
10 invalid provision or application, and to this end the provisions  
11 of this Act are severable.

**12** SECTION 5. This Act shall take effect on January 1, 2027.

13

INTRODUCED BY:

DeSapio

JAN 21 2026



# H.B. NO. 1753

**Report Title:**

AG; Social Media Platforms; User Information; Deletion

**Description:**

Requires certain social media platforms to provide an accessible mechanism for users to delete their accounts on the platform and permanently erase all personal information associated with deleted accounts. Prohibits certain deceptive practices by a social media platform that obstructs the deletion of user accounts. Authorizes the Attorney General to pursue civil actions and seek injunctive relief and penalties for violations. Effective 1/1/2027.

*The summary description of legislation appearing on this page is for informational purposes only and is not legislation or evidence of legislative intent.*

