

Application Submittal Checklist

The following items are required for submittal of the grant application. Please verify and check off that the items have been included in the application packet.

- 1) Hawaii Compliance Express Certificate (If the Applicant is an Organization)
- 2) Declaration Statement
- 3) Verify that grant shall be used for a public purpose
- 4) Background and Summary
- 5) Service Summary and Outcomes
- 6) Budget
 - a) Budget request by source of funds ([Link](#))
 - b) Personnel salaries and wages ([Link](#))
 - c) Equipment and motor vehicles ([Link](#))
 - d) Capital project details ([Link](#))
 - e) Government contracts, grants, and grants in aid ([Link](#))
- 7) Experience and Capability
- 8) Personnel: Project Organization and Staffing


Anthony Vericella (Jan 18, 2026 14:37:08 HST)

AUTHORIZED SIGNATURE

Anthony Vericella, President

PRINT NAME AND TITLE

01/16/2026

DATE



STATE OF HAWAII
STATE PROCUREMENT OFFICE

CERTIFICATE OF VENDOR COMPLIANCE

This document presents the compliance status of the vendor identified below on the issue date with respect to certificates required from the Hawaii Department of Taxation (DOTAX), the Internal Revenue Service, the Hawaii Department of Labor and Industrial Relations (DLIR), and the Hawaii Department of Commerce and Consumer Affairs (DCCA).

Vendor Name: ALZHEIMER'S CAREGIVING & THE CAREGIVERS

Issue Date: 01/16/2026

Status: **Compliant**

Hawaii Tax#:

New Hawaii Tax#:

FEIN/SSN#:

██████████

UI#:

XXXXXXX7662

DCCA FILE#:

324527

Status of Compliance for this Vendor on issue date:

Form	Department(s)	Status
A-6	Hawaii Department of Taxation	Compliant
8821	Internal Revenue Service	Compliant
COGS	Hawaii Department of Commerce & Consumer Affairs	Compliant
LIR27	Hawaii Department of Labor & Industrial Relations	Compliant

Status Legend:

Status	Description
Exempt	The entity is exempt from this requirement
Compliant	The entity is compliant with this requirement or the entity is in agreement with agency and actively working towards compliance
Pending	A status determination has not yet been made
Submitted	The entity has applied for the certificate but it is awaiting approval
Not Compliant	The entity is not in compliance with the requirement and should contact the issuing agency for more information

**DECLARATION STATEMENT OF
APPLICANTS FOR GRANTS PURSUANT TO
CHAPTER 42F, HAWAII REVISIED STATUTES**

The undersigned authorized representative of the applicant certifies the following:

- 1) The applicant meets and will comply with all of the following standards for the award of grants pursuant to Section 42F-103, Hawaii Revised Statutes:
 - a) Is licensed or accredited, in accordance with federal, state, or county statutes, rules, or ordinances, to conduct the activities or provide the services for which a grant is awarded;
 - b) Complies with all applicable federal and state laws prohibiting discrimination against any person on the basis of race, color, national origin, religion, creed, sex, age, sexual orientation, or disability;
 - c) Agrees not to use state funds for entertainment or lobbying activities; and
 - d) Allows the state agency to which funds for the grant were appropriated for expenditure, legislative committees and their staff, and the auditor full access to their records, reports, files, and other related documents and information for purposes of monitoring, measuring the effectiveness, and ensuring the proper expenditure of the grant.
- 2) If the applicant is an organization, the applicant meets the following requirements pursuant to Section 42F-103, Hawaii Revised Statutes:
 - a) Is incorporated under the laws of the State; and
 - b) Has bylaws or policies that describe the manner in which the activities or services for which a grant is awarded shall be conducted or provided; and
- 3) If the applicant is a non-profit organization, it meets the following requirements pursuant to Section 42F-103, Hawaii Revised Statutes:
 - a) Is determined and designated to be a non-profit organization by the Internal Revenue Service; and
 - b) Has a governing board whose members have no material conflict of interest and serve without compensation.
- 4) The use of grant-in-aid funding complies with all provisions of the Constitution of the State of Hawaii (for example, pursuant to Article X, section 1, of the Constitution, the State cannot provide "... public funds ... for the support or benefit of any sectarian or nonsectarian private educational institution...").

Pursuant to Section 42F-103, Hawaii Revised Statutes, for grants used for the acquisition of land, when the organization discontinues the activities or services on the land acquired for which the grant was awarded and disposes of the land in fee simple or by lease, the organization shall negotiate with the expending agency for a lump sum or installment repayment to the State of the amount of the grant used for the acquisition of the land.

Further, the undersigned authorized representative certifies that this statement is true and correct to the best of the applicant's knowledge.

Alzheimer's Caregiving & The Caregivers

(Typed Name of Individual or Organization)


Anthony Vericella (Jan 18, 2026 14:37:08 HST)
 (Signature)

01/16/2026

(Date)

Anthony Vericella

President

(Typed Name)

(Title)

Tasks

Application for Grants

If any item is not applicable to the request, the applicant should enter "not applicable".

I. Certification – Please attach immediately after cover page

1. Hawaii Compliance Express Certificate (If the Applicant is an Organization)

If the applicant is an organization, the applicant shall submit one (1) copy of a Hawaii Compliance Express Certificate from the Comptroller of the Department of Accounting and General Services that is dated no earlier than December 1, 2025.

2. Declaration Statement

The applicant shall submit a declaration statement affirming its compliance with Section 42F-103, Hawaii Revised Statutes.

3. Public Purpose

The grant will be used for a public purpose pursuant to Section 42F-102, Hawaii Revised Statutes. It directly supports the public by: improving access to essential services; facilitating community development; ensuring inclusivity and equity; and strengthening local nonprofit organizations' capacity to serve. These outcomes align with the broader goal of enhancing the well-being, quality of life, and sustainability of Hawaii's communities.

II. Background and Summary

This section shall clearly and concisely summarize and highlight the contents of the request in such a way as to provide the State Legislature with a broad understanding of the request. Please include the following:

1. A brief description of the applicant's background;

At 2 a.m., a caregiver sits awake searching online: "How do I help my mother when she doesn't recognize me?" "Is it normal to feel like I'm failing?" These are the questions that haunt families caring for loved ones with Alzheimer's and Dementia--and these are the families Alzheimer's Caregiving & The Caregiver (AlzCare) happens to serve.

