THE SENATE THIRTY-THIRD LEGISLATURE, 2025 STATE OF HAWAII S.B. NO. ⁹⁸⁹ S.D. 1

A BILL FOR AN ACT

RELATING TO ECONOMIC DEVELOPMENT.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. The legislature finds that technology adoption 2 for small businesses in Hawaii is vital for them to overcome a 3 variety of critical technological challenges and remain 4 competitive in an increasingly digital marketplace. Leveraging 5 technology can help small businesses optimize operations, reduce 6 costs, and expand their reach beyond the islands. Digital tools such as booking systems, online marketing platforms, and data 7 8 analytics can help reduce costs, expand market reach, and help 9 tourism-based businesses attract and retain customers while 10 enhancing the overall visitor experience.

11 The legislature further finds that technology mitigates the 12 risks of geographic isolation by enabling remote work, virtual 13 services, and e-commerce opportunities. Supporting small 14 businesses with technology adoption ensures their ability to 15 innovate and adapt, bolstering their resilience and contributing 16 to the long-term economic sustainability of Hawaii's

2025-1167 SB989 SD1 SMA.docx

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1 communities. At the same time, non-action would exacerbate the 2 State's current and potential future economic vulnerabilities. 3 The legislature additionally finds that the Hawaii 4 technology development corporation (HTDC) was established to 5 foster innovation and economic diversification by supporting the 6 growth and development of the State's technology sector. With 7 decades of experience implementing technology-driven 8 initiatives, HTDC has successfully facilitated numerous projects 9 funded by the State and ensured effective use of state resources 10 with a proven track record of fostering innovation and economic 11 diversification through state-funded initiatives, demonstrating 12 expertise in administering grants, supporting start-ups, 13 promoting public-private partnerships, empowering local 14 businesses, and driving economic progress. HTDC's expertise 15 spans a wide range of industries, enabling the effective 16 implementation of cutting-edge technologies tailored to Hawaii's 17 unique challenges and opportunities. HTDC's commitment to 18 leveraging state funding for impactful tech projects underscores 19 its role as a critical catalyst for innovation and 20 competitiveness in Hawaii's economy.

2025-1167 SB989 SD1 SMA.docx

Page 2

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1 Therefore, the purpose of this Act is to promote economic 2 development by: 3 (1)Appropriating funds for technology enablement for 4 small businesses; and 5 Requiring the Hawaii technology development (2)corporation to submit a report to the legislature no 6 7 later than twenty days prior to the convening of the 8 regular session of 2026. 9 SECTION 2. There is appropriated out of the general 10 revenues of the State of Hawaii the sum of \$ or so 11 much thereof as may be necessary for fiscal year 2025-2026 and 12 the same sum or so much thereof as may be necessary for fiscal 13 year 2026-2027 to assist small businesses with technology 14 enablement. 15 The sums appropriated shall be expended by the Hawaii 16 technology development corporation for the purposes of this Act. 17 SECTION 3. The Hawaii technology development corporation 18 shall submit a report on the status of assisting technology 19 enablement for small businesses related to the tourism sector to 20 the legislature no later than twenty days prior to the convening 21 of the regular session of 2026.

2025-1167 SB989 SD1 SMA.docx

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SECTION 4. This Act shall take effect on July 1, 2050.

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2025-1167 SB989 SD1 SMA.docx

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Report Title:

HTDC; Technology Enablement; Small Businesses; Report; Appropriations

Description:

Appropriates funds to the Hawaii Technology Development Corporation to assist small businesses with technology enablement. Requires a report to the Legislature. Effective 7/1/2050. (SD1)

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