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# SENATE RESOLUTION

REQUESTING THE DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT, AND  
TOURISM TO REVIEW AND EVALUATE THE COST-BENEFIT AND RETURN  
ON INVESTMENT OF A POSSIBLE SPONSORSHIP OF A MICHELIN GUIDE  
FOR RESTAURANTS ACROSS THE STATE.

1           WHEREAS, the Michelin Guide for restaurants, with its  
2 star-based evaluations, has become a world standard; and  
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4           WHEREAS, since publishing its first American guide to New  
5 York City in 2005, Michelin has released guides for Atlanta;  
6 California; Colorado; Chicago; Florida; and Washington, D.C.;  
7 and  
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9           WHEREAS, the State's culinary scene has been rapidly  
10 evolving, attracting multiple Michelin-starred chefs and  
11 restaurants and becoming a destination for foodies; and  
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13           WHEREAS, the Michelin Guide, however, does not send its  
14 inspectors to Hawaii; and  
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16           WHEREAS, a 2022 Visitor Industry Workforce Needs Assessment  
17 by the Hawaii Tourism Authority identified culinary staff as  
18 among the most in-demand and difficult-to-fill positions in  
19 Hawaii's workforce; and  
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21           WHEREAS, the award of one or more Michelin stars can offer  
22 a steady supply of diners, eager sous chefs, and endless  
23 publicity for a chef or restaurant, and having a Michelin star  
24 to strive for can increase restaurant standards; now, therefore,  
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26           BE IT RESOLVED by the Senate of the Thirty-third  
27 Legislature of the State of Hawaii, Regular Session of 2025,  
28 that the Department of Business, Economic Development, and  
29 Tourism is requested to review and evaluate the cost-benefit and  
30 return on investment of a possible sponsorship of a Michelin  
31 Guide for restaurants across the State; and  
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1 BE IT FURTHER RESOLVED that a certified copy of this  
2 Resolution be transmitted to the Director of Business, Economic  
3 Development, and Tourism.