Alzheimer's Caregiving & The Caregivers' (AlzCare) was born from these moments of desperation. Our board didn't start this organization from textbooks--we started it from hospital hallways, from watching our own family members slowly disappear. We know the particular heartbreak of being forgotten by someone you could never forget. That

personal experience is our foundation and provides the unquestioned empathy required to effectively lead AlzCare.

Our board includes senior executives from Hawaii's hospitality industry and nonprofits like the National Park Service, Pearl Harbor Aviation Museum, and the U.S. Marine Corps. These roles have equipped us with organizational skills and the ability to work with diverse groups. But what truly qualifies us is simpler: we've lived this. We've felt the isolation, the guilt, the exhaustion.

Our Mission: Caregiving for someone with Alzheimer's or Dementia is one of the loneliest experiences imaginable. You're surrounded by people yet feel completely alone. Who else understands grieving someone who's still alive? Who can you tell about the guilt, the resentment, the moments you wish it would all be over?

AlzCare creates the space where caregivers can finally say these things out loud. Through our comprehensive digital platform, we provide crucial support, education, and resources--but more importantly, we build community. Because knowing how to manage medications only helps if you're emotionally strong enough to keep going.

Our CEO oversees all aspects of AlzCare's operation, from fundraising to platform functionality to daily engagement with our community. Our board connects with local nonprofits, healthcare organizations, and government agencies, promoting our mission through public speaking, conferences, networking, and digital marketing.

This mission resonates deeply in Hawaii, where 'ohana is everything. Families don't just visit kupuna in facilities -- they bring them home, rearranging their lives completely. AlzCare honors that cultural commitment while providing the robust support system these family caregivers desperately need: dementia care education, caregiver self-care and wellness guidance, help managing behavioral changes, and preparation for end-of-life stages.

Why This Matters: Caregivers often feel alone in their struggles, and isolation intensifies stress and burnout. AlzCare changes this by creating an environment where caregivers connect with others who understand what they're going through. This shared experience provides much-needed emotional support that makes survival possible.

AlzCare is a direct result of our own challenges navigating the complex world of Alzheimer's and Dementia care. Every step we take is driven by one goal: making sure no one else feels as lost or unsupported as we once did. Caregiver burnout isn't just exhaustion--it's health crises, financial devastation, families that crumble.

We refuse to let others face this the way we did -- unprepared, unsupported, and alone. Every resource we provide, every connection we facilitate, every 2 a.m. question we answer comes from one memory: desperately wishing someone who understood would say, "I know. I've been there. You're not alone."

We are that voice. And with your support, we can reach every family in Hawaii who needs to hear it.

2. **The goals and objectives related to the request;**

This year-long partnership with Hawai'i News Now will provide statewide caregiver support and public awareness. Beginning July 1, 2026, it will include: two monthly caregiving segments broadcast across the state; 100 Caregiver Kits distributed free monthly to Hawaii residents; and a strengthened digital platform offering 24/7 resources. The project will raise awareness, guide caregivers, and expand culturally relevant support throughout Hawaii.

To expand caregiver awareness and access to resources statewide, the project will produce two monthly Hawai'i News Now segments, achieve 250 website click-throughs monthly, and distribute 100 Caregiver Kits free each month (1,200 annually). Success will be measured through engagement metrics and kit distribution. The project will serve caregivers across Hawaii with tools, information, and community connection.

Project Description: AlzCare will launch a 12-month multimedia awareness campaign supporting caregivers of those with Alzheimer's and related dementias throughout Hawaii. This project includes monthly video segments broadcast statewide on Hawaii News Now (HNN), comprehensive website resources, and active social media engagement.

The campaign will spotlight real caregivers' experiences, offer practical guidance for common challenges, and foster genuine community connection. Over the grant period (July 1, 2026–June 30, 2027), AlzCare will:

- Produce two video segments each month (24 total) addressing caregiver challenges and solutions
- Distribute 100 free Caregiver Kits monthly to caregivers statewide, reaching 1,200 families annually
- Track at least 250 website click-throughs per month, connecting caregivers to deeper resources

Each Caregiver Kit provides essential tools: 10 guiding principles for caregiving; shopping lists to ease daily management; activities to engage loved ones with dementia; strategies to bring joy to both caregiver and care recipient; the 10 Warning Signs of Alzheimer's; clear explanations of disease stages; guidance on medical and legal documentation; and resource magnets with the Alzheimer's Association's 24-hour helpline.

Success will be measured through HNN's viewership across all islands, online engagement metrics, and direct kit distribution tracking. Activities will continue

throughout the full fiscal year to ensure sustained, consistent support for Hawaii's caregiving families. This structured monthly delivery model ensures predictable outputs and clear accountability.

3. The public purpose and need to be served;

The Crisis: Every hour, another person in Hawaii develops Alzheimer's disease.

Hawaii faces the fastest projected growth rate of Alzheimer's in the nation. By 2025, cases among residents 65+ will rise nearly 30%. Researchers at UH claim that if Alzheimer's were recognized as the actual cause of death as often as it should be, it would be the number one killer in Hawaii--not the third or sixth as officially reported (Honolulu Civil Beat).

The human cost is staggering: Hawaii caregivers provide over 61 million hours of unpaid care annually. The financial toll exceeds \$450 million in healthcare and long-term care costs. As Dr. Cullen Hayashida, Kapiolani Community College's Long Term Care Coordinator warns: "Our already overburdened healthcare system will become increasingly strained. We need a collaborative effort between families, communities, and our government to prepare for this public health crisis."

Why Hawaii Faces Unique Challenges: Several factors intensify this crisis in our state:

Rapidly Aging Population: 18% of Hawaii's residents are 65 or older--higher than the 16% national average. An estimated 29,000 individuals currently live with Alzheimer's; that number will reach 35,000 by 2025.

Higher-Risk Demographics: Asian, Pacific Islander, and Native Hawaiian populations--who comprise much of Hawaii's diversity--face higher Alzheimer's rates than their white counterparts.

Geographic Isolation: Limited access to specialized care, especially in rural areas and neighbor islands, delays diagnosis and treatment. Distance to medical facilities and specialists complicates effective disease management.

Cultural Commitment to Home Care: Family is central to island culture. Many families, driven by aloha and respect for kupuna, choose in-home caregiving. But without adequate resources, training, or support, this commitment leads to caregiver burnout, health crises, and devastating financial strain.

