

Professional Summary

During 30 years as a public relations professional, I have proven myself to be a highly organized and detail-oriented communications specialist who leads by example and knows the importance of collaborating with team members. As someone who continues to provide strategic counsel to Hawai'i's business leaders, elected officials and policymakers, I possess managerial experience and continually demonstrate a willingness to take on added responsibilities. During the entirety of my professional career, I have been seen as a creative leader who can effectively implement an organization's vision by collaborating with fellow team members and communicating that vision to various stakeholders. I live by the golden rule and enjoy being part of a successful and winning team.

Experience

DIRECTOR OF PUBLIC AFFAIRS | PACIFIC RESOURCE PARTNERSHIP (PRP)

Honolulu, HI - June 2023 to Current

- Supervises and guides media relations and community outreach for a variety of PRP projects, initiatives, and programing including Partners for Democracy, Hawai'i Perspectives, the Executive Leadership Series, the Hawai'i Directory of Public Officials, and workforce development reports.
- Provides guidance on government policy and legislation to strategic partners at the county, state and federal levels, in addition to private sector businesses.
- Manages the organization's public awareness campaigns, including social media channels, and prepares and collaborates with team members on internal and external communications materials.
- Regularly collaborates with the organization's leadership and fellow team members on PRP's strategic development and growth.
- Records and edits professional quality videos to enhance PRP's strategic initiatives and provides coaching and instruction on public outreach and media relations.
- Reviews and edits copy for PRP publications and oversees the successful distribution of these materials.

VICE PRESIDENT | COMMUNICATIONS PACIFIC (COMMPAC)

Honolulu, HI - January 2020 to Current

- Served as the lead on major accounts including the U.S. Army, New Aloha Stadium Entertainment District (NASED), Kiewit Corporation, and World Surf League.
- Provides guidance to clients on a variety of communications needs, including strategic counsel, media and government relations, crisis communications, and organizational branding.
- Regularly collaborated with leadership and team members on the company's strategic development and growth.

COMMUNICATIONS DIRECTOR/PUBLIC INFORMATION OFFICER | CITY AND COUNTY OF HONOLULU

Honolulu, HI - December 2015 to December 2019

- Provided guidance and strategic counsel to Mayor Kirk Caldwell and department-level cabinet members on all areas of communications, community and media relations, crisis communications and branding.
- Worked in conjunction with the managing director and deputy managing director to create the position of social media manager to amplify the city's messaging and special projects.
- Directed staff within the communications department to help deliver positive outcomes on the administration's goals and initiatives.

INVESTIGATIVE REPORTER | KITV-4 ISLAND NEWS

Honolulu, HI - March 2012 to December 2015

- Generated enterprise stories with a special emphasis on local government and investigative reporting. Maintained contacts throughout all segments of Hawai'i's unique and diverse communities and assisted fellow staff members on news gathering initiatives and the legislative process.

INVESTIGATIVE REPORTER | KHON-TV |

Honolulu, HI - August 2004 to February 2012

- Investigative news gathering with a special emphasis on issues related to the operations and processes of local government, including the state Legislature and Honolulu Hale.

EXECUTIVE PRODUCER | KHNL NEWS 8

Honolulu, HI - December 1995 to August 2004

- Produced all aspects of KHNL's morning newscast, including news blocks, news gathering and live segments. Trained, coached, and mentored staff to ensure smooth implementation of new initiatives and programming. Worked collaboratively with the general manager and the news director on special projects.

Recognitions

- Named Hawai'i's best political reporter in TV news by the Washington Post's Chris Cillizza of The Fix. (2015).
- George Mason Outstanding Business Reporting Award given by Smart Business Hawai'i and the Small Business Hawai'i Entrepreneurial Education Foundation. (2012)
- Two Emmy nominations by the National Academy of Television Arts and Sciences San Francisco/Northern California Chapter for series and feature news reporting. (2011)
- Edward R. Murrow Award and the Society of Professional Journalists award for investigative reporting. (2010)
- Excellence Award on Community Reporting by the Chinatown Business and Community Association. (2010)

Education

UNIVERSITY OF HAWAI'I WEST O'AHU

Completed 128 credits towards B.A. in Political Science