
SENATE CONCURRENT RESOLUTION

REQUESTING THE DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT, AND
TOURISM TO REVIEW AND EVALUATE THE COST-BENEFIT AND RETURN
ON INVESTMENT OF A POSSIBLE SPONSORSHIP OF A MICHELIN GUIDE
FOR RESTAURANTS ACROSS THE STATE.

1 WHEREAS, the Michelin Guide for restaurants, with its
2 star-based evaluations, has become a world standard; and
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4 WHEREAS, since publishing its first American guide to New
5 York City in 2005, Michelin has released guides for Atlanta;
6 California; Colorado; Chicago; Florida; and Washington, D.C.;
7 and
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9 WHEREAS, the State's culinary scene has been rapidly
10 evolving, attracting multiple Michelin-starred chefs and
11 restaurants and becoming a destination for foodies; and
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13 WHEREAS, the Michelin Guide, however, does not send its
14 inspectors to Hawaii; and
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16 WHEREAS, a 2022 Visitor Industry Workforce Needs Assessment
17 by the Hawaii Tourism Authority identified culinary staff as
18 among the most in-demand and difficult-to-fill positions in
19 Hawaii's workforce; and
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21 WHEREAS, the award of one or more Michelin stars can offer
22 a steady supply of diners, eager sous chefs, and endless
23 publicity for a chef or restaurant, and having a Michelin star
24 to strive for can increase restaurant standards; now, therefore,
25

26 BE IT RESOLVED by the Senate of the Thirty-third
27 Legislature of the State of Hawaii, Regular Session of 2025, the
28 House of Representatives concurring, that the Department of
29 Business, Economic Development, and Tourism is requested to
30 review and evaluate the cost-benefit and return on investment of



1 a possible sponsorship of a Michelin Guide for restaurants
2 across the State; and
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4 BE IT FURTHER RESOLVED that a certified copy of this
5 Concurrent Resolution be transmitted to the Director of
6 Business, Economic Development, and Tourism.