Health Risk Factors: Hawaii's high rates of cardiovascular disease, diabetes, and hypertension--all linked to increased dementia risk--compound the problem.

Cultural Stigma: In Hawaii's multiethnic community, stigma around Alzheimer's often prevents early diagnosis and intervention, worsening outcomes.

The Public Purpose AlzCare Serves: AlzCare addresses this crisis by:

Protecting Public Health: Equipping caregivers with training and resources ensures loved ones receive quality care, managing disease progression and enhancing quality of life for our most vulnerable residents.

Preventing Economic Collapse: Supporting caregivers helps prevent job loss and financial devastation, reducing the burden on already strained public health services.

Building Community Resilience: Creating support networks combats caregiver isolation, reducing burnout and its cascading health consequences.

Raising Awareness and Dispelling Myths: Education helps communities understand disease realities, fostering earlier diagnosis and better patient support.

Inspiring Collective Action: By sharing caregivers' real experiences, AlzCare encourages empathy, volunteerism, donations, and broader societal support.

Advocating for Systemic Change: Firsthand caregiver accounts drive policy advocacy for better funding and legislation supporting Alzheimer's patients and families.

As the Alzheimer's Association Aloha Chapter states: "Dementia is a public health crisis in Hawaii...already impacting families financially and emotionally."

AlzCare ensures those families don't face this crisis alone.

4. Describe the target population to be served; and

Primary Population: Family Caregivers Statewide: AlzCare serves the estimated 50,000+ family caregivers across Hawaii providing unpaid care to 29,000 residents with Alzheimer's and related dementias. These caregivers--spouses, adult children, siblings--typically lack professional training yet manage complex medical and personal care while navigating their loved ones' cognitive decline.

This population includes:

- 65% family members providing unpaid in-home care
- 70% women, average age 63
- Many who reduce work hours or leave employment entirely
 - Hawaii's diverse communities: Asian, Pacific Islander, Native Hawaiian populations with higher Alzheimer's rates

Secondary Population: The 29,000 Hawaii residents with Alzheimer's (projected to reach 35,000 by 2025) benefit indirectly through improved caregiver knowledge and resilience, enabling them to remain home longer.

5. Describe the geographic coverage.

This project serves caregivers across the entire State of Hawaii, including all counties: Honolulu, Hawaii Island, Maui, and Kauai.

How We Reach All Islands:

Broadcast Coverage: Hawaii News Now broadcasts statewide, reaching urban centers and rural communities across all islands simultaneously. Monthly video segments air to households from Hanalei to Hilo, Waikiki to Waimea.

Digital Platform: Our 24/7 online resources are accessible from any island with internet connection, ensuring neighbor island caregivers have the same access as Oahu residents.

Caregiver Kit Distribution: Kits are mailed free to caregivers statewide upon request through our website, phone line, or community partner referrals, ensuring geographic location doesn't limit access.

Why Statewide Coverage Matters: Hawaii's geography creates unique challenges:

- Neighbor islands and rural areas face severe isolation from specialized dementia care services
- Distance to medical facilities on outer islands complicates diagnosis and treatment
- Small populations on Molokai, Lanai, and rural areas lack critical mass for in-person support groups
- Urban Honolulu has 56% of the state's Alzheimer's population but also serves as a resource hub

Our multimedia approach overcomes these barriers, ensuring a caregiver in rural Kauai receives the same quality support as someone in urban Honolulu -- meeting families where they live, when they need help.

III. Service Summary and Outcomes

The Service Summary shall include a detailed discussion of the applicant's approach to the request. The applicant shall clearly and concisely specify the results, outcomes, and measures of effectiveness from this request. The applicant shall:

1. Describe the scope of work, tasks and responsibilities;

Scope of Work: Over the 12-month grant period (July 1, 2026 – June 30, 2027), AlzCare will:

- Distribute 1,200 Caregiver Kits (100 monthly) free to family caregivers statewide.
- Produce 24 educational video segments (2 monthly) on Hawaii News Now.

- Achieve 3,000+ website click-throughs annually (250+ monthly), connecting caregivers to resources and community.
- Maintain 24/7 digital platform for caregiver support, education, and connection.
- Build referral networks to specialized Alzheimer's/Dementia care programs and services.

Tasks:

1. Kit Distribution: Identify caregivers through broadcast responses, website requests, and partner referrals. Process and mail 100 kits monthly statewide. Track distribution for equitable coverage.
2. Video Production: Collaborate with Hawaii News Now on two monthly segments featuring caregiver stories, expert advice, and practical demonstrations. Address critical topics: communication strategies, behavioral management, burnout prevention, financial planning, cultural caregiving approaches.
3. Digital Platform Management: Maintain alzcaregiving.org across four sections: Help Manage Caregiving; Engage, Stimulate & Amuse; Educate, Inform & Update; Hope, Comfort & Support. Update content monthly based on feedback.
4. Community Building: Facilitate online forums connecting caregivers with peers and professionals. Moderate discussions, respond to questions within 24-48 hours, create safe spaces for sharing struggles.
5. Kit Development: Refine contents based on feedback. Include: caregiving principles, shopping lists, engagement activities, disease information, medical/legal guidance, and Alzheimer's Association helpline magnets.
6. Partnership Development: Build relationships with healthcare institutions, memory care facilities, senior centers, and support organizations. Create referral processes for specialized services.
7. Educational Content: Develop culturally relevant materials on communication, safety, nutrition, medication management, and self-care in multiple formats (print, digital, video).
8. Monitoring and Evaluation: Track monthly metrics: kits distributed, viewership data, website traffic, engagement, feedback. Conduct quarterly surveys. Adjust programming to maximize impact.
9. Caregiver Self-Care: Emphasize well-being throughout programming. Include self-care resources, dedicate segments to burnout prevention, provide stress management techniques.
10. Awareness Campaign: Leverage Hawaii News Now partnership and social media

to raise statewide awareness. Distribute materials through healthcare providers and community organizations.

11. Administrative Management: Maintain records, prepare monthly reports, manage vendor relationships, ensure grant compliance and consistent deliverables.

Responsibilities: AlzCare's Board of Directors will:

Mobilize Resources: Secure funding through grants, fundraising, and sponsorships. Ensure adequate staffing for statewide demand.

Provide Strategic Direction: Establish policies for distribution, privacy, content approval, and referral standards. Align priorities with Hawaii's evolving needs.

