STAND. COM. REP. NO. 97

Honolulu, Hawaii

, 2025

APR 03

RE: S.B. No. 583

S.D. 2 H.D. 1

Honorable Nadine K. Nakamura Speaker, House of Representatives Thirty-Third State Legislature Regular Session of 2025 State of Hawaii

Madame:

Your Committee on Finance, to which was referred S.B. No. 583, S.D. 2, H.D. 1, entitled:

"A BILL FOR AN ACT RELATING TO NAMING RIGHTS,"

begs leave to report as follows:

The purpose of this measure is to:

- (1) Allow the naming rights of the Stadium Facility and Convention Center Facility to be leased to any public or private entity; and
- (2) Require any revenues derived from advertising or marketing in or on the Stadium or Convention Center to be deposited into the applicable special fund of the facility.

Your Committee received testimony in support of this measure from the Stadium Authority. Your Committee received testimony in opposition to this measure from The Outdoor Circle; Hawaii's Thousand Friends; and numerous individuals. Your Committee received comments on this measure from the Department of the Attorney General; Department of Budget and Finance; and Hawai'i Tourism Authority.

As affirmed by the record of votes of the members of your Committee on Finance that is attached to this report, your Committee is in accord with the intent and purpose of S.B. No. 583, S.D. 2, H.D. 1, and recommends that it pass Third Reading.

Respectfully submitted on behalf of the members of the Committee on Finance,

KYLE T. YAMASHITA, Chair

State of Hawaii



Record of Votes of the Committee on Finance

SB 583, SD2, HD Com	Committee Referral: LAB, FIN		Date: 3/26/25	
☐ The committee is reconsidering its previous de	cision on the measure.			
The recommendation is to: Pass, unamended (as is) Pass, with amendments (HD) Hold Pass short form bill with HD to recommit for future public hearing (recommit)				
FIN Members	Ayes	Ayes (WR)	Nays	Excused
1. YAMASHITA, Kyle T. (C)				
2. TAKENOUCHI, Jenna (VC)		LI KATELINA WELIKATI KATELINA ANTAKATE A		7 W.
3. GRANDINETTI, Tina Nakada				
4. HOLT, Daniel				
5. HUSSEY, Ikaika 6. KEOHOKAPU-LEE LOY, Sue L.	Anton (11 (1) Anton (12 (1) Anton (1)			
7. KITAGAWA, Lisa				
8. KUSCH, Matthias	(4.3 % S.			
9. LAMOSAO, Rachele F.				
10. LEE, Mike		V 888 SOCIETATION PROPERTY AND THE PROPERTY OF	Time to the second seco	HOUSE STATE OF THE
11. MIYAKE, Tyson K.				
12. MORIKAWA, Dee				
13. TEMPLO, Shirley Ann				
14. ALCOS III, David				
15. REYES ODA, Julie		•		ATTITUDE OF THE PARTY OF THE PA
16. WARD, Gene				
TOTAL (16)		2		2
The recommendation is: Adopted If joint referral,	O Not Adopte	did not suppo	ort recommendation))
Vice Chair's or designee's signature:	\sim		\sim	
Distribution: Original (White) – Committee	Duplicate (Yellow) -	Chief Clerk's Office	Duplicate (P	ink) – HMSO