## A BILL FOR AN ACT

RELATING TO THE STATE OF HAWAII FILM COMMISSION.

### BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

- 1 SECTION 1. Chapter 201, Hawaii Revised Statutes, is 2 amended by adding six new sections to part IX to be 3 appropriately designated and to read as follows:
- 4 "S201-A Hawaii state film office; established; purpose.
- 5 (a) There is established a Hawaii state film office within the
- 6 department for administrative purposes only.
- 7 (b) The purpose of the Hawaii state film office shall be
- 8 to promote and develop the film, television, and media
- 9 industries in the State, with a focus on creating jobs,
- 10 fostering economic development, supporting local cultural
- 11 productions, and enhancing the State's global competitiveness in
- 12 creative media.
- 13 <u>§201-B</u> Hawaii state film office; powers; duties. (a) The
- 14 Hawaii state film office shall:
- 15 (1) Develop and promote infrastructure to support film and
- media production;

1	(2)	Invest in and manage film studios and production
2		facilities;
3	(3)	Collaborate with educational institutions to develop
4		workforce training programs;
5	(4)	Partner with local and international media companies
6		to increase production opportunities; and
7	(5)	Serve as an assistant producer and invest in local
8		productions to generate revenues for the State.
9	(b)	The Hawaii state film office may:
10	(1)	Enter into partnerships to develop film production
11		facilities;
12	(2)	Invest in film and media projects and receive returns
13		from the investments; and
14	(3)	Serve as a co-producer or assistant producer in
15		projects that promote local culture and industry
16		growth.
17	(c)	The Hawaii state film office may adopt rules pursuant
18	to chapte	r 91 to effectuate the purposes of this part; provided
19	that the	Hawaii state film office shall not adopt rules in
20	relation	to section 201-115.

1	§201-C Development and support of cultural productions.
2	The Hawaii state film office shall prioritize the development
3	and support of facilities that expand local and cultural
4	productions. The office may partner with cultural organizations
5	and provide grants to promote indigenous storytelling.
6	§201-D Hawaii state film office; annual report. The
7	Hawaii state film office shall submit a report of its finding
8	and recommendations, including any proposed legislation, to the
9	legislature no later than twenty days prior to the convening of
10	each regular session, detailing:
11	(1) Progress on strategic objectives;
12	(2) Workforce initiatives, including the development and
13	implementation of the five-year strategic plan
14	required pursuant to section 201-E(b)(1);
15	(3) Tax incentive impacts; and
16	(4) Revenue generated by film and media production.
17	§201-E Hawaii state film commission; established;
18	responsibilities; composition. (a) There is established within
19	the Hawaii state film office a Hawaii state film commission.
20	(b) The commission shall:

1	(1)	Develop a five-year strategic plan integrating
2		workforce development business attractions and
3		<pre>infrastructure expansion;</pre>
4	(2)	Provide policy recommendations on improving tax
5	1	incentives and diversifying the State's film and media
6		production industry;
7	(3)	Establish partnerships with local and global film
8		media industries;
9	(4)	Serve as the coordinating agency among state, county,
10		and private entities to streamline the permitting and
11		production processes; and
12	(5)	Foster indigenous storytelling initiatives in
13		collaboration with the State's creative communities.
14	<u>(c)</u>	The commission shall consist of twelve members, ten of
15	whom shall	l be appointed and removed by the governor pursuant to
16	section 2	6-34, except as otherwise provided in this section, and
17	two of who	om shall be ex officio, voting members as follows:
18	(1)	The director of business, economic development, and
19		tourism or the director's designee, who shall:
20		(A) Serve as chairperson of the commission; and
21		(B) Serve as an ex-officio, voting member;

1	(2)	The chairperson of the board of land and natural
2		resources or the chairperson's designee, who shall
3		serve as an ex-officio, voting member;
4	<u>(3)</u>	One member from each of the counties' film offices;
5	(4)	One member who shall have expertise in indigenous and
6		cultural storytelling;
7	(5)	One member who shall have extensive global media
8		production experience;
9	<u>(6)</u>	One member who shall have expertise in studio
10		development and infrastructure;
11	(7)	One member who shall be a Hawaii-based producer with
12		significant production credits; and
13	(8)	Two members representing the labor workforce in the
14		film and media industries.
15	(d)	The chairperson shall select a vice-chairperson from
16	among the	members. The chairperson may select other leadership
17	positions	from among the members as the chairperson deems
18	necessary	, including but not limited to treasurer and secretary.
19	<u>§201</u>	-F Hawaii state film commission; executive director;
20	duties.	(a) The commission shall appoint an executive director
21	to overse	e daily operations and report to the commission.