Monitor Performance: Oversee management to meet targets (1,200 kits, 24 segments, 3,000+ click-throughs). Review metrics monthly and adjust strategies.

Ensure Quality: Assess program effectiveness through feedback and outcomes. Ensure cultural sensitivity and medical accuracy.

Build Partnerships: Engage government, healthcare, corporate, and nonprofit partners. Leverage Hawaii News Now collaboration.

Advocate for Caregivers: Champion policy changes, inform legislators, push for increased funding and systemic improvements.

Maintain Financial Health: Prepare budgets, ensure transparency, maintain grant compliance and organizational stability.

Direct Communications: Oversee messaging, approve content, guide digital strategy to maximize engagement.

Foster Innovation: Listen to feedback, stay current on best practices, embrace new approaches serving caregivers better.

Uphold Ethics: Protect privacy, maintain confidentiality, ensure accuracy, operate with integrity.

External Grant Consultant: Regulatory Compliance. An independent specialist retained to ensure GIA allowability, manage official state drawdown requests, and conduct pre-audit reviews to ensure zero findings.

This comprehensive approach ensures statewide, culturally responsive support reaching Hawaii's caregivers when they need it most.

2. **Provide a projected annual timeline for accomplishing the results or outcomes of the service;**

Pre-Launch: June 2026

Content Development: Create video scripts featuring diverse caregiver experiences from across the state. Secure caregiver stories representing all islands. Finalize partnership agreements with Hawaii News Now for statewide broadcast. Develop initial social media and website content aligned with broadcast topics.

Caregiver Kit Preparation: Finalize kit contents based on caregiver feedback and best practices. Order materials and establish fulfillment system for statewide mailing. Set up request tracking system to monitor distribution equity across all islands and rural/urban areas.

Platform Optimization: Enhance AlzCare's website for accessibility and engagement tracking. Prepare analytics systems to monitor statewide reach. Establish documentation protocols for monthly grant reporting and compliance.

Launch: July 1, 2026

Campaign Kickoff: Begin broadcasting two segments monthly on Hawaii News Now, reaching audiences across all Hawaiian islands simultaneously.

First Caregiver Kit Distribution: Distribute 100 kits free to caregiving families statewide. Track requests by island and zip code to ensure equitable coverage of urban centers, rural communities, and neighbor islands.

Digital Engagement Launch: Activate social media campaign sharing video segments, caregiver stories, and resources. Drive traffic to website and community forums.

Monthly Activities (July 2026 – June 2027)

Broadcasts: Air two segments monthly on Hawaii News Now (24 total over grant period), featuring real caregiver experiences, expert guidance, practical demonstrations, and resource information relevant to Hawaii's diverse communities.

Social Media and Digital Engagement: Post regular updates sharing campaign content, caregiver tips, and success stories. Track minimum 250 website click-throughs monthly (3,000 annually), along with shares, comments, and community forum participation.

Caregiver Kit Distribution: Mail 100 kits monthly (1,200 total annually) to families across all islands. Monitor distribution patterns to ensure neighbor islands and rural areas receive proportionate support.

Data Collection and Reporting: Review metrics monthly including: statewide viewership data; online engagement across all islands; website traffic by location; kit distribution by island and zip code. Maintain detailed records for grant compliance and impact assessment.

Quarterly Checkpoints (October 2026 / January 2027 / April 2027)

Quarterly Impact Reports: Compile comprehensive data on media reach across islands, digital engagement by location, and kit distribution patterns. Identify high-performing content and underserved geographic areas.

Strategy Refinement: Analyze findings to optimize content topics, adjust social media strategies, and improve distribution equity. Address any gaps in neighbor island or rural community reach.

Partnership Development: Meet with statewide healthcare organizations, senior centers, and community agencies to strengthen referral networks and expand awareness.

Mid-Project Review (January 2027)

Comprehensive Evaluation: Conduct mid-year assessment of progress toward all targets. Analyze geographic equity of kit distribution and digital engagement across islands.

Distribution Analysis: Review patterns by island, county, and urban/rural designation. Identify underserved communities and implement targeted outreach strategies.

Content Adjustment: Based on six months of caregiver feedback, refine video topics and educational materials to address highest-priority needs across Hawaii's diverse communities.

Final Quarter Focus (April – June 2027)

High-Impact Programming: Concentrate on most engaging content topics identified through data analysis. Feature powerful caregiver success stories from across the state.

Sustainability Planning: Develop strategies for continuing services beyond grant period. Cultivate additional funding sources and partnerships.

Community Celebration: Create final content celebrating caregiver resilience, highlighting project achievements, and honoring families served across all islands.

Project Completion and Evaluation (July 2027)

Final Outcome Assessment: Evaluate all metrics against targets:

- 1,200 Caregiver Kits distributed statewide
- 24 video segments produced and aired
- 3,000+ website click-throughs achieved
- Geographic equity across all islands
- Caregiver satisfaction and impact

Comprehensive Final Report: Document project impact, outcomes, lessons learned, and caregiver testimonials from across Hawaii. Provide detailed breakdown of reach by island and community type. Submit complete grant compliance report with supporting documentation.

Sustainability Transition: Implement plans for continuing services, leveraging project success to secure ongoing support for Hawaii's caregiving families.

Timeline Ensures:

- Continuous monthly progress through structured activities
- Regular monitoring and adjustment for maximum statewide impact
- Equitable service delivery across urban, rural, and neighbor island communities
- Comprehensive documentation meeting grant requirements
- Sustainable foundation for long-term caregiver support across Hawaii

3. Describe its quality assurance and evaluation plans for the request. Specify how the applicant plans to monitor, evaluate, and improve their results; and

MONITOR:

1. Monitoring & Evaluation Framework:

AlzCare will establish an M&E system within 30 days tracking:

- Monthly deliverables: 100 kits distributed, 2 video segments, 250+ website click-throughs.
- Viewership data from Hawaii News Now (Nielsen ratings).
- Website analytics: visitors, session duration, referral sources.
- Forum engagement: active users, response times, repeat visitors.
- Referral network activity and follow-up completion rates.
- Caregiver satisfaction scores and impact testimonials.

2. Performance Tracking:

- Monthly Dashboard Reviews: Board tracks all deliverables against targets with automated alerts when metrics fall below thresholds.
- Weekly Staff Check-ins: Address distribution, content development, and immediate caregiver concerns.

