

EXPERIENCE **GOV. MSG. NO. 602**

Roy has worked in increasingly challenging financial and operational management capacities within the tour and transportation industry for over 40 years. Roy has management experience covering accounting, finance, tour, transportation and entertainment operations, acquisitions and product development. One of Roy's most significant accomplishments was to guide Roberts Hawai'i through the pandemic when the company lost 80% of its revenue overnight and to then build the company back stronger and more diversified than pre-pandemic. Roy believes in the need to explore new concepts and technology, such as establishing one of Hawai'i's first captive insurance companies, Mid Pacific Insurance Company in 1990 or investing in new battery electric motor coaches and school buses in 2023.

Roberts Hawai'i has a 100% locally based workforce. Roy is an advocate of providing workforce training to upgrade the skills of its employee owners by providing a variety of training programs including, commercial driving license training averaging 60 new licensees annually, vehicle maintenance training for gas, diesel and electric systems, and leadership and management training to prepare for internal advancements.

BOARDS/COMMUNITY

Roy is a member of the Hawai'i Business Roundtable, a Board member of the Hawai'i Lodging and Tourism Association, a member of Shidler College Travel Industry Management Advisory Board, Board member of the George Aiyoshi Foundation and Board member of the Robert's Hawai'i Foundation.

ABOUT ROY

Roy was born and raised in Hawai'i, graduated from McKinley High School, has a BBA and MBA from the University of Hawai'i and resides in Honolulu with his wife

ROY E. PFUND **PRESIDENT & CEO**

Roy E. Pfund is the President and Chief Executive Officer of Roberts Hawai'i, Inc and serves on its Board of Directors.

Roberts Hawai'i is the largest and most diversified tour and transportation company in Hawai'i, with operations covering tours, shuttles, school buses, government contracts and entertainment. Roy leads a workforce of 1400 employee owners and the company is in the top 100 of the largest ESOP companies in the United States.