1	(b)	The executive director may hire other administrative
2	personnel	necessary to assist in the performance of the
3	commission	n's duties.
4	<u>(c)</u>	The executive director shall:
5	(1)	Develop and implement the strategic plan pursuant to
6		section 201-E(b)(1); and
7	(2)	Prepare an annual budget and allocate resources to
8		achieve strategic objectives, including coordinating
9		marketing and promotional activities to position the
10		State as a premier filming destination."
11	SECT	ION 2. Section 201-111, Hawaii Revised Statutes, is
12	amended by	y adding a new definition to be appropriately inserted
13	and to rea	ad as follows:
14	" <u>"</u> Cor	mmission" means the Hawaii state film commission."
15	SECT	ION 3. Section 201-113, Hawaii Revised Statutes, is
16	amended to	o read as follows:
17	"§201	1-113 Hawaii film and creative industries development
18	special fu	and. (a) There is established in the state treasury
19	the Hawaii	i film and creative industries development special fund
20	into which	n shall be deposited:
21	(1)	Appropriations by the legislature;

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1	(2)	Donations and contributions made by private
2		individuals or organizations for deposit into the
3		fund;
4	(3)	Grants provided by governmental agencies or any other
5		source;
6	(4)	Effective January 2, 2023, all revenues, fees, and
7		charges from the processing of the motion picture,
8		digital media, and film production income tax credit
9		pursuant to section 235-17; [and]
10	(5)	Effective July 1, 2022, all existing and future
11		revenues, fees, and income received by the department
12		from its management of public facilities that support
13		media and entertainment workforce and business
14		development, with the exception of the Hawaii film
15		studio[-];
16	(6)	Investment revenues and returns from partnerships made
17		by the Hawaii state film office; and
18	(7)	Fees and charges collected by the Hawaii state film
19		office.
20	(b)	The fund shall be used by the department to provide
21	for:	

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Ţ	( \( \)	A program to provide seed capital for film, media,
2		electronic sports, and creative industries
3		intellectual property development projects for export,
4		as determined by the department;
5	(2)	Programs that expand the skills of the State's residen
6		workforce in the film, media, and creative industries;
7	(3)	Marketing programs that attract business opportunities
8		in the film, media, and creative industries in the
9		State; [and]
10	(4)	Repair, maintenance, and related costs of the
11		department's management of public facilities that
12		support media and entertainment workforce and business
13		development[-]; and
14	(5)	The support and development of facilities, film tax
15		incentives, and other initiatives to grow the State's
16		<pre>creative industries."</pre>
17	SECT	ION 4. There is appropriated out of the general
18	revenues o	of the State of Hawaii the sum of \$ or so
19	much there	eof as may be necessary for fiscal year 2025-2026 and
20	the same :	sum or so much thereof as may be necessary for fiscal

1 year 2026-2027 for the establishment and operation of the Hawaii state film office, including the establishment of: 2 One full-time equivalent (1.0 FTE) executive director 3 (1)4 of the Hawaii state film commission position, who 5 shall be exempt from chapter 76, Hawaii Revised 6 Statutes; and 7 (2) Two full-time equivalent (2.0 FTE) administrative 8 positions to support the Hawaii state film commission, 9 who shall be exempt from chapter 76, Hawaii Revised 10 Statutes. 11 The sums appropriated shall be expended by the department 12 of business, economic development, and tourism for the purposes 13 of this Act. 14 SECTION 5. In codifying the new sections added by section

SECTION 6. Statutory material to be repealed is bracketed and stricken. New statutory material is underscored.

appropriate section numbers for the letters used in designating

1 of this Act, the revisor of statutes shall substitute

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the new sections in this Act.

1 SECTION 7. This Act shall take effect on July 1, 2025.

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### Report Title:

DBEDT; Hawaii State Film Office; Hawaii State Film Commission; Hawaii Film and Creative Industries Development Special Fund; Workforce Development; Film; Media; Reports; Positions; Appropriations

#### Description:

Establishes the Hawaii State Film Office within the Department of Business, Economic Development, and Tourism to support the State's film and media industries. Establishes the Hawaii State Film Commission within the Hawaii State Film Office. Requires investment revenues and returns from made and fees and charges collected by the Hawaii State Film Office to be deposited into the Hawaii Film and Creative Industries Development Special Fund. Allows the Department to use the fund to provide the support and development of facilities, film tax incentives, and other initiatives to grow the State's creative industries. Requires annual reports to the Legislature. Appropriates funds. (SD1)

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