3. Feedback Collection:

- Post-kit surveys within 2 weeks of receipt (target 30% response rate).
- Quarterly caregiver surveys assessing knowledge gains, stress levels, and unmet needs (target 200 responses annually).
- Video segment polls and comment analysis.
- Bi-annual partner feedback sessions with healthcare providers and community organizations.

4. Documentation:

Maintain distribution logs with demographics, content library with version control, incident reports, and monthly narrative reports highlighting successes and challenges.

EVALUATE:

5. Quality Reviews

- Quarterly Program Audits: Review kit contents, video quality, website functionality, forum moderation (24-48 hour response standard), and budget compliance.
- Annual Outcome Assessment: Longitudinal survey measuring caregiver knowledge retention, burden scores, quality of life indicators, and service utilization.

6. Risk Management

- Monthly risk register tracking supply chain delays, staffing shortages, technology failures, partnership issues, and funding gaps.
- Pre-established contingency protocols including backup vendors and volunteer surge capacity.

7. Capacity Building

- Quarterly staff training on dementia care advances, cultural competency, and digital platform management.
- Annual conference participation and bi-annual expert advisory panel consultations.

IMPROVE:

8. Continuous Improvement Cycle

- Quarterly Strategy Sessions: Board and staff analyze data to identify underperforming areas, recognize high-impact practices, and adjust strategies.
- Rapid Response Protocol: Implement minor improvements within 2 weeks.
- Annual Program Redesign: Major adjustments to kit contents, video topics, website structure, and referral partnerships.

9. Stakeholder Collaboration

- Caregiver Advisory Committee: 8-10 members meeting quarterly to co-design improvements.
 - Partner Workshops: Annual sessions to assess collaboration and develop joint solutions.
 - Community Focus Groups: 4 annually (one per county) to test materials and gather cultural insights.
10. Accountability Reporting
- Monthly funder reports with metrics, success stories, challenges, and corrective actions.
 - Public annual report with infographics showing reach and impact.
 - Public log documenting how feedback led to program improvements.
11. External Validation
- Annual benchmarking against similar programs nationally.
 - Independent evaluator in months 9-12 to assess program design and provide Year 2 recommendations.

This framework ensures AlzCare delivers high-impact, culturally responsive support while maintaining accountability to Hawaii's caregiving community and state funders.

- 4. List the measure(s) of effectiveness that will be reported to the State agency through which grant funds are appropriated (the expending agency). The measure(s) will provide a standard and objective way for the State to assess the program's achievement or accomplishment. Please note that if the level of appropriation differs from the amount included in this application that the measure(s) of effectiveness will need to be updated and transmitted to the expending agency.**

Output Measures:

1. Number of Caregiver Kits Distributed: 1,200 kits distributed statewide (100 per month) to family caregivers of individuals with Alzheimer's/Dementia.
2. Number of Educational Video Segments Produced and Aired: 24 segments broadcast on Hawaii News Now Hi Now Daily (2 per month).
3. Website Click-Throughs to Resources: 3,000+ annual click-throughs (minimum 250 per month) connecting caregivers to specialized services, support programs, and community resources.
4. Digital Platform Uptime: 24/7 platform availability maintained at 99%+ with monthly content updates.
5. Referral Network Partnerships Established: Minimum 15 active partnerships with healthcare institutions, memory care facilities, senior centers, and support organizations with documented referral protocols.

Outcome Measures (Caregiver Impact):

6. Number of Unique Caregivers Supported: 800+ unique family caregivers receive direct support through kit distribution, video education, digital platform access, or referral services (67+ per month).
7. Caregiver Knowledge and Confidence Gains: 70%+ of surveyed caregivers report increased knowledge of dementia care strategies and confidence in their caregiving role (measured through quarterly surveys).
8. Geographic Reach: Kit distribution and services reach all four counties (Hawaii, Honolulu, Kauai, Maui) with proportional coverage based on population density.
9. Caregiver Satisfaction Rate: 85%+ satisfaction rating from caregivers receiving kits and services (measured on 5-point scale).
10. Resource Connection Rate: 40%+ of caregivers engaging with platform utilize referral network to access specialized Alzheimer's/Dementia services.

Reporting Schedule: Monthly quantitative reports (Measures 1-3, 6) and quarterly comprehensive reports (all measures) submitted to expending agency, with annual impact assessment documenting outcomes and year-over-year improvements.

IV. Financial

Budget

1. The applicant shall submit a budget utilizing the enclosed budget forms as applicable, to detail the cost of the request.
 - a. Budget request by source of funds ([Link](#))
 - b. Personnel salaries and wages ([Link](#))
 - c. Equipment and motor vehicles ([Link](#))
 - d. Capital project details ([Link](#))
 - e. Government contracts, grants, and grants in aid ([Link](#))
2. The applicant shall provide its anticipated quarterly funding requests for the fiscal year 2027.

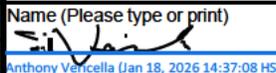
Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total Grant
\$37,750	\$37,750	\$37,750	\$37,750	\$151,000

3. The applicant shall provide a listing of all other sources of funding that they are seeking for fiscal year 2027. City and County Grant in Aid, Freeman Foundation, Bank of Hawaii Foundation

BUDGET REQUEST BY SOURCE OF FUNDS

Period: July 1, 2026 to June 30, 2027

Applicant: Alzheimer's Caregiving & The Caregivers

BUDGET CATEGORIES	Total State Funds Requested (a)	Total Federal Funds Requested (b)	Total County Funds Requested (c)	Total Private/Other Funds Requested (d)
A. PERSONNEL COST				
1. Salaries	18,000		24,000	
2. Payroll Taxes & Assessments	3,600		1,836	
3. Fringe Benefits				
TOTAL PERSONNEL COST	21,600		25,836	
B. OTHER CURRENT EXPENSES				
1. Airfare, Inter-Island				
2. Insurance				
3. Lease/Rental of Equipment				
4. Lease/Rental of Space				
5. Staff Training				
6. Program Segments & Kits	92,400		88,164	10,000
7. Telecommunication				
8. Utilities				
9. Grant Manager	12,000		12,000	
10. Market & Public Relations	24,000		24,000	
11. Postage	1,000			
12.				
13.				
14.				
15.				
16.				
17.				
18.				
19.				
20.				
TOTAL OTHER CURRENT EXPENSES	129,400		124,164	10,000
C. EQUIPMENT PURCHASES				
D. MOTOR VEHICLE PURCHASES				
E. CAPITAL				
TOTAL (A+B+C+D+E)	151,000		150,000	10,000
SOURCES OF FUNDING		Budget Prepared By:		
(a) Total State Funds Requested	151,000	Marie Villa (808) 518-5223		
(b) Total Federal Funds Requested		Name (Please type or print) Phone		
(c) Total County Funds Requested	150,000	 <small>Anthony Vericella (Jan 18, 2026 14:37:08 HST)</small>		
(d) Total Private/Other Funds Requested	10,000	Signature of Authorized Official Date		
TOTAL BUDGET	311,000	Anthony Vericella, President Name and Title (Please type or print)		

