

JAN 17 2025

A BILL FOR AN ACT

RELATING TO MĀMAKI TEA.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. The legislature finds that māmaki (*Pipturus*
2 *albidus*) is a plant that is endemic to the Hawaiian islands,
3 meaning that the Hawaiian islands are the only place in the
4 world where māmaki grows naturally. Māmaki is found across the
5 entire Hawaiian island chain from the island of Kauai to the
6 island of Hawaii and flourishes at elevations between four
7 hundred feet and six thousand feet.

8 The legislature further finds that māmaki tea is a growing
9 agricultural commodity and believes that the implementation of
10 labeling requirements would ensure the viability of Hawaii-grown
11 māmaki tea.

12 Accordingly, the purpose of this Act is to protect
13 Hawaii-grown māmaki tea by imposing labeling requirements for
14 māmaki tea.

15 SECTION 2. Chapter 486, Hawaii Revised Statutes, is
16 amended by adding a new section to be appropriately designated
17 and to read as follows:



1 "§486- Māmaki tea; labeling requirements. (a) No
2 label on a consumer package shall contain language stating that
3 the package contains or includes tea or dried leaves from the
4 plant Pipturus albidus unless one hundred per cent of the tea or
5 dried leaves were grown in the State. The ingredient list on
6 such a label shall include the words "100% Hawaii-Grown Māmaki
7 Tea", "Hawaii-Grown Māmaki Tea", "100% Hawaiian Māmaki Tea", or
8 "Hawaiian Māmaki Tea".

9 (b) Any nonconsumer package containing tea or dried leaves
10 from the plant Pipturus albidus grown in the State and
11 introduced into intrastate or interstate commerce shall bear on
12 the package a label stating that the package contains Hawaii-
13 grown māmaki tea by using the words "Hawaii-grown māmaki tea".
14 This label shall be required in addition to all other labeling
15 requirements specified in this chapter.

16 (c) Any person keeping, offering, displaying, exposing for
17 sale, or soliciting for sale any tea or dried leaves from the
18 plant Pipturus albidus shall make available to the
19 administrator, upon demand, documented proof that the māmaki tea
20 was grown in the State.



1 (d) Any person who violates this section shall be subject
2 to penalties under section 486-32."

3 SECTION 3. This Act does not affect rights and duties that
4 matured, penalties that were incurred, and proceedings that were
5 begun before its effective date.

6 SECTION 4. New statutory material is underscored.

7 SECTION 5. This Act shall take effect on July 1, 2025.

8

INTRODUCED BY:



S.B. NO. 1183

Report Title:

Māmaki Tea; Labeling Requirements

Description:

Imposes labeling requirements for māmaki tea grown in the State.

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