

JAN 17 2025

S.B. NO. 1092

A BILL FOR AN ACT

RELATING TO TRANSPORTATION DEMAND MANAGEMENT.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. The legislature finds that ground
2 transportation makes up thirty-eight per cent of transportation
3 emissions in the State, and light-duty vehicles make up
4 eighty-five per cent of those emissions. The legislature
5 recognizes that reducing vehicle miles traveled by commuters
6 will be a key component to meeting the State's decarbonization
7 goals, achieved by promoting alternative modes of
8 transportation, including walking, rolling, skating, biking, or
9 using public transit, carpool, vanpool, and ridesharing.

10 The legislature further finds that Hawaii state government
11 employees have limited commuter benefits. In 2024, the house of
12 representatives passed House Resolution No. 191, urging the
13 department of accounting and general services and department of
14 human resources development to evaluate subsidizing public
15 transit for public employees. Currently, the only
16 transportation benefit the State offers is authorization for
17 government employees to use pre-tax paycheck dollars to purchase



1 transit passes and parking pursuant to Internal Revenue Service
2 regulations. The State indirectly subsidizes employee parking
3 stalls in downtown Honolulu as workplace parking in state
4 facilities at far below market rates for dedicated parking,
5 valued between \$130-\$238 per month. However, the State provides
6 no subsidy to employees who use public transit, carpooling,
7 vanpooling, or walking, rolling, and biking.

8 The legislature also finds that opting for public transit
9 and active modes of transportation over private vehicles for
10 commutes helps employees save money on energy and fuel,
11 insurance, parking, and vehicle maintenance costs, which can
12 reduce the cost of living. In addition, active modes of
13 transportation can enhance quality of life, health, and well-
14 being through physical activity.

15 The legislature notes that state employee focus groups
16 conducted in July and August 2024 by the Oahu metropolitan
17 planning organization revealed that fifty-four per cent of focus
18 group participants would ride public transit to work if transit
19 passes were fully subsidized or discounted and forty-eight per
20 cent stated they would walk, bike, or ride a scooter to work
21 with a financial incentive. The focus groups also revealed that



1 almost thirty per cent of participants were unaware that they
2 could pay for a public transit pass using pre-tax deductions
3 from their paycheck. Education, outreach, and promotion are
4 integral to effectively promoting active and shared modes of
5 transportation, which can encourage mode shift and lead to cost
6 savings for state employees.

7 The legislature also notes that other jurisdictions,
8 including Redmond, Washington, have implemented transportation
9 demand management programs to reduce vehicle miles traveled and
10 improve employee transportation benefits. As a result, these
11 jurisdictions have reported increased employee retention and
12 decreased tardiness or absences upon participation in the
13 commuter benefits program. These parking opt-out programs
14 enable and encourage employees to use active and shared modes of
15 transportation to get to work by offering a financial incentive.
16 Parking opt-out programs have been shown to decrease employee
17 vehicle miles traveled by as much as twelve per cent.

18 Accordingly, the purpose of this Act is to require the
19 department of accounting and general services, in collaboration
20 with the department of human resources development, and in
21 coordination with the Oahu metropolitan planning organization,



1 to establish and implement a comprehensive transportation demand
2 management program for all state government employees to reduce
3 vehicle emissions and miles traveled by single-occupancy
4 vehicles.

5 SECTION 2. (a) The departments of accounting and general
6 services and human resources development shall collaboratively
7 establish, develop, and implement a comprehensive transportation
8 demand management program for all state government employees
9 within the department of accounting and general services for
10 administrative purposes. The program shall encourage the use of
11 healthy, economical, and environmentally sustainable modes of
12 transportation and discourage the use of single-occupancy
13 commuting.

14 (b) One permanent full-time equivalent (1.0 FTE)
15 transportation demand management program co-administrator
16 position shall be established in the:

17 (1) Department of accounting and general services; and

18 (2) Department of human resources development;

19 to oversee the development and implementation of the
20 comprehensive transportation demand management program pursuant
21 to this Act.



1 (c) The comprehensive transportation demand management
2 program shall work collaboratively and in coordination with the
3 Oahu metropolitan planning organization to administer and
4 promote the program. The program shall also distribute
5 education and outreach materials to state and private sector
6 employees, promoting the benefits of transportation demand
7 management.

8 (d) All state workplaces shall appoint a volunteer
9 employee transportation coordinator. The transportation demand
10 management program's co-administrators, pursuant to subsection
11 (b), shall host a meeting with the volunteer transportation
12 coordinators not less than once per month to assist with the
13 distribution of educational and marketing materials and provide
14 guidance on encouraging employees to shift modes of commuting.

15 (e) Pursuant to the requirements in this Act, the
16 department of accounting and general services shall:

17 (1) In coordination with county transit agencies, offer
18 fully subsidized public transit and bikeshare passes
19 as a benefit option to all state government employees.

20 The department shall integrate the public transit and



bikeshare passes with employee badges in accordance
with existing transit pass badging programs; and

- (2) Authorize and develop a parking opt-out program,
providing a financial incentive, as determined by the
department, to employees who opt out of offered
parking at state parking facilities.

SECTION 3. There is appropriated out of the general
revenues of the State of Hawaii the sum of \$ or so
much thereof as may be necessary for fiscal year 2025-2026 and
the same sum or so much thereof as may be necessary for fiscal
year 2026-2027 for the transportation demand management program,
including:

- (1) Two permanent full-time (2.0 FTE) co-administrator
positions, pursuant to this Act;
- (2) Full subsidization of public transit and bikeshare
passes for all state employees; and
- (3) A financial incentive for employees who opt out of
parking, as determined by the department of accounting
and general services.

The sums appropriated shall be expended, respectively, by
the:



1 (1) Department of accounting and general services; and
2 (2) Department of human resources development;
3 for the purposes of this Act.

4 SECTION 4. This Act shall take effect on July 1, 2025.

5

INTRODUCED BY:

A handwritten signature in black ink, appearing to be 'Cen', is written over a horizontal line.



S.B. NO. 1092

Report Title:

DAGS; DHRD; Oahu Metropolitan Planning Organization; State Employees; Commuting; Transportation Demand Management Program; Benefits; Parking Opt-Out; Bikeshare; Appropriation

Description:

Establishes a transportation demand management program to reduce vehicle emissions and miles traveled by single-occupancy vehicles. Establishes 2 permanent full-time equivalent (2.0 FTE) co-administrator positions, 1 in the department accounting and general services and 1 in the Department of Human Resources Development. Subsidizes public transit and bikeshare passes for state employees. Authorizes incentives for parking opt-out. Appropriates moneys.

The summary description of legislation appearing on this page is for informational purposes only and is not legislation or evidence of legislative intent.