BUDGET JUSTIFICATION - PERSONNEL SALARIES AND WAGES

Period: July 1, 2026 to June 30, 2027

Applicant: Alzheimer's Caregiving & The Caregivers_____

POSITION TITLE	FULL TIME EQUIVALENT	ANNUAL SALARY A	% OF TIME ALLOCATED TO GRANT REQUEST B	TOTAL STATE FUNDS REQUESTED (A x B)
CEO	1	\$12,000.00	100.00%	\$ 12,000.00
Assistant (Position not Filled)	1	\$6,000.00	100.00%	\$ 6,000.00
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
TOTAL:				18,000.00
JUSTIFICATION/COMMENTS: CEO handles the Strategic Leadership, Stakeholder Engagment, Financial Management, Quality Assurance, Community Outreach, Supervision & Training, Project Viability. The Assistance handles, administrative support, community & coordination, project & program support, and general support				

BUDGET JUSTIFICATION - EQUIPMENT AND MOTOR VEHICLES

Period: July 1, 2026 to June 30, 2027

Applicant: _Alzheimer's Caregiving & The Caregiv

DESCRIPTION EQUIPMENT	NO. OF ITEMS	COST PER ITEM	TOTAL COST	TOTAL BUDGETED
N/A			\$ -	
			\$ -	
			\$ -	
			\$ -	
			\$ -	
TOTAL:				
JUSTIFICATION/COMMENTS:				

DESCRIPTION OF MOTOR VEHICLE	NO. OF VEHICLES	COST PER VEHICLE	TOTAL COST	TOTAL BUDGETED
			\$ -	
			\$ -	
			\$ -	
			\$ -	
			\$ -	
TOTAL:				
JUSTIFICATION/COMMENTS:				

BUDGET JUSTIFICATION - CAPITAL PROJECT DETAILS

Period: July 1, 2026 to June 30, 2027

Applicant: _Alzheimer's Caregiving & The Caregivers_____

FUNDING AMOUNT REQUESTED						
TOTAL PROJECT COST	ALL SOURCES OF FUNDS RECEIVED IN PRIOR YEARS		STATE FUNDS REQUESTED	OTHER SOURCES OF FUNDS REQUESTED	FUNDING REQUIRED IN SUCCEEDING YEARS	
	FY:2024-2025	FY:2025-2026	FY:2026-2027	FY:2026-2027	FY:2027-2028	FY:2028-2029
PLANS	N/A					
LAND ACQUISITION	N/A					
DESIGN	N/A					
CONSTRUCTION	N/A					
EQUIPMENT	N/A					
TOTAL:						
JUSTIFICATION/COMMENTS:						

GOVERNMENT CONTRACTS, GRANTS, AND / OR GRANTS IN AID

Applicant: Alzheimer's Caregiving & The Caregivers

Contracts Total: \$225,000

	CONTRACT DESCRIPTION	EFFECTIVE DATES	AGENCY	GOVERNMENT ENTITY (U.S./State/Hawaii/ Honolulu/ Kauai/ Maui County)	CONTRACT VALUE
1	City & County of Honolulu Grant In Aid	10/1/2024 -9/30/2025	Department of Community Services	Honolulu	\$150,000
2	State of Hawaii Grant In Aid	7/1/2024 - 6/30/2025	Department of SeniorsCitizens	State of Hawaii	\$75,000
3					
4					
5					
6					
7					
8					
9					
10					
11					
12					
13					
14					
15					
16					
17					
18					
19					
20					
21					
22					
23					
24					
28					
29					
30					

4. The applicant shall provide a listing of all state and federal tax credits it has been granted within the prior three years. Additionally, the applicant shall provide a listing of all state and federal tax credits they have applied for or anticipate applying for pertaining to any capital project, if applicable. N/A
5. The applicant shall provide a listing of all federal, state, and county government contracts, grants, and grants in aid it has been granted within the prior three years and will be receiving for fiscal year 2027 for program funding.
City and County GIA 2024-2025 CT-DCS-250009
State GIA 2024-2025 Contract NO. ACTC2025A
6. The applicant shall provide the balance of its unrestricted current assets as of December 31, 2025. \$16,260

V. Experience and Capability

1. Necessary Skills and Experience

The applicant shall demonstrate that it has the necessary skills, abilities, knowledge of, and experience relating to the request. State your experience and appropriateness for providing the service proposed in this application. The applicant shall also provide a listing of verifiable experience of related projects or contracts for the most recent three years that are pertinent to the request.

Though at AlzCare's inception, board members did not have any prior professional experience with Alzheimer's and Dementia, the personal experiences of dealing with some of our family members' Alzheimer's and Dementia conditions provided us the unquestioned empathy and understanding required to effectively lead AlzCare.

Our board includes several long-time senior executives in: Hawaii's hospitality industry; well-known community organizations (National Park Service and Pearl Harbor Aviation Museum); and the U.S. Marine Corps. This allows them to tap into organizational skills and ability to interact with diverse groups of people to lead this nonprofit successfully.

- A. Staffing: AlzCare has a highly experienced team of board members and volunteers who are passionate and dedicated to assisting Alzheimer's/Dementia patients.

The team consists of:

- Care Advisors: Their role is to make the referrals to appropriate Alzheimer's/Dementia services based on the specific needs of our clients. They maintain strong relationships with local care providers, thereby ensuring quality services for our clients.
- Media and Communications Advisors: Hawaii News Now staff help design AlzCare's promotional initiatives.

