S.B. NO. 129

JAN 1 5 2025

A BILL FOR AN ACT

RELATING TO LABELING REQUIREMENTS.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

SECTION 1. The legislature finds that local tuna fisheries
 and associated seafood markets are an important sector of the
 State's economy and food production and that the identification
 of foreign imported tuna is critical to inform and safeguard
 consumers.

6 According to statistics from the United States Department 7 of Commerce, the annual dockside value of commercial yellowfin 8 and bigeye tuna (marked as ahi) landed in Hawaii's ports is 9 around \$100,000,000, making tuna the highest valued food 10 commodity produced in the State. Even with these impressive 11 landings, previously frozen and carbon monoxide-treated foreign 12 imported tuna dominates sales at local retail establishments. 13 Due to a loophole in federal country of origin labeling requirements for seafood, retail establishments are not 14 providing consumers with information on where the ahi tuna 15 16 originates. The legislature is therefore concerned that most 17 consumers that buy ahi at local retail establishments falsely



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believe that previously frozen, gas-treated ahi is caught by
 Hawaii fisheries.

Moreover, the legislature further notes that the majority of raw ahi sold at local retail establishments is in the form of poke and sushi products. Consumers of poke are commonly subjected to misleading advertisements and in-store terminology, such as "prepared fresh", "freshly made", and "locally made", while the ahi used to prepare the poke is foreign-sourced, previously frozen, gas-treated, and imported in pre-cut cubes.

10 Accordingly, the purpose of this Act is to extend country 11 of origin labeling requirements for certain ahi tuna products at 12 Hawaii retail establishments.

13 SECTION 2. Chapter 486, Hawaii Revised Statutes, is
14 amended by adding a new section to part V to be appropriately
15 designated and to read as follows:

16 "<u>§486-</u> Raw ahi; labeling requirements; retail

17 establishments. (a) No retail establishment shall keep, offer,

18 display, expose for sale, or solicit for the sale of any raw

19 ahi, including any raw ahi that has been combined, mixed,

20 marinated, or otherwise prepared for human consumption, without

21 a label stating the country in which the ahi was landed.



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1	(b) As used in this section:
2	"Ahi" means yellowfin tuna or bigeye tuna, including farm-
3	raised fish and ahi that meets the definition of "wild fish and
4	shellfish" as defined in title 7 Code of Federal Regulations
5	section 60.133, as amended.
6	"Farm-raised fish" has the same meaning as defined in
7	title 7 Code of Federal Regulations section 60.106, as amended.
8	"Retail establishment" means an establishment licensed
9	under the Perishable Agricultural Commodities Act of 1930, which
10	includes any retail establishment that purchases over \$230,000
11	of fresh or frozen produce per calendar year."
12	SECTION 3. New statutory material is underscored.
13	SECTION 4. This Act shall take effect upon its approval.
14	INTRODUCED BY: Jun Da Cartes

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Report Title:

Measurement Standards; Uniform Packaging and Labeling; Food Labeling; Country of Origin; Tuna; Raw Ahi

Description:

Prohibits the sale of raw ahi and raw ahi products in retail establishments without a label that states the country where the ahi was landed.

The summary description of legislation appearing on this page is for informational purposes only and is not legislation or evidence of legislative intent.

