

Honolulu, Hawaii

APR 25 2025

RE: S.B. No. 583
S.D. 2
H.D. 1
C.D. 1

Honorable Ronald D. Kouchi
President of the Senate
Thirty-Third State Legislature
Regular Session of 2025
State of Hawaii

Honorable Nadine K. Nakamura
Speaker, House of Representatives
Thirty-Third State Legislature
Regular Session of 2025
State of Hawaii

Sir and Madam:

Your Committee on Conference on the disagreeing vote of the Senate to the amendments proposed by the House of Representatives in S.B. No. 583, S.D. 2, H.D. 1, entitled:

"A BILL FOR AN ACT RELATING TO NAMING RIGHTS,"

having met, and after full and free discussion, has agreed to recommend and does recommend to the respective Houses the final passage of this bill in an amended form.

The purpose of this measure is to:

- (1) Allow the naming rights of the Stadium and Convention Center to be leased to any public or private entity; and
- (2) Require any revenues derived from advertising or marketing in or on the Stadium or Convention Center to be deposited into the appropriate special fund of the facility.

Your Committee on Conference finds that the cost to maintain and operate the Convention Center and new Aloha Stadium will place a significant financial burden on taxpayers and the State. This



measure will allow public or private entities to lease naming rights for these facilities to provide additional funding sources to operate and maintain these facilities and alleviate the burden on taxpayers and the State.


Your Committee on Conference has amended this measure by:


- (1) Inserting language that authorizes the display of the name of any entity that leased the naming rights to a stadium operated by the Stadium Authority on the exterior of the stadium;
- (2) Changing its effective date to July 1, 2025; and
- (3) Making technical, nonsubstantive amendments for the purposes of clarity and consistency.

As affirmed by the record of votes of the managers of your Committee on Conference that is attached to this report, your Committee on Conference is in accord with the intent and purpose of S.B. No. 583, S.D. 2, H.D. 1, as amended herein, and recommends that it pass Final Reading in the form attached hereto as S.B. No. 583, S.D. 2, H.D. 1, C.D. 1.

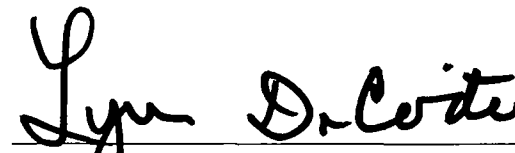
Respectfully submitted on behalf
of the managers:

ON THE PART OF THE HOUSE

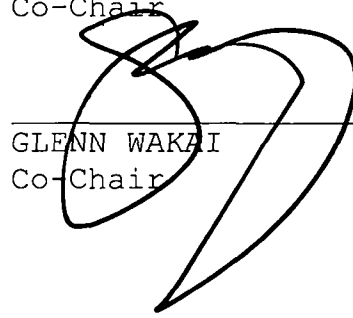

JACKSON D. SAYAMA
Co-Chair


MIKE LEE
Co-Chair

ON THE PART OF THE SENATE


LYNN DECOITE
Chair


ANGUS L.K. MCKELVEY
Co-Chair

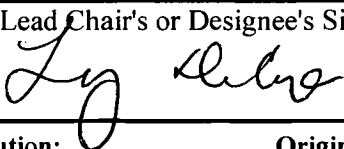
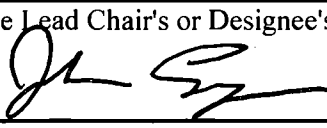

GLENN WAKAI
Co-Chair



Hawai'i State Legislature

Record of Votes of a Conference Committee

CLR 118

Bill / Concurrent Resolution No.: SB 583, SD 2, HD 1					Date/Time: 4/25/25 9:05AM				
<input checked="" type="checkbox"/> The recommendation of the House and Senate managers is to pass with amendments (CD).									
<input type="checkbox"/> The Committee is reconsidering its previous decision.									
<input type="checkbox"/> The recommendation of the Senate Manager(s) is to AGREE to the House amendments made to the Senate Measure					<input type="checkbox"/> The recommendation of the House Manager(s) is to AGREE to the Senate amendments made to the House Measure.				
Senate Managers	A	WR	N	E	House Managers	A	WR	N	E
DECOITE, Lynn, Chr.	✓				SAYAMA, Jackson D., Co-Chr.	✓			
MCKELVEY, Angus L.K., Co-Chr.	✓				LEE, Mike, Co-Chr.	✓			
WAKAI, Glenn, Co-Chr.	✓				REYES ODA, Julie				✓
FEVELLA, Kurt	✓								
TOTAL	4	0	0	0	TOTAL	2	0	0	1
A = Aye		WR = Aye with Reservations			N = Nay		E = Excused		
Senate Recommendation is:					House Recommendation is:				
<input checked="" type="checkbox"/> Adopted <input type="checkbox"/> Not Adopted					<input checked="" type="checkbox"/> Adopted <input type="checkbox"/> Not Adopted				
Senate Lead Chair's or Designee's Signature:					House Lead Chair's or Designee's Signature:				
									
Distribution: Original					Yellow				
File with Conference Committee Report					House Clerk's Office				
					Pink				
					Senate Clerk's Office				
					Goldenrod				
					Drafting Agency				