- Fundraising & Grants Team: Ensure continuous fund inflow beyond the grant period by actively: participating in various fundraising activities; reaching out to donors; and applying for relevant grants.
 - Volunteers: Our community volunteers, who have been trained to assist in various capacities, also play a significant role in the success of the project.
- B. Resource Materials: AlzCare possesses a robust collection of Alzheimer's/Dementia-related resources. These include: a database of tips, techniques, and tools to help manage caregiving; sources that provide caregivers hope, comfort and support; healthcare institutions focused on Alzheimer's and related brain diseases, and legal experts; and a library of caregiver stories, research and medical updates, etc., All these resources support our mission to inform and empower the community.
- C. Strong Community Presence: The AlzCare Board's history -- and continuous work within the Hawaii community -- have garnered strong local support and participation. The community's involvement enables us to continuously carry out and expand upon projects like this one.

2. Facilities

The applicant shall provide a description of its facilities and demonstrate its adequacy in relation to the request. If facilities are not presently available, describe plans to secure facilities.

VI. Personnel: Project Organization and Staffing

1. Proposed Staffing, Staff Qualifications, Supervision and Training

The applicant shall describe the proposed staffing pattern and proposed service capacity appropriate for the viability of the request. The applicant shall provide the qualifications and experience of personnel for the request and shall describe its ability to supervise, train and provide administrative direction relative to the request.

Tony Vericella, Chief Executive Officer: Mr. Vericella serves as the organization's executive leader in a part-time capacity, allowing AlzCare to leverage senior-level strategic oversight while maximizing funds for direct program delivery. He brings over 40 years of leadership experience in strategic planning, operations management, and stakeholder engagement. He holds a Bachelor of Science in Biology and Chemistry from Purdue University and an MBA (Marketing and Finance) from UCLA.

His professional background includes serving as President of Island Partners Hawaii and Luxe Travel Hawai'i, and Senior Vice President of Business Development for MC&A,

Inc. His Hawaii career spans senior positions with Hawaiian Airlines, American Express Travel Related Services, Budget Rent a Car-Asia/Pacific, and the Hawaii Visitors and Convention Bureau.

Mr. Vericella's capacity for managing complex, high-stakes initiatives is demonstrated through his role as Executive Director for the 75th Commemoration of the Attack on Pearl Harbor (2016)—including coordination of the historic meeting between President Obama and Prime Minister Abe—and the 75th WWII Commemoration Committee (2020). His ongoing board service with business, community, and educational organizations reflects his commitment to strategic partnerships essential for AlzCare's sustainability.

Key Responsibilities and Organizational Capacity:

Strategic Leadership:

- Develop and execute long-term strategic plans aligned with AlzCare's mission and project objectives
- Maintain robust governance through an engaged Board of Directors with expertise in dementia care and community services
- Ensure all operations meet quality standards and compliance requirements

Stakeholder Engagement:

- Build and sustain partnerships with healthcare providers, community organizations, and government agencies
- Serve as primary liaison with elected officials, regulatory bodies, and community stakeholders
- Maintain comprehensive communications strategy and strengthen AlzCare's community presence

Financial Management:

- Oversee annual budgets ensuring fiscal responsibility and optimal resource allocation
- Lead fundraising efforts including grants, corporate partnerships, and donor cultivation
- Implement financial controls ensuring transparency and accountability

Quality Assurance:

- Implement continuous quality improvement processes across all service areas
- Establish measurable outcomes and data collection systems to demonstrate program effectiveness
- Ensure compliance with grant requirements, regulatory standards, and dementia care best practices

Community Outreach:

- Represent AlzCare at community events and public forums
- Educate stakeholders about dementia care needs and available resources

- Build community support that strengthens AlzCare's impact and reach

Supervision and Training:

AlzCare maintains structured systems to ensure service quality:

- Regular supervision with clearly defined reporting structures
- Ongoing training in dementia care best practices, cultural competency, and person-centered care
- Quality oversight through regular review of service delivery and outcomes
- Performance management with clear expectations and professional development plans

Project Viability:

AlzCare's infrastructure supports successful project implementation:

- Established administrative systems for financial management, human resources, and compliance
- Proven ability to manage grants and meet reporting requirements
- Strong community relationships ensuring steady participant enrollment
- Track record demonstrating quality outcomes and fiscal responsibility

Administrative Assistant – Position Open

Position Summary

The Part-Time Assistant to the President provides high-level administrative, organizational, and communication support to the President of Alzheimer's Caregiving & The Caregivers. This role is essential to ensuring the smooth day-to-day operations of the organization, supporting leadership priorities, coordinating communications, and assisting with special projects aligned with the organization's mission to support caregivers and individuals affected by Alzheimer's disease.

The ideal candidate is highly organized, detail-oriented, discreet, and passionate about supporting a mission-driven organization.

Key Responsibilities

Administrative Support

- Manage and organize the President's calendar, meetings, and appointments
- Draft, proofread, and format correspondence, emails, and internal documents
- Maintain organized digital and paper files
- Assist with preparing agendas, notes, and follow-up items for meetings

Communication & Coordination

- Serve as a point of contact between the President and board members, partners, volunteers, and community stakeholders
- Assist with coordinating board meetings, committee meetings, and special events
- Respond to routine inquiries on behalf of the President as appropriate

Project & Program Support

- Assist with special projects, reports, and presentations

- Help track deadlines, action items, and deliverables
- Support basic data entry, recordkeeping, and reporting needs

General Support

- Handle confidential and sensitive information with discretion
- Provide general administrative and operational assistance as needed
- Support the President in advancing the mission and goals of the organization

2. Organization Chart

The applicant shall illustrate the position of each staff and line of responsibility/supervision. If the request is part of a large, multi-purpose organization, include an organization chart that illustrates the placement of this request.

Attached

3. Compensation

The applicant shall provide an annual salary range paid by the applicant to the three highest paid officers, directors, or employees of the organization by position title, not employee name.

President – \$12,000

Assistant – \$6,000

VII. Other

1. Litigation:

The applicant shall disclose any pending litigation to which they are a party, including the disclosure of any outstanding judgement. If applicable, please explain.

Not applicable

2. Licensure or Accreditation

The applicant shall specify any special qualifications, including but not limited to licensure or accreditation that the applicant possesses relevant to this request.

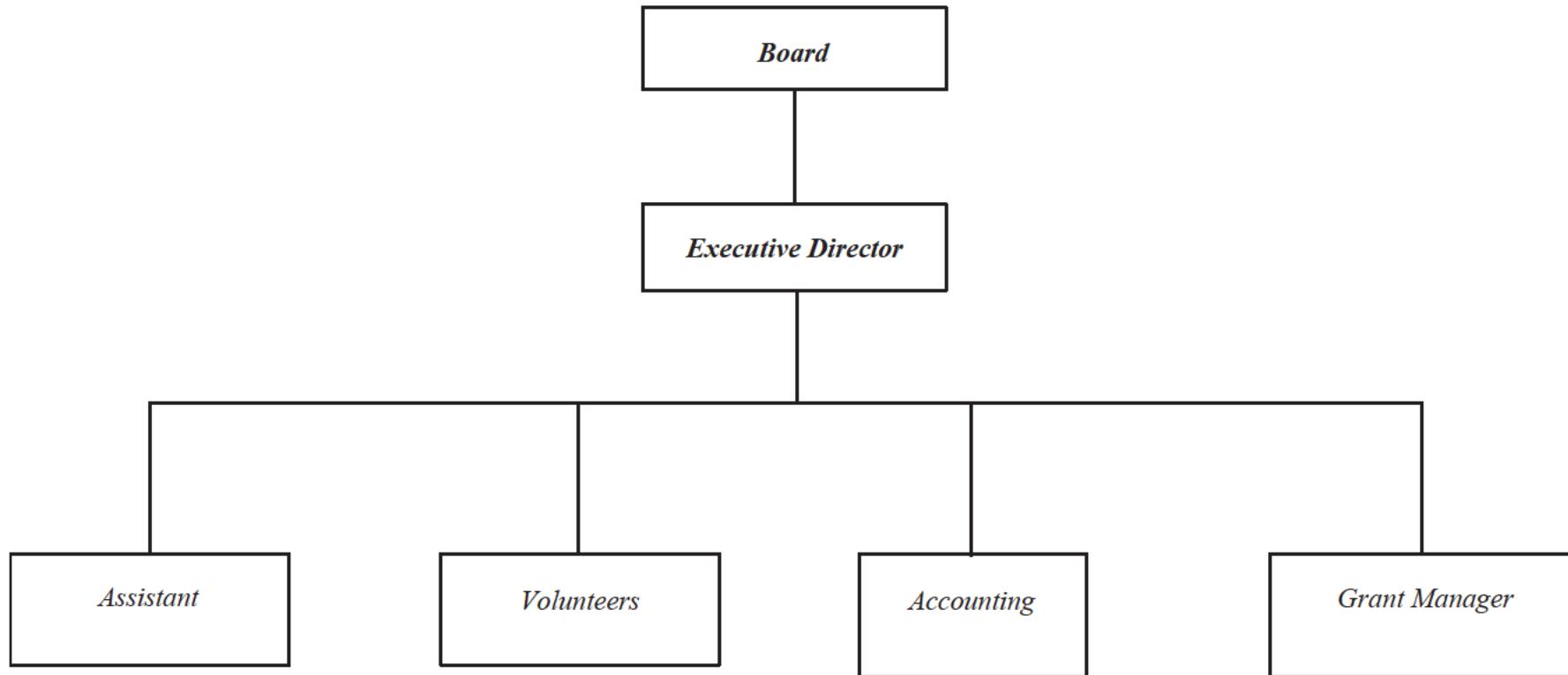
Not applicable

3. Private Educational Institutions

The applicant shall specify whether the grant will be used to support or benefit a sectarian or non-sectarian private educational institution. Please



ALZHEIMER'S CAREGIVING
♥ & THE CAREGIVERS ♥



see Article X, Section 1, of the State Constitution for the relevance of this question.

Not applicable

4. Future Sustainability Plan

The applicant shall provide a plan for sustaining after fiscal year 2027 the activity funded by the grant if the grant of this application is:

- (a) Received by the applicant for fiscal year 2027, but**
- (b) Not received by the applicant thereafter.**

AlzCare recognizes that sustainable impact requires diversified, reliable funding streams. We are implementing a comprehensive resource development strategy designed to ensure program continuity beyond this grant period.

Current Sustainability Efforts: Over the past year, AlzCare has actively expanded its funding portfolio through targeted outreach to multiple grant makers and foundation partners. We have engaged professional grant writing support to strengthen our applications and develop a strategic fundraising plan that aligns with our mission and growth objectives.

Sustainability Strategy for FY2027 and Beyond: This GIA will provide critical stability as we build toward full financial sustainability through four key strategies:

1. Organizational Capacity Building

- Provide professional development in fundraising and donor relations for board and staff
- Strengthen grant management and reporting systems to demonstrate measurable impact
- Build institutional knowledge and fundraising expertise across the organization

2. Foundation and Grant Partnerships

- Cultivate relationships with Hawaii-based and mainland foundations aligned with dementia care
- Pursue diverse grant opportunities including federal, state, and private funding sources
- Develop multi-year funding relationships that provide predictable revenue

3. Corporate and Business Engagement

- Establish corporate partnerships with local businesses invested in community health
- Create sponsorship opportunities that align corporate social responsibility

goals with AlzCare's mission

- Develop mutually beneficial relationships with healthcare providers and related businesses

4. Individual Donor Development

- Launch targeted individual giving campaigns to build a sustainable donor base
- Implement donor stewardship practices that foster long-term relationships
- Create opportunities for community members to support AlzCare through various giving levels

Accountability and Timeline: Our board of directors has committed to active participation in fundraising efforts, with each member contributing to relationship-building and resource development. By the conclusion of this GIA period, AlzCare aims to have:

- Diversified funding sources representing at least three revenue streams beyond this grant
- Established recurring individual donor program generating predictable annual revenue
- Secured commitments from corporate partners for ongoing support
- Positioned the organization for sustained operations independent of any single funding source

Long-Term Vision: AlzCare is building an organizational culture where philanthropic support is integral to our mission delivery. Our goal is not simply to replace grant funding, but to create a resilient financial foundation that allows us to expand services, respond to emerging community needs, and serve Hawaii's Alzheimer's and dementia caregiving community for decades to come.

This strategic approach to sustainability ensures that the investment made through this GIA will create lasting impact far beyond the grant period.

Alzheimer's Caregiving & The Caregivers _ OP

Final Audit Report

2026-01-19

Created:	2026-01-19
By:	Marie Villa (marivia7@gmail.com)
Status:	Signed
Transaction ID:	CBJCHBCAABAAcoDE2KRxu6g7-00lgfKpPR7YMr3cpGQ

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-  Document created by Marie Villa (marivia7@gmail.com)
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-  Document e-signed by Anthony Vericella (tvericella@gmail.com